Project Management Tools to Get Us Started

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Publishing Services

Formed as a team in 2014:

• Kate McCready, Publishing Services Librarian
• Shane Nackerud, Lead Technologist
• John Barneson, Application Developer
• Laureen Boutang, Publishing Services Coordinator

Today we’ve published:

• 8 scholarly journals/dynamic scholarly serials
• 1 conference proceeding
• 18 open access textbooks (additional help on these from graduate student labor)
An Aside....

Lots of Content Support at the U of MN Libraries:

- eLearning Initiative
- Digital Arts, Sciences, & Humanities
- Publishing Services
- University Digital Conservancy (IR)
- Data Repository of the U of MN (DRUM)
- Digital Library Services
Lots of Decisions

Types of publications we would support?
What platforms to use?
How to assess the quality of the publications?
How many publications can we handle?
How do we manage the process?
Developed Project Selection Criteria

- U of MN Affiliation:
  - Faculty or Staff* is author or editor
  - Department/College Sponsored ok

- Scholarly or Academic Work
  - Product of scholarship
  - Not a departmental newsletter
  - Not a marketing tool
  - Used in teaching & of scholarly value to others

*Student run publications must have UMN faculty or department sponsorship with active involvement in their effort.
What platform can do the most?

Evaluation Matrix:

<table>
<thead>
<tr>
<th>Criteria Category</th>
<th>Total Category Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Software Details</td>
<td>15.0%</td>
</tr>
<tr>
<td>2 Costs</td>
<td>10.0%</td>
</tr>
<tr>
<td>3 Public Facing Features</td>
<td>25.0%</td>
</tr>
<tr>
<td>4 Display Customization</td>
<td>15.0%</td>
</tr>
<tr>
<td>5 Editorial Backend</td>
<td>25.0%</td>
</tr>
<tr>
<td>6 Additional Services Provided</td>
<td>10.0%</td>
</tr>
</tbody>
</table>

Maximum Points: 1000
The Interdisciplinary Journal of Partnership Studies (IJPS) shares scholarship and creates connections for cultural transformation to build a world in which all relationships, institutions, policies and organizations are based on principles of partnership.

We welcome your participation in an ongoing dialog between knowledge generation and knowledge application. Together we can move our diverse cultures toward partnership. See "About This Journal" for more information.

Current Issue: Volume 2, Issue 2 (2015) Fall

Introduction

Quarterly Publication, and Invitation to Authors
Teddie M. Potter, Rhone Elder, and Marty Lewis-Hustad

From the Guest Editor

The Inner Work of Partnership: Tools for Making the Personal Shift from Dominance to Partnership
Susan Carter and Sara Seilhamer

Conversations

A Conversation with Jennifer Buffett: The Power of Philanthropy to Transform Cultures
Rhone Elder

Cover art

Autumn, 2015
Project Selection: Proposal Process

Proposal Form

- Project Description
- Type & Schedule of Publication
- Impact on Field
- Publication’s Review Criteria
- Funding Support & Resources
- Stewardship Plan

Accepted 3 Times/Year

4 Month Development Cycles
Project Selection: Evaluation

Evaluated on:

• Community Value & Support
• Alignment with University & Libraries Goals
• Capacity & Complexity

Library Liaison Involvement:

• Department Director & Liaison Assessment
• Determine Liaison Role on Publication Development Team
Project Scoping

Due to the imaginations of our faculty and the flexibility our publishing platforms, it is essential to nail down as much information about the proposed publication as possible. And as early as possible.
Design Thinking Principles

1. Embracing diversity in all forms
2. Radical collaboration
3. Making things visible
4. Having empathy for the user
5. Having creative confidence
6. Having a bias for action
7. Being open to failing forward
8. Committing to iterative action
Project Scoping

Discovery Phase

- What are the business objectives?
- What is the publication schedule?
- What is the staffing needed?
- Who are the decision makers?
- Who are the audience(s) and what are their objectives?
- What are the measures of success?
- Feature ideation and prioritization
What are the business objectives?

Business objectives are the "reasons" for the publication. They drive content and features a site offers, and serve as a sounding board for decision-making and as a roadmap for prioritizing how the site evolves.

Open Rivers Examples
1. Gathering space for interdisciplinary work, community based ways of knowing, scholarly works
2. Students, public, faculty can all have a place to write and share about the Mississippi River.
3. Share the importance of water to the economy of the state of Minnesota
4. Visually interesting research, stories, and narratives about the Mississippi and about rivers in general.
Measures of Success

Measures of success help you determine how well your site is doing and if you need to make changes to achieve your objectives:

1. Scholars, known and unknown, seeking to publish in Open Rivers
2. Reaching across disciplines and campuses
3. Scholars citing and linking to Open Rivers
4. Being recognized as being a leader of Mississippi River scholarship
5. Decision makers as part of the reader audience
6. Reader feedback: comments, tweets, follow up blog posts, etc.
7. Statistics regarding downloads - reasonable activity on the website
8. International readership
Tracking Publication Development

(Evaluated Trello, Wrike, Jira, Basecamp, Google Sites/Drive, Kaban Flow, Github....)

Created: Development Workflow w/ templated meeting agendas, design decision documents, intellectual property info, etc.
Thank you!

Questions?

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