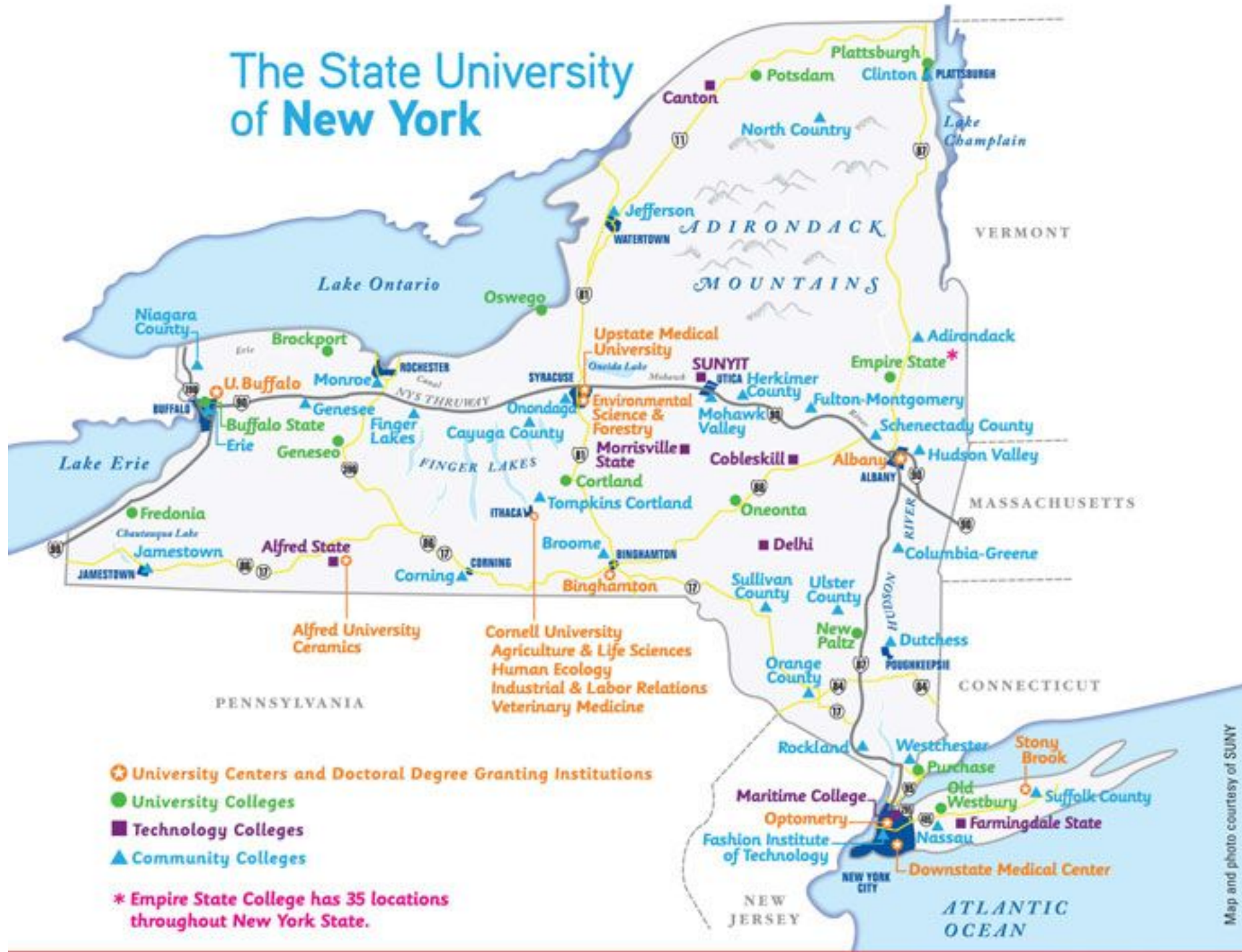


*Sustainable
Business Model
for OER Adoption*



The State University of New York



Outline

- A Brief History
- Transition
- Building a New Model for SUNY

A Brief History

Brief history of OST

3 major goals

1. Reduce the costs of textbooks to students.
2. Create opportunities for teaching and learning.
3. Libraries collaborate and learn how to publish textbooks.

Libraries and organizations involved in pilot

- The College at Brockport
- Monroe Community College
- SUNY College of Environmental Science and Forestry
- SUNY Fredonia
- SUNY Geneseo
- SUNY Morrisville
- SUNY Oswego
- SUNY Press
- Upstate Medical University
- University at Buffalo

Incentives

- \$3,000 for authors in both rounds of funding
 - An additional \$1,000 was given to authors using student assessment or feedback in the textbook creation or editing process
- \$1,000 for peer reviewers in first round; \$300 in second
 - 1 peer review/book in first round; 2 reviews/book in second

Outcomes

16 published textbooks, openly licensed
6 in writing, peer review, or production phase
125,000+ downloads
MOOCs
Faculty adoptions
Community development
Brand awareness

Transitions

A photograph of a metal bridge with a grid floor and blue railings, leading through a dense forest. The bridge is the central focus, receding into the distance. The forest is lush with green foliage, including ferns and tall trees. The lighting is soft, creating a serene atmosphere.

