

Project Management Tools to Get Us Started

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U of MN Libraries Publishing Services

Formed as a team in 2014:

- Kate McCready, Publishing Services Librarian
- Shane Nackerud, Lead Technologist
- John Barneson, Application Developer
- Laureen Boutang, Publishing Services Coordinator

Today we've published:

- 8 scholarly journals/dynamic scholarly serials
- 1 conference proceeding
- 18 open access textbooks (*additional help on these from graduate student labor*)

An Aside....

Lots of Content Support at the U of MN Libraries:

- eLearning Initiative
- Digital Arts, Sciences, & Humanities
- Publishing Services
- University Digital Conservancy (IR)
- Data Repository of the U of MN (DRUM)
- Digital Library Services

Lots of Decisions

Types of publications we would support?

What platforms to use?

How to assess the quality of the publications?

How many publications can we handle?

How do we manage the process?

Developed Project Selection Criteria

- U of MN Affiliation:
 - Faculty or Staff* is author or editor
 - Department/College Sponsored ok
- Scholarly or Academic Work
 - Product of scholarship
 - Not a departmental newsletter
 - Not a marketing tool
 - Used in teaching & of scholarly value to others



**Student run publications must have UMN faculty or department sponsorship with active involvement in their effort.*

What platform can do the most?

Evaluation Matrix:

Criteria Category Weights		
Criteria Category		Total Category Weight
1	Software Details	15.0%
2	Costs	10.0%
3	Public Facing Features	25.0%
4	Display Customization	15.0%
5	Editorial Backend	25.0%
6	Additional Services Provided	10.0%
		100%
Maximum Points		1000



WORDPRESS

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The *Interdisciplinary Journal of Partnership Studies (IJPS)* shares scholarship and creates connections for cultural transformation to build a world in which all relationships, institutions, policies and organizations are based on principles of partnership.

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Current Issue: Volume 2, Issue 2 (2015)
Fall

Introduction

[PDF](#) Quarterly Publication, and Invitation to Artists
Teddie M. Potter, Riane Elsler, and Marty Lewis-Hunstiger

From the Guest Editor

[PDF](#) The Inner Work of Partnership: Tools for Making the Personal Shift from Domination to Partnership
Susan Carter and Sara Saltee

Conversations

[PDF](#) A Conversation with Jennifer Buffett: The Power of Philanthropy to Transform Cultures
Riane Elsler

Articles

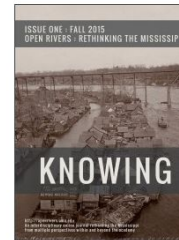


Cover art
Autumn Nest, 2015

OPEN RIVERS
RETHINKING THE MISSISSIPPI

THE PULSE / EXPLORE THE JOURNAL / COORDINATES

Issue One : Fall 2015

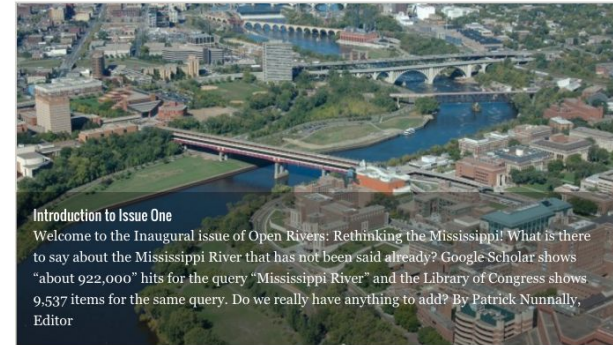


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[Introduction to Issue One](#)



Introduction to Issue One

Welcome to the Inaugural issue of Open Rivers: Rethinking the Mississippi! What is there to say about the Mississippi River that has not been said already? Google Scholar shows "about 922,000" hits for the query "Mississippi River" and the Library of Congress shows 9,537 items for the same query. Do we really have anything to add? By Patrick Nunnally, Editor

