Librarian Engagement and Social Justice in Publishing

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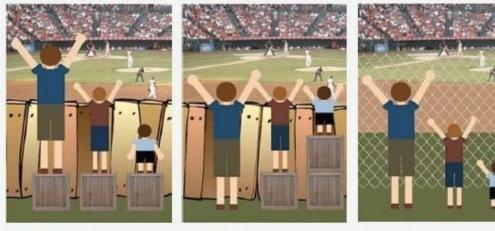
Library Publishing Forum 2016

Denton, Texas

#LPForum16

What do we mean when we say social justice?

EQUALITY VERSUS EQUITY



In the first image, it is assumed that everyone will benefit from the same supports. They are being treated equally. In the second image, individuals are given different supports to make it possible for them to have equal access to the game. They are being treated equitably. In the third image, all three can see the game without any supports or accommodations because the cause of the inequity was addressed. The systemic barrier has been removed.

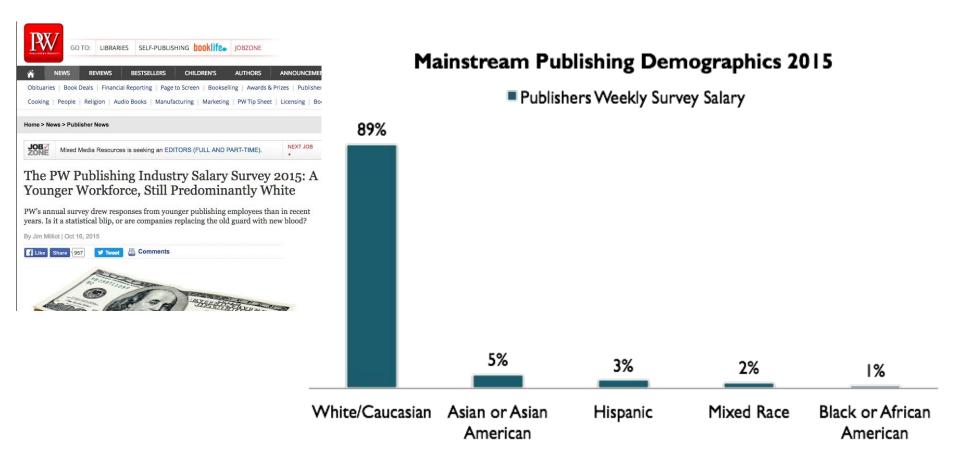
Modified from original image by Interaction Institute for Social Change | Artist: Angus Maguire

Inequalities in Publishing

Charlotte Roh Scholarly Communications Librarian, University of San Francisco <u>croh@usfca.edu</u>

https://works.bepress.com/charlotteroh/





Milliot, J., "The PW Publishing Industry Salary Survey 2015: A Younger Workforce, Still Predominantly White" *Publishers Weekly* <u>http:</u> //www.publishersweekly.com/pw/by-topic/industry-news/publisher-news/article/68405-publishing-industry-salary-survey-2015-a-younger-workforce-still-p redominantly-white.html



TUESDAY, JAN 26, 2016 09:30 AM PST

White women of publishing: New survey shows a lack of diversity behind the scenes in book world

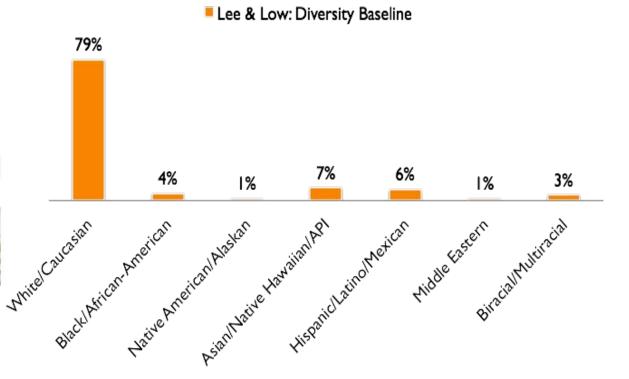
Marlon James was right—the industry is overwhelmingly white (and female). Will new initiatives change that?

