

More than a platform:

Supporting open-access, digital scholarly publications
from acquisitions to distribution

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University of Michigan Library

SCHOLARLY PUBLISHING
NEEDS AND OPPORTUNITIES
IN LIBERAL ARTS COLLEGES



Open Access Scholarship from a Liberal Arts Perspective

Adrian College	Morehouse College
Agnes Scott College	Oberlin College
Allegheny College	Pitzer College
Amherst College	Pomona College
Bard College	University of Puget Sound
Berea College	Rollins College
Bowdoin College	College of Saint Benedict
Carleton College	Saint John's University
Claremont McKenna College	Saint Lawrence College
Clark Atlanta University	Saint Olaf College
Coe College	Santa Clara University
Denison University	Scripps College
DePauw University	Skidmore College
Earlham College	Smith College
Furman University	Spelman College
Grinnell College	The University of the South
Guilford College	Susquehanna University
Hamilton College	Swarthmore College
Harvey Mudd College	Trinity University
Haverford College	Union College
Interdenominational Theological Center	Ursinus College
Kenyon College	Vassar College
Knox College	Washington and Lee University
Lafayette College	Whitman College
Lake Forest College	Williams College
Macalester College	The College of Wooster
Middlebury College	

Lever Press

- Digitally native
- Peer-reviewed, open access press that charges no fees to either authors or their institutions (*i.e.*, no link between financial support and publication)
- Aligned with the ethos and mission of liberal arts colleges

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University Press



LEVER
PRESS

Library publishing start-up

Acquisitions

- Determines scope of what is published
- Vouches for quality of what is published
- Assures throughput

Scope

University Press:

- Carefully cultivated lists
- Acquisitions editors with significant disciplinary expertise

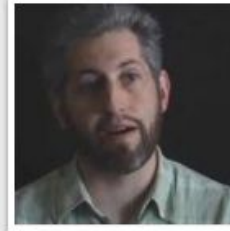
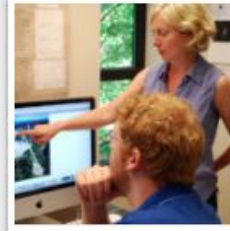
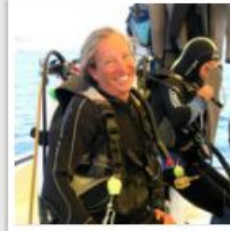
Library Publisher:

- Alignment with university or library mission
- Service to faculty, students, and campus
- Capacity

“Aligned with the mission and ethos of
the liberal arts college”

What?

Scope



[http://www.leverpress.org/
editorial-board/](http://www.leverpress.org/editorial-board/)

Scope

<http://www.leverpress.org/the-lever-press-editorial-program/>

THE LEVER PRESS EDITORIAL PROGRAM

Lever Press is a publisher of pathbreaking scholarship. Supported by a consortium of liberal arts institutions focused on, and renowned for, excellence in both research and teaching, we have founded our press on three essential commitments:

- To be a digitally native press;
- To be a peer-reviewed, open access press that charges no fees to either authors or their institutions; and
- To be a press aligned with the ethos and mission of liberal arts colleges.

This last commitment means we seek out, identify, evaluate, and advocate for transformative scholarship that:

- Emerges from creative dialogue within and between traditional fields of inquiry, with an emphasis on disciplinary innovation and transformation;
- Engages with issues of social and civic importance; and
- Transcends inherited divisions between research and teaching by drawing from new models of collaborative inquiry and a willingness to address a broad audience.

Informed by the collaborative and interdisciplinary ethos of liberal arts colleges, we approach our work respecting the received traditions of scholarly publishing while being open to innovative scholarly questions and to working with researchers shaping new fields and with new approaches.

Our works will be published on **Fulcrum** (<http://fulcrum.org>), an emerging digital publishing platform built in the open source Hydra/Fedora software framework with the support of the Andrew W. Mellon Foundation, providing a venue for research publication that treats all forms of digital objects equally and richly integrates narratives with associated data (images, videos, audio files, visualizations, etc.). This will mean that our titles are discoverable by, and accessible to, the widest possible audience, while being sustainable into the digital future. The scholarly leadership of Lever Press is exercised by an Editorial Board (<http://leverpress.org/editorial-board>) of faculty drawn from our participating institutions, in partnership with the Amherst College Press and Michigan Publishing.

