Sustainable Business Model for OER Adoption
The State University of New York

University Centers and Doctoral Degree Granting Institutions
- University Colleges
- Technology Colleges
- Community Colleges

* Empire State College has 35 locations throughout New York State.
Outline

- A Brief History
- Transition
- Building a New Model for SUNY
A Brief History
Brief history of OST

3 major goals

1. Reduce the costs of textbooks to students.

2. Create opportunities for teaching and learning.

3. Libraries collaborate and learn how to publish textbooks.
Libraries and organizations involved in pilot

- The College at Brockport
- Monroe Community College
- SUNY College of Environmental Science and Forestry
- SUNY Fredonia
- SUNY Geneseo
- SUNY Morrisville
- SUNY Oswego
- SUNY Press
- Upstate Medical University
- University at Buffalo
Incentives

• $3,000 for authors in both rounds of funding
  • An additional $1,000 was given to authors using student assessment or feedback in the textbook creation or editing process

• $1,000 for peer reviewers in first round; $300 in second
  • 1 peer review/book in first round; 2 reviews/book in second
Outcomes

16 published textbooks, openly licensed
6 in writing, peer review, or production phase
125,000+ downloads
MOOCs
Faculty adoptions
Community development
Brand awareness
Transitions
Shifting to a digital-first workflow

- Online publishing platform (Pressbooks) exports all file formats
- Content is more open and accessible, and more easily integrated into LMS
- Facilitates collaboration with authors
New collaborations

- Broome Community College: Converting a MOOC to a standalone OER
- Monroe Community College: Supporting textbook creation/remixing
Building a New Model for SUNY
ADOPT
BUILD
CREATE

Service Model
Building a new model

CHALLENGES TO ACCOMPLISH

<table>
<thead>
<tr>
<th>Discovery</th>
<th>Editorial Support</th>
</tr>
</thead>
<tbody>
<tr>
<td>Training</td>
<td>Peer Review Process</td>
</tr>
<tr>
<td>LMS Integration</td>
<td>Lack of Campus Support (people and funding)</td>
</tr>
<tr>
<td>Platform for Creation</td>
<td>Time to Redesign</td>
</tr>
</tbody>
</table>
Service model framework

<table>
<thead>
<tr>
<th>Training</th>
<th>Support</th>
<th>Review</th>
</tr>
</thead>
<tbody>
<tr>
<td>Online Training</td>
<td>Open SUNY Course Support</td>
<td>Peer Review</td>
</tr>
<tr>
<td>Regional Trainings</td>
<td>OER Copy Editors</td>
<td>Open SUNY Textbooks</td>
</tr>
<tr>
<td>Mentorship Program</td>
<td>Applied Learning</td>
<td>Editorial Support</td>
</tr>
<tr>
<td>Regional Workshops</td>
<td>COTE</td>
<td>Applied Learning</td>
</tr>
<tr>
<td>Faculty Adoptors</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Faculty Creators</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
SUNY OER Services Request

Name *
First
Last

Email *
Must be a '.edu' Email address
Confirm Email (must match)

SUNY Affiliation *
-- select a SUNY Affiliation --

Course Title *

Course Prefix

Course Number

How many students do you expect to enroll in this course?

What academic term do you hope to start offering this course to students?

Please provide a summary of your course content and, if any, the steps you have taken thus far in locating or creating new course material.

E.g., I have located open material I am interested in using, or I have authored some content I would like to incorporate
Business model

1. Grants
2. Fees
3. Membership
Total = 3 FTE

- Clerical support, 0.5
- Project management support, 0.5
- Web applications developer, 0.5
- Digital production and course development support, 0.5
- Program management & oversight, 1
- No annual fee
- OER Course Delivery Support
  - $10/student enrolled
- OST Publishing Platform
  - Authoring tools and support
- OST Help Desk
  - Technical support
  - Institutional and individual consultations
- OST Mentorship Network Program
- OER Success Framework
  - Campus OER implementation support using OER Success Rubric

Tier A
● Annual fee, based on sector and FTE
● All of Tier A benefits:
  ○ OST Course Delivery Support
  ○ OST Publishing Platform
  ○ OST Help Desk
  ○ OST Mentorship Network Program
  ○ OER Success Framework
● Plus:
  ○ Consulting, training, and professional development services
  ○ OST Advisory Council membership
  ○ OST Editorial Services
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