PAULA YOUNG LEE Follow

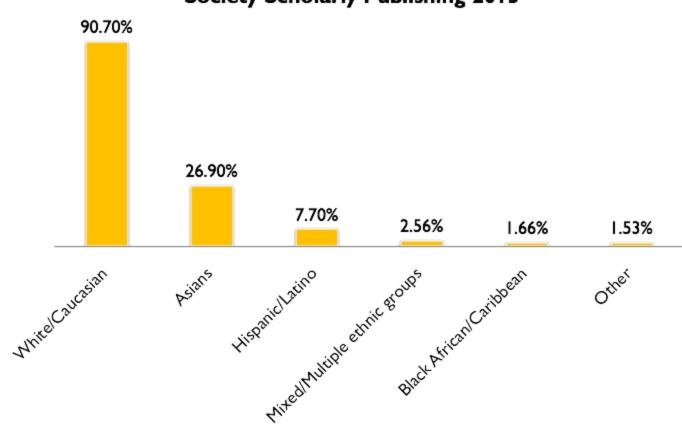
TOPICS: AOL_ON, BOOKS, DIVERSITY, LEE AND LOW SURVEY, PUBLISHING, ENTERTAINMENT NEWS



Mainstream Publishing Demographics 2015



Low, J. "Where is the Diversity in Publishing? The 2015 Diversity Baseline Survey Results." (January 2016) <u>http://blog.</u> <u>leeandlow.com/2016/01/26/where-is-the-diversity-in-publishing-the-2015-diversity-baseline-survey-results/</u>



Society Scholarly Publishing 2015

Greco, A., Wharton, R., Brand, A. "Demographics of scholarly publishing and communication professionals." (February 2016) *Learned Publishing 2016*; 29:97-101 <u>http://onlinelibrary.wiley.com/doi/10.1002/leap.1017/full</u>

Why does this matter?

"The dearth of minority employees directly affects the types of books that are published, industry members agreed, and for this issue to be addressed, there needs to be more advocates for books involving people of color throughout the business, including in management, editorial, and marketing executives in publishing houses, as well as among booksellers and librarians."

- Milliot, J. "Publishing's Holding Pattern: 2014 Salary Survey" (2014). *Publisher's Weekly*. <u>http://www.publishersweekly.com/pw/by-topic/industry-news/publisher-news/article/64083-publishing-s-holding-pattern-2013-salary-survey.html</u>

It always matters.

"It is clear that when scholarly publishing fails to reflect the diversity of authors, readers, and research questions, it presents real problems for 1) the authors who are not being published and therefore do not achieve tenure and promotion, and 2) the researchers who do not have access to the full range of possible scholarship. Homogeneity at the top means editors and publishers too often produce homogenous literature. While blind peer review is a valuable tool, "even if a publication is making every effort to metaphorically audition orchestra members behind an opaque screen, it is not helpful if the editors and publishers who are handling the paperwork, assigning reviewers, determining schedules, recruiting editorial boards, and ultimately making policy and article level decisions are not in fact representative or even cognizant of injustices they perpetuate as biased people in a biased system."

Charlotte Roh, Emily Drabinski, Harrison Inefuku, "Scholarly Communication as a Tool for Social Justice and Diversity," panel at the Association of College and Research Libraries Annual Meeting (2015).

Who holds the power in these dynamics?

- You submit an abstract, article, or proposal.
- The editor (or editorial board) takes a quick look and decides it's worth a review

Publisher/editor

Academic reviewers

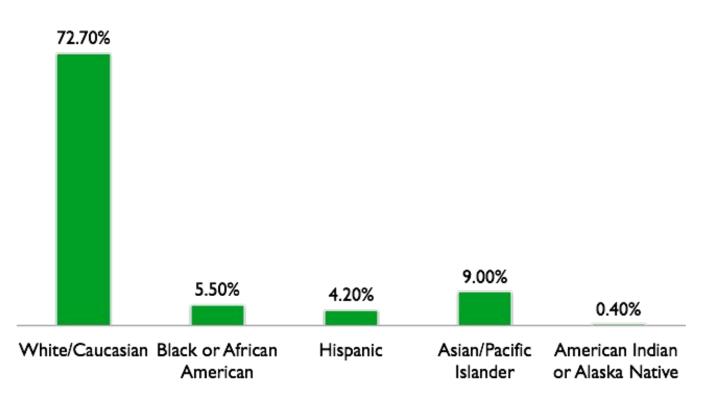
Your work gets sent out to a couple reviewers.
They decide whether it's good, needs revision, or is no good. Puts together a package with marketing and sales projecting success
It is approved with stakeholders

Editorial board/marketing

Publisher and author

You are offered a contract.It gets published.