We are eager to consider any proposals for projects aligned with the interests described above. We have also identified five distinct concepts we plan to pursue that, while not exclusive, describe some qualities of the work we are seeking:

GREAT QUESTIONS AND GRAND CHALLENGES

Recent decades have been marked by the tension between human progress and optimism on the one hand, and increasingly complex global crises on the other hand. Creating the conditions for thriving communities in the coming decades will require transgressing traditional disciplinary boundaries and finding ways to think and work together across divergent methodologies, perspectives, contexts—even, sometimes, fundamental commitments. Accordingly, we are seeking proposals that bring such diverse perspectives to bear upon pressing issues of social, moral, political, and scientific concern. Such projects need not only be single-authored monographs. They could involve interdisciplinary groups of scholars bringing a variety of perspectives to bear on a given question; dialogues between scholars of contending, even irreconcilable, viewpoints, modeling civil discourse; or a constructive approach to a question from a discipline not ordinarily thought to be the obvious starting point. We encourage innovative thinking.

LEVER TEXTS

Lever Texts will make frequently taught works available in a useful, open access format that both reflects the ethos of liberal arts colleges and challenges traditional canons. We seek texts that encourage discussion and reflection on contemporary issues and recurrent themes in human history and culture. We define “texts” broadly to include traditional written forms, new translations of foreign-language works, and media such as film, musical compositions, or still images. Each volume will build upon an authoritative version of the original text with an introduction that emphasizes its intersections with contemporary concerns, commentary or notes, an up-to-date bibliography, and suggestions for teaching the material in an immersive and experiential way appropriate to a small college classroom. All proposed texts should be in the public domain. Inquiries for translations of works likely to be under copyright restriction should be directed to the Press.

Scope: Lever Press Editorial Program

- Great questions and grand challenges
- Lever Texts
- New Frontiers in the Digital Liberal Arts
- Special Collections
- Teaching, Learning, and Leading in the Liberal Arts College

Quality

University Press:

- Involved development, rigorous review
- Imprimatur as valued seal of approval

Library Publisher:

- Author or editor university affiliation
- Likely not (so) hands-on

Quality

[http://www.leverpress.org/
peerreview/](http://www.leverpress.org/peerreview/)

PEER REVIEW GUIDELINES & COMMITMENTS



PEER REVIEW COMMITMENTS & GUIDELINES

LEVER PRESS

Lever Press is committed to the highest standards of peer review in evaluating the work it considers for publication and to communicating the nature of review to readers in a transparent fashion. As a process of independent and informed evaluation of both argument and originality of scholarly work, peer review is the principal means by which Lever assures the quality and merit of the work it publishes. For each title under consideration, our peer review process addresses three specific questions:

I. WHAT IS THE OBJECT TO BE REVIEWED?

The first step in a peer review process is a clear decision regarding what the appropriate object is for substantive review, i.e., a full proposal or a full manuscript. Academic publishers have taken a variety of approaches to this question for practical reasons. For example, many projects are developed by editors from an initial concept and these require that the review is conducted at the proposal stage. Digital projects that involve complex interdependencies between text and multimedia are not like traditional manuscripts in that there is not a fixed object to review in quite the same way as there was in an analog age. Because Lever Press is oriented toward digital scholarship and commissioned products, we welcome, and will consider, substantive proposals as well as manuscripts.

Unless an alternative review process is deemed more appropriate, all works chosen for consideration receive single-blind peer review by two outside readers as well as evaluation by the Editorial Board. The Editorial Board oversees the acquisitions process at various stages, including at the time of proposal, after peer review, and upon receipt of the completed work.