River Pulse

Biological Sciences



Legal



Engagement



LIBRARIES
UNIVERSITY OF MINNESOTA

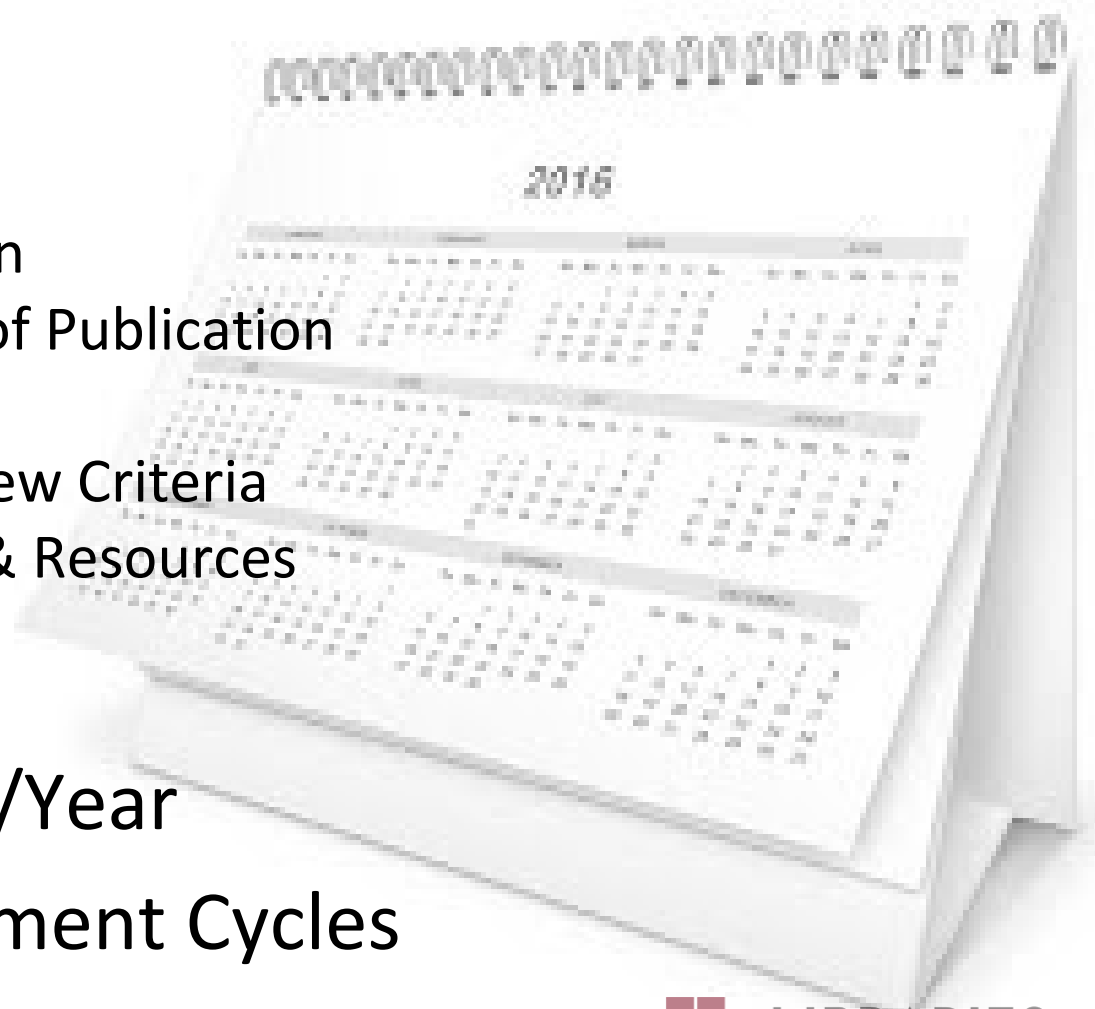
Project Selection: Proposal Process

Proposal Form

- Project Description
- Type & Schedule of Publication
- Impact on Field
- Publication's Review Criteria
- Funding Support & Resources
- Stewardship Plan

Accepted 3 Times/Year

4 Month Development Cycles



Project Selection: Evaluation

Evaluated on:

- Community Value & Support
- Alignment with University & Libraries Goals
- Capacity & Complexity