Full-time Faculty Fall 2013



Data from the National Center for Education Statistics https://nces.ed.gov/programs/digest/d14/tables/dt14_315.20.asp

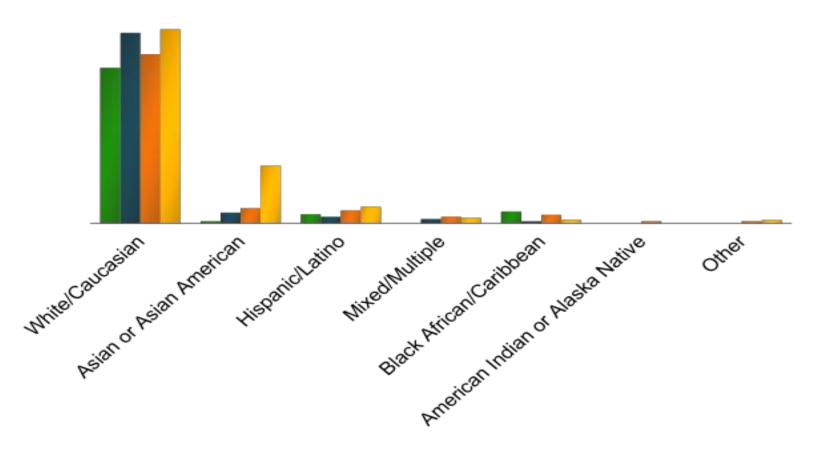
Who are the expert reviewers?

More distressingly, contingent academic labor is gendered and raced. Bousquet notes that "the typical faculty member has become a female nontenurable part-timer earning a few thousand dollars a year without health benefits." Women still make up the majority of contingent faculty. According to Vitae's new JobTracker, 61 percent of available tenure-track jobs in 2013-14 went to men. Bousquet points out that nontenurable faculty and nonteaching staff are more likely to "identify themselves as belonging to an ethnic or racial minority than tenure stream faculty."

Baker, K. (2016, February 23). Academic Waste. Retrieved May 11, 2016, from <u>https://chroniclevitae.com/news/1301-academic-waste</u>

Scholarly Publishing and Review

Faculty PW Lee & Low Scholarly Publishing





G OPEN ACCESS pEER-REVIEWED

RESEARCH ARTICLE

The Role of Gender in Scholarly Authorship

Jevin D. West 🖾, Jennifer Jacquet, Molly M. King, Shelley J. Correll, Carl T. Bergstrom

Published: July 22, 2013 • http://dx.doi.org/10.1371/journal.pone.0066212

Article	Authors	Metrics	Comments
×			
Abstract			
Introduction	Abstract Gender disparities appear to be decreasing in academia acc such as grant funding, hiring, acceptance at scholarly journa tempting to think that gender inequity will soon be a problem analysis based on over eight million papers across the natur humanities reveals a number of understated and persistent remain. For instance, even where raw publication counts se close inspection reveals that, in certain fields, men predomin author positions. Moreover, women are significantly underre		
Methods			
Results			
Discussion			
Author Contributions			
References			
Reader Comments (1)		Academics should be aw	
Media Coverage (0)	occur in scholarly authorship.		



Productivity GeoMap

Productivity Discipline Map

Global Gender Disparities in Science

Collaboration

Authors: Vincent Larivière, Chaoqun Ni, Yves Gingras, Blaise Cronin, Cassidy R. Sugimoto

Contact

Summary.