Throughput

University Press:

- Acquisitions editor woos authors and tries to keep them
- Personal network
- Reputation of press in the discipline
- Conferences

Library Publisher:

- Outreach/information about services
- Most likely (not always) about meeting a need as opposed to building a list
- Scalability of tools, services

Throughput

Lever Press challenges

- How best to cultivate a network of authors?
- Not all books look like books
- New press + new platform = double gamble
- Contract finalization

Lever Press opportunities

- Engaged editorial board
- Flexibility
- Unique offering
- Author friendliness--copyright, contract, honorarium



http://www.johnwelzenbach.com/personal/not-people/GH_chairs_after_the_winter1200/

**Lever Press
publishing agreement**

Chushin gishi meimei den, Yoshitora
 Pigments on mulberry paper, 1864
 Used under CCO license, Walters Art Museum



- “Alignment with the mission and ethos of liberal arts colleges,” and an interest in supporting works beyond the traditional academic monograph.
- Platinum open access, with all costs “borne collectively by our supporting institutions—not by individual authors or their sponsoring departments or institutions.”
- Digitally native works, “unconstrained by legacy publishing processes and leveraging the opportunities for reuse facilitated by an open-access business model.”

challenge: what is the work?

opportunity: a modular
and flexible agreement

The Virgin Mary Reading, Antonello da Messina
Tempera and oil on wood panel, c. 1460-1462
Used under CCO license, Walters Art Museum



challenge: cash [no longer?] rules
everything around me

opportunity: author-friendly
terms & language



Springtime, Claude Monet

Oil on canvas, 1872

Used under CCO license, Walters Art Museum

Lady Writing Poetry, Fei Yigeng
Ink on paper, c. 1860-1880
Used under CCO license, Walters Art Museum



**Three problems with making these
books and how we will do it anyway**

#1: Coordination

Maize: Shake



Show Recents and more...



Team Conversations

Team Calendar

PROJECTS



AMK: Press Projects

ACLS Round 13

CIRHT

Maize: Sheets

Maize: Litman

Maize: McKenna

Maize: Shake

Maize: Castilla

Maize: ONeal

Maize: Rodriguez

Maize: Modrak

UMP - Achen

UMP - Berman

UMP - Dolmage

UMP - Helms

UMP - Purdy/Devoss

UMP - Robbins

Bicentennial

☆ A Book For Lever Press ▾



List

Conversations

Calendar









Progress

Files

 Public to Michigan Publishi... ▾

Add Task

View: Incomplete Tasks ▾

- ✓ Launch meeting 
- ✓ Select Vendor 
- ✓ Copyedit changes to author 
- ✓ Page Proof approval 
- ✓ XML conversion 
- ✓ Fulcrum ingest 
- ✓ Print proofs 
- ✓ Release to distribution 
- ✓ Change scholarly publishing ecosystem in the humanities



Jason C



Due Date



A Book For Lever Press



Copyedit changes to author

Description

Jason Colman created task. 5:42pm

Jason Colman added to A Book For Lever Press. 5:42pm

Jason Colman assigned to you. 5:44pm



Write a comment...

Followers

 Following

Show: Title Default View Title Search: Find a title...

Title Summary

Viewing: 978-1-60785-418-0 Digital Copyright



Title Information

Series:	Vol:	Pub Month:
Full Title: Digital Copyright	Class: Title	EAN/ISBN-13: 978-1-60785-418-0
Subtitle:	Format: Book / Paper	ISBN-10 : 1-60785-418-X
Short Title: Digital Copyright		Season: <input type="checkbox"/>
Division: Michigan Publishing Services		Trim (w x l): x <input type="checkbox"/>
Imprint: Maize Books		Page Count: <input type="checkbox"/>
Edition:		Template: <input type="checkbox"/>
BISAC Status:		

Authors

Author	Type	Report	Primary
Full Author:	Litman, Jessica		

Prices

Price Validation: Only allow Price Types with * to be zero

Show: Active and Inactive Price Type: All Currency: All

Price Type	Currency Type	Budget	Final	Effective	Active
Manufacturer's Suggested Retail	U.S. Dollars			02/13/2017	<input type="checkbox"/>

Formats of Work

(e) Author Sales Track

Competitive Titles

(e) Comparative Titles

(e) Supply Chain

Formats of Work

Create List 

EAN/ISBN-13	Title	Media/Format	BISAC Status	Edition	Pub Date	Primary	Info Propagated From	SimulPub
978-1-60785-418-0	Digital Copyright	Book/Paper				<input checked="" type="checkbox"/>		<input type="checkbox"/>