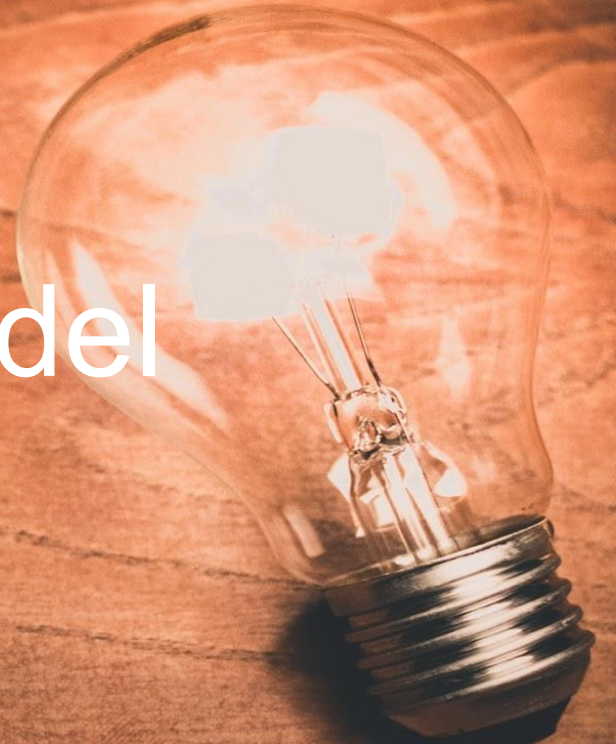
Shifting to a digital-first workflow

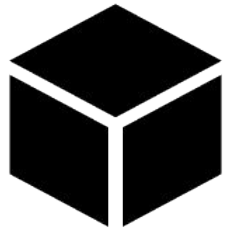
- Online publishing platform (Pressbooks) exports all file formats
- Content is more open and accessible, and more easily integrated into LMS
- Facilitates collaboration with authors

New collaborations

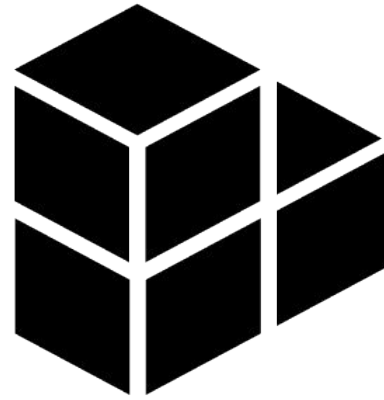
- Broome Community College: Converting a MOOC to a standalone OER
- Monroe Community College: Supporting textbook creation/remixing

Building a New Model for SUNY

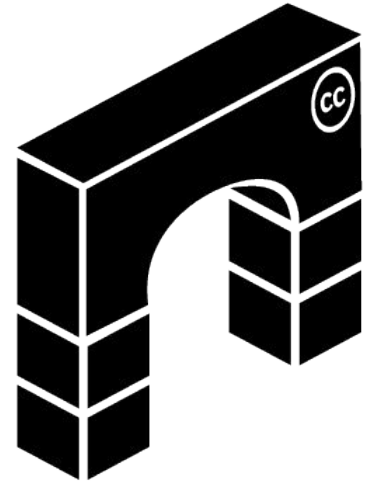




ADOPT



BUILD



CREATE

Service Model

Building a new model

CHALLENGES TO ACCOMPLISH

Discovery	Editorial Support
Training	Peer Review Process
LMS Integration	Lack of Campus Support (people and funding)
Platform for Creation	Time to Redesign

Service model framework

← FRAMEWORK →		
Training	Support	Review
Online Training Regional Trainings Mentorship Program Regional Workshops Faculty Adoptors Faculty Creators	Open SUNY Course Support OER Copy Editors Applied Learning COTE	Peer Review Open SUNY Textbooks Editorial Support Applied Learning

SUNY OER Services Request

SUNY OER Services Request

Name *

First

Last

Email *

Must be a '.edu' Email address

Confirm Email (must match)

SUNY Affiliation *

Course Title *

Course Prefix

Course Number

How many students do you expect to enroll in this course?

What academic term do you hope to start offering this course to students?

Please provide a summary of your course content and, if any, the steps you have taken thus far in locating or creating new course material.

E.g., I have located open material I am interested in using, or I have authored some content I would like to incorporate



Open SUNY Textbooks (OST) fosters the wider use of Open Educational Resources (OER) across the broad SUNY community. [Contact us](#) for help finding, adopting or creating OER.