We present here a global and cross-disciplinary scientometric analysis of the relationship between gender and a) output, b) collaboration, and c) impact (measured through citations). We analyzed 5,483,841 research papers and review articles published between 2008-2012 in journals indexed in the Web of Science. Women are underrepresented across nearly all countries and disciplines. Globally, women account for fewer than 30% of fractionalized authorships, whereas men represent slightly more than 70%. We find that in the most productive countries, all articles with women in dominant author positions receive fewer citations than those with men in the same positions. And this citation disadvantage is accentuated by the fact that women's publication portfolios are more domestic than their male colleagues in all of the most productive countries. Given that citation now play a central part in the evaluation of researchers, this situation can only worsen gender disparities.

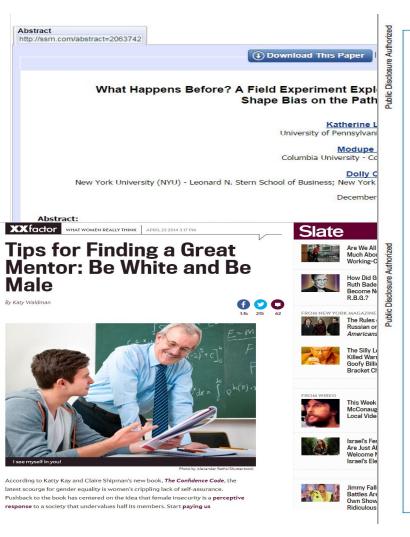
POLICY RESEARCH WORKING PAPER 5152

U.S. and Them

The Geography of Academic Research

Jishnu Das Quy-Toan Do Karen Shaines Sowmya Srinivasan

The World Bank Development Research Group Poverty and Inequality Team & Human Development and Public Services Team December 2009



♥ FiveThirtyEight

Politics Sports Science & Health Economics Culture

DEC 3, 2015 AT 11:29 AM

Here Are The Demands From Students Protesting Racism At 51 Colleges

By Leah Libresco

Clearly students

faculty diversity

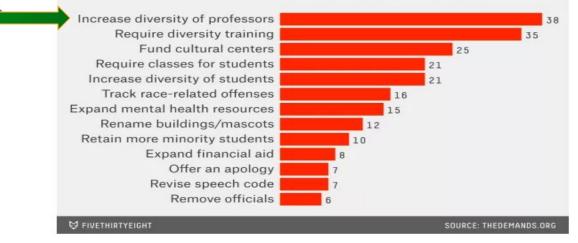
as a problem.

experience lack of

Eilad under Hidher Educatio

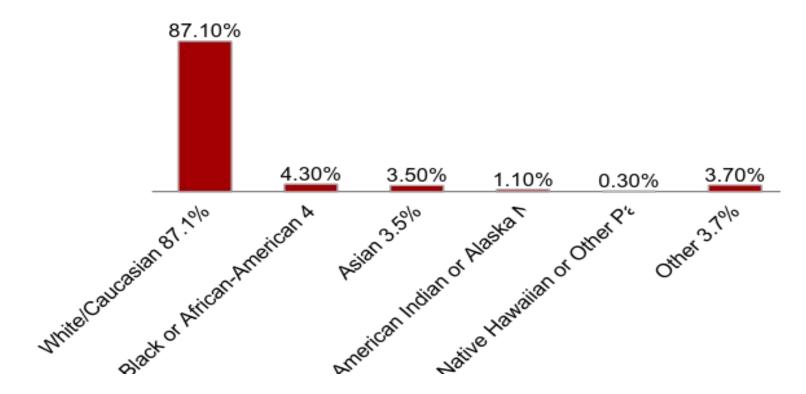
What Do Student Protesters Want?

Most common demands at 51 schools with student protests



Libresco, L. (2015, December 03). Here Are The Demands From Students Protesting Racism At 51 Colleges. Retrieved May 11, 2016, from http://fivethirtyeight.com/features/here-are-the-demands-from-students-protesting-racism-at-51-colleges/

Gatekeepers Exist in Every Industry



From the ALA Diversity Counts Study http://www.ala.org/offices/diversity/diversitycounts/divcounts

Scholarly communication is systemically flawed, like everything else.

HOW DO WE SOLVE THE PROBLEM?

What can we as librarians do?