Launch Meetings

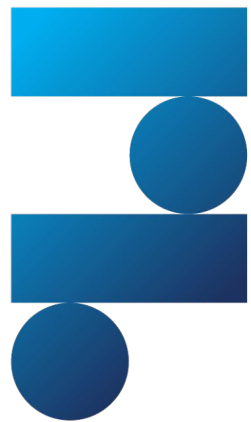
#2: Efficient use of staff

Outsourcing <-----> Insourcing

#3: Variety

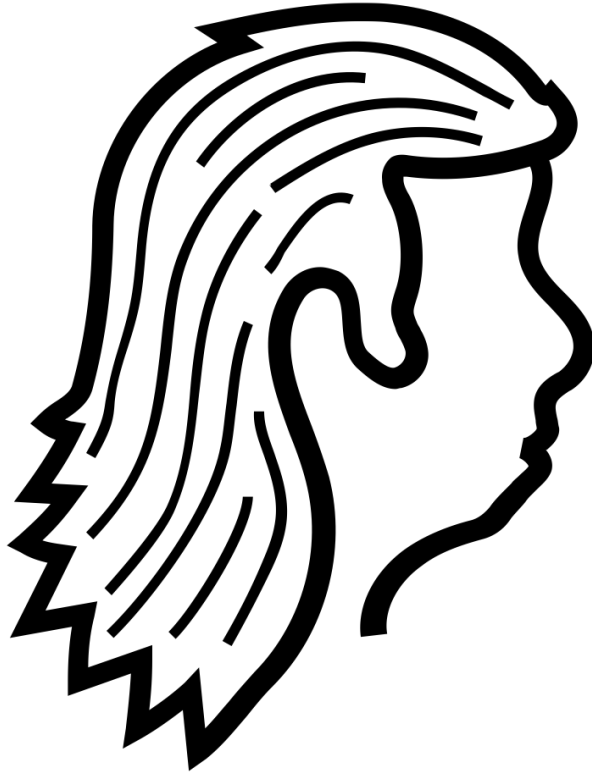
Consider the Marmot.





fulcrum

Library in
the back!



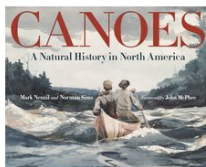
Press in the
front!

MINNESOTA

Established in 1925, the University of Minnesota Press is recognized internationally for its innovative, boundary-breaking editorial program in the humanities and social sciences, and is committed to publishing books on the people, history, and natural environment of Minnesota and the Upper Midwest.

This page is the home of supplemental content for select University of Minnesota Press books. You can find the full catalog of Minnesota titles on the [publisher's website](#).

Books



Canoes: A Natural History in North America

Mark Neuzil and Norman Sims

This is the story of the canoe, that singular American artifact so little changed over time. Featured here are canoes old and new, from birch bark to dugout to carbon fiber; the people who made them; and the adventures they shared. With features of technology, industry, art, and survival, the canoe carries us deep into the natural and cultural history of North America.

Follow author Mark Neuzil on Twitter: @mrneuzil

[View book materials](#)

MINNESOTA

UNIVERSITY OF MINNESOTA PRESS

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The challenge with *digital first*

**What types of digital publications can
Lever publish?**

What's possible with Fulcrum?

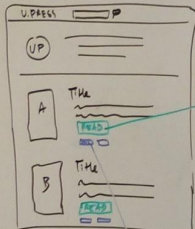
What will my book look like?

I have a project that uses Scalar. Can Fulcrum integrate Scalar with my title?

What about my Omeka project I've created? Can it migrate to Fulcrum and integrate with my narrative?

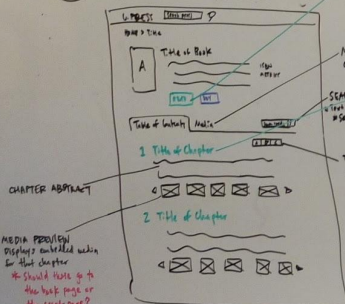
Maybe? We're agile!

