An Invitation
The beginning
Co-Conveners

- Peter Berkery (AAUP)
- Christina Drummond (Educopia Institute)
- Martin Paul Eve (Birkbeck)
- Kevin Hawkins (UNT)
- Lucy Montgomery (Curtin University)
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- Lisa Schiff (CDL)
- Katherine Skinner (Educopia Institute)
Tools & protocols for the collection, aggregation, and dissemination of usage data about digital monograph publications
About publications:
- **purchasing data**: customer type, number of copies, how much they paid, when they purchased
- **licensing data**: who licenses, how much they pay
- **online usage data / web analytics**: number of hits or visits, demographics of users, types of use (search vs. browse vs. download, part vs. whole)
- **subject classification** of products

From institutions:
- **Library data**: holdings, circulation, link resolver stats, subject classification
- **Structured productivity data** captured in a current research information system (CRIS) / faculty profile system / research profiling tool / research networking too

From third parties:
- from **bibliometrics services**: journal-level metrics, article-level metrics, author-level metrics (including altmetrics)
- from **social networking sites**: Academia.edu, ResearchGate
Data associated with scholarly communities is increasingly developed into products and services outside research institutions
We believe that the scholarly communications community should retain control over data and be able to influence how it’s used.
Scholarly communications communities of practice can build structures for:

- Governance
- Ethics
- Sustainability
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