Education for faculty and students in our daily practice:

- Why publishing is important for academic careers.
- How the process of publishing works.
- How they can get published.
- What are the barriers.

"Information literacy is the set of integrated abilities encompassing the reflective discovery of information, the understanding of how information is produced and valued, and the use of information in creating new knowledge and participating ethically in communities of learning."

- Introduction to the Framework for Information Literacy for Higher Education <u>http://www.ala.org/acrl/standards/ilframework#authority</u>

What can we as library publishers do?

Question the status quo

- Challenge the makeup of editorial boards, reviewers, and authors
- Ask publications, What's your diversity policy?
- Support publications that provide a voice.

Code4Lib Journal

In 2014, Code4Lib Journal reviewed its publications and found

- Women were less than 40% of the authors published
- Out of the 29 people who had been on the Editorial Committee, only eight were women.

After a call for new editorial board members, the current *Code4Lib Journal* editorial board has four women and eight men.

Journal of New Librarianship

Commitment to Diversity in the Editorial Board Adapted from the Harvard Library Innovation Lab

The work and well-being of JONL's Editorial Board is strengthened profoundly by the diversity of our network and our differences in background, culture, experience, national origin, religion, sexual orientation, and much more. We actively seek and welcome applications from people of color, women, the LGBTQIA community, and persons with disabilities, as well as applications from researchers and practitioners from across the spectrum of disciplines and methods.

http://newlibs.org/edboard.html

Open Library of the Humanities

"[D]iversity of participation is important to our platform ... we will actively monitor and release reports on demographics across our platform (particularly with respect to editors), taking measures, where necessary, to remove barriers to participation and to ensure breadth of representation."

- Martin Paul Eve, co-director of the Open Library of the Humanities

Making Content and Containers: Perspectives from an Editor

Emily Drabinski Coordinator of Library Instruction, Long Island University, Brooklyn emily.drabinski**@**liu.edu

http://www.emilydrabinski.com

@edrabinski

What kinds of thing do I make?

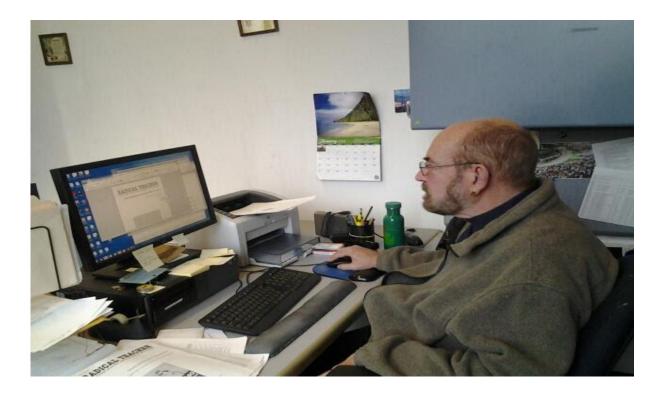
- I edit a book series, Gender & Sexuality in Information Studies, for Library Juice Press/Litwin Books
- I work on the *Journal of Critical Library and Information Studies*, a new open access journal from Library Juice Press
- I am a member of the editorial board of *Radical Teacher*, a journal of socialist, feminist, and anti-racist teaching
- I organize the biennial Gender & Sexuality in Information Studies colloquium

I spend a lot of time making structural space for the kinds of scholarship and discourse I see missing from the library field.

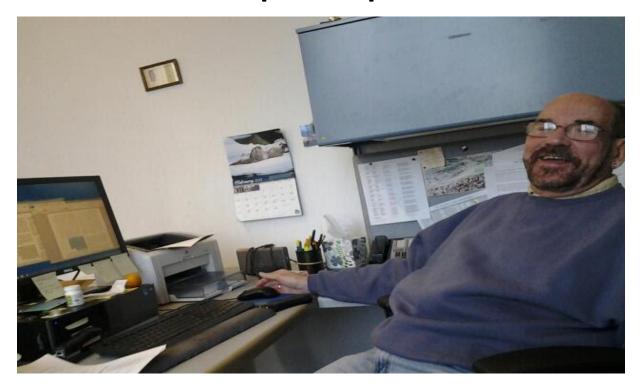
·Occupy·Wall·Street·(OWS)·and· of Occupy across the United nd. The commune-like camp es·and·use·of·the·people's·mic,· ations, the provocative refusal feration · of · working · groups · and · ive explosion of revolutionary ct · condemnation · of · corporate · ·inequalities · that · structure · our · ity". teach-ins, the campaigns. t-all these elements of Occupy cal change might happen in our