① USER STARTS AT UNIV PRESS



SECONDARY button takes user to IND page w/ overview of book + Supplemental materials/links

②B USER IS TAKEN TO "PDP"

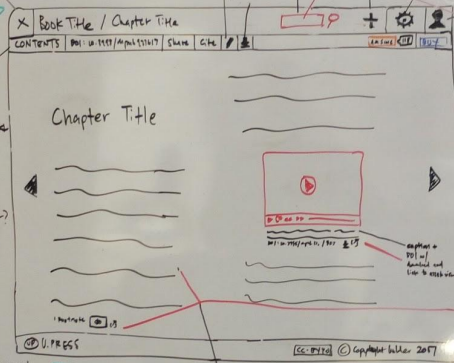


MEDIA PERVIEW displays multimedia within that chapter
Should there be a link back page or the next page?

CLOSE BOOK?

Requires user back to previous page (press page into page, cont page)

②A USER IS TAKEN TO BOOK



NAVIGATION OF BOOK
- Chapter / Sub Section / Page
- List of all media
- Supplemental content
- (a) content in book (like appendix)
- (b) link to the end of a chapter?
- (c) a separate in the EPUB

To chapter position inside

Treating Supplemental materials like footnotes?
- includes thumbnail and price of metadata + authors footnote/descriptions

Highlight / Markup
Download
Save chapter?

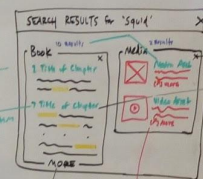
SEARCH
Text only
Media only
Chapters?

ADD TO PERSONAL COLLECTION

SETTINGS
Text Size
Scroll / Pan Speed
Dark / Light Background

USER ACCOUNT

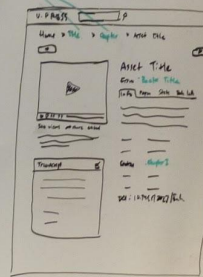
③B USER IS PRESENTED SEARCH RESULT AS OVERLAY



CLOSE SEARCH
Return to Book
Close Media Search - only look on Book search results
Links to results take user to that location in the reader app

* Search results are an overlay or drop-down menu inside the Reader app. The goal is to keep the user in the same/app.

③A USER IS TAKEN TO ASSET



Asset presentation is meant to be 'stand alone' or outside of the Book - functioning almost like a digital collection
Links to the Book inside the asset page take the authenticated user directly to the Book content and relevant sections. The non-authenticated user is taken to ②B - to purchase access to the Book.

Single page-app?

- angular-ish
- managed core assets of website (Gemini?)

◀

Quia est magni saepe repudiandae beatæ suscipit est. Odio et et magnam consequatur quo aut doloremque et. Quia necessitatus et quas impedit doloribus incidunt ut occaecati. Ipsam non sed molestias. Cupiditate est nesciunt fugit. Doloribus fugit mollitia minus perspicatis esse tenetur at. Ab in qui aspernatur. Dolor e assumenda debitis laudantium accusamus sint quis. Sed voluptates velit voluptatem illo fugit repudiandæ. Ea ratione dicta velit. Nobis magnam voluptas debitis ea dignissimos quisquam veritatis itaque. Adipisci eius nulla sunt impedit dolorum tempore unde nihil. Nisi aut ut et rerum sed et. Sapiente consequatur mollitia mollitia minus voluptatibus deserunt qui. Harum occaecati provident sunt vel quod quo quaerat.

>



Voluptatem magnam blanditiis corrupti eius. Molestiae laboriosam vel id ullam explicabo et.

Voluptatem magnam blanditiis corrupti eius. Molestiae laboriosam vel id ullam explicabo et. Dolore porro aspernatur dolores voluptate officia. Neque voluptatibus officia voluptatem iusto. Sit neque omnis provident suscipit est et. Autem sint sapiente enim blanditiis. Ipsum aliquam qui rerum in. Ut ducimus dolores ipsam nemo necessitatibus quia. Rerum molitia a et soluta enim

Agile publishing?

Final thoughts:

- Amherst College Press is hiring an editor:
<https://apply.interfolio.com/41148>
- Lever Press is taking proposals (anyone can submit):
<http://www.leverpress.org/authors/>
- See you Thursday at ACRL? Everyone welcome!
1 p.m, Blake Room, Hilton (ACRL conference hotel)

@Lever_Press

www.leverpress.org

@fulcrumpub

www.fulcrum.org