SUBJECT

Psychology

INSTITUTION

Herkimer County Community College

Catalog



Introduction to Psychology

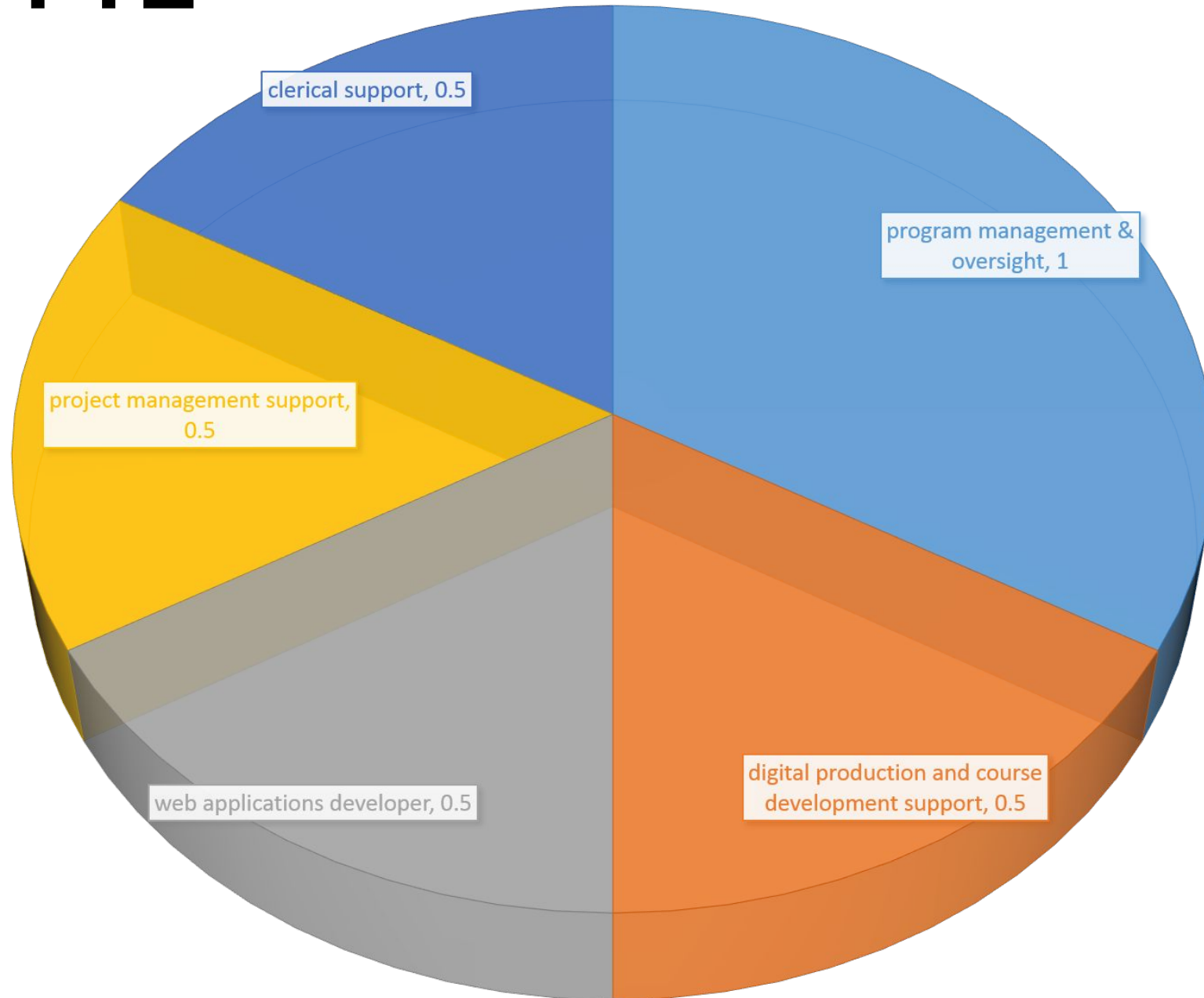
William Pelz

Business model

1. Grants
2. Fees
3. Membership

Total = 3 FTE

PERSONNEL





SUNY OER Services

Tier A

- **No annual fee**
- **OER Course Delivery Support**
 - \$10/student enrolled
- **OST Publishing Platform**
 - Authoring tools and support
- **OST Help Desk**
 - Technical support
 - Institutional and individual consultations
- **OST Mentorship Network Program**
- **OER Success Framework**
 - Campus OER implementation support using OER Success Rubric



SUNY OER Services

Tier B

- **Annual fee, based on sector and FTE**
- **All of Tier A benefits:**
 - OST Course Delivery Support
 - OST Publishing Platform
 - OST Help Desk
 - OST Mentorship Network Program
 - OER Success Framework
- **Plus:**
 - Consulting, training, and professional development services
 - OST Advisory Council membership
 - OST Editorial Services

Contact Us

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SUNY Faculty

We provide SUNY faculty access to the ABCs of OER: the ability to Adopt/adapt, Build, or Create open textbooks, courses, and other OER.



ADOPT



BUILD



CREATE