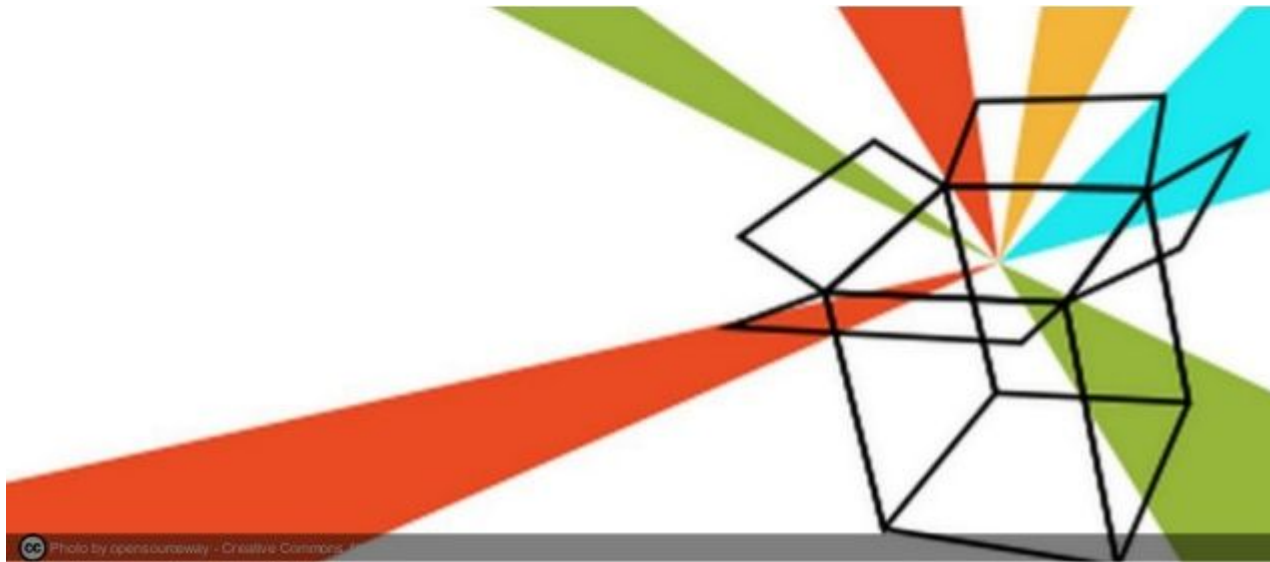
Library Liaison Involvement:

- Department Director & Liaison Assessment
- Determine Liaison Role on Publication
Development Team



Project Scoping

Due to the imaginations of our faculty and the flexibility our publishing platforms, it is essential to nail down as much information about the proposed publication as possible. And as early as possible.



<http://image.slidesharecdn.com/how-to-combat-project-scope-creep-150223125900-conversion-gate01/95/how-to-combat-project-scope-creep-5-638.jpg?cb=1424780568> Image: CC 4.0 License

Design Thinking Principles

1. Embracing diversity in all forms
2. Radical collaboration
3. Making things visible
4. Having empathy for the user
5. Having creative confidence
6. Having a bias for action
7. Being open to failing forward
8. Committing to iterative action

Project Scoping

Discovery Phase

- What are the business objectives?
- What is the publication schedule?
- What is the staffing is needed?
- Who are the decision makers?
- Who are the audience(s) and what are their objectives?
- What are the measures of success?
- Feature ideation and prioritization

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What are the business objectives?

Business objectives are the "reasons" for the publication. They drive content and features a site offers, and serve as a sounding board for decision-making and as a roadmap for prioritizing how the site evolves.

Open Rivers Examples

1. Gathering space for interdisciplinary work, community based ways of knowing, scholarly works
2. Students, public, faculty can all have a place to write and share about the Mississippi River.
3. Share the importance of water to the economy of the state of Minnesota
4. Visually interesting research, stories, and narratives about the Mississippi and about rivers in general.

Measures of Success

Measures of success help you determine how well your site is doing and if you need to make changes to achieve your objectives:

1. Scholars, known and unknown, seeking to publish in *Open Rivers*
2. Reaching across disciplines and campuses
3. Scholars citing and linking to *Open Rivers*
4. Being recognized as being a leader of Mississippi River scholarship
5. Decision makers as part of the reader audience
6. Reader feedback: comments, tweets, follow up blog posts, etc.
7. Statistics regarding downloads - reasonable activity on the website
8. International readership

Tracking Publication Development



(Evaluated Trello, Wrike, Jira, Basecamp, Google Sites/Drive, Kaban Flow, Github....)

Created: Development Workflow w/ templated meeting agendas, design decision documents, intellectual property info, etc.

Thank you!

Questions?

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