protestors opposed in vigorous de College in the fall of 2011. At Brook of · us · teaches, · students · brought · th campus · by · leading · a · series · of · ger central quad and in the lobby building. These assemblies, groups only sites for political organizing events, designed to share and spre they were often short-lived, and a numbers, they created spaces when staff, community members-could know to an emergent understanding

Leonard inserting his first title.



Leonard, after we learned how to format pull quotes.



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RADICAL TEACHER

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Why aren't you publishing TSQ as a free, open-source journal?

Some people have asked us why we don't self-publish, or produce a cheaper online-only journal. There are a couple of reasons for this. One important consideration, however pretentious it might sound, is prestige and respectability. Because our goal is to change the way the world thinks about transgender issues, we are marshaling all of our intellectual and cultural "capital" to create an authoritative, peer-reviewed publication venue with an elite university press, with an editorial board filled with accomplished and well-credentialed scholars, so that we have the most credible and persuasive voice possible in the marketplace of ideas. We think this is especially important given the newness of transgender studies as a field, and the stigma often attached to transgender lives. We are determined to produce a journal that demands to be taken seriously. Duke gives transgender studies a lot of credibility.

Why do you have to raise so much money?

It takes a lot of money to launch a new journal, and Duke University Press is taking a big risk in agreeing to publish TSQ. They estimate that it will require somewhere between \$100,000 and \$200,000 in outlays before the journal becomes profitable, in about Year 5 of publication. To offset that risk, our contract with Duke asks us partner with them to raise at least \$100,000 to underwrite the cost of launching TSQ. This is an increasingly common practice among academic publishers, which often operate at a loss in order to support the mission of publishing non-commercial contemporary scholarship.

https://www.kickstarter.com/projects/tsq/tsq-transgender-studies-quarterly

Community, Hospitality and Transformation in Social Justice Publishing

Harrison W. Inefuku Digital Repository Coordinator, Iowa State University

http://works.bepress.com/hinefuku @hnltraveler

Journal of Critical Thought and Praxis

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Home > CHS > EDU > JCTP

The Journal of Critical Thought and Praxis is a peer-reviewed on-line journal that provides a space for emerging scholars, educators, and activists to engage in critical and progressive inter/transdisciplinary scholarship and dialogue that supports awareness of social justice issues and challenges individuals to move towards advocacy and concrete engagement with social justice movements. JCTP is also committed to providing all authors with developmental feedback that helps clarify, sharpen, and communicate ideas and arguments in a manner accessible to a broad social justice community.

See the About for a complete coverage of the journal.

JCTP is pleased to announce that we are moving to a special issue model. We will no longer be accepting open submissions, but are currently accepting submissions for our special Climate Change issue. The submissions deadline is April 15, 2016. Please see our Call for Submissions for more details

Journal of Critical Thought and Praxis

http://lib.dr.iastate.edu/jctp/

Orenate



Follow

"Our journal is an *act of activism*; there is *no current* accessible space for us; our messages won't be neutral; we are about critical scholarship"

The journal aims to *create a community* for social justice scholars, as transdisciplinary researchers can be isolated in academia.

"What makes us unique is the fact that we are developmentally aiding emerging scholars; we are also open to unique and transdisciplinary work."

The journal is *grounded in* hospitality to a diversity of voices, including emerging scholars, activists and practitioners.

"If the academy doesn't change, *we will change the academy*."

-Cristobal Salinas, Jr.

How *transformational* is library publishing?

Now you've seen some examples, let's do some work.

BUT FIRST, ANY QUESTIONS?

Our questions for you

- What social justice initiatives are happening on your campus that scholarly communications could connect with?
- What *isn't* happening but ought to be?
- How can you connect your work to the goals of the greater institution to serve social justice?
- What training do you need amongst staff?