Supporting OA Journal Success with Self-Service Solutions

@justingonder
Product Manager, Publishing Group
California Digital Library
University of California
eScholarship

- Established in 2002
- Service of the California Digital Library
- Serves all 10 UC campuses, Office of the President & Labs
- IR and OA publishing
- Current staff:
  - .5 Director
  - 1.5 Developer
  - 1.0 Tech Lead
  - 1.5 Support & Outreach
In the early days, a focus on attracting content & titles

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https://www.flickr.com/photos/calafellvalo/2860952642/
eScholarship Journal Growth

- 2009: SITE REDISEIGN
- 2011: OJS MIGRATION
- 2013: PROPOSAL FORM INTRODUCED
- 2013: UC OA POLICY ADOPTED
- 2016: BATCH IMPORT SUPPORT
As we grew, a need emerged to focus our efforts.

We had a lot of success attracting projects, but some were half-baked, or took years to get off the ground. We also took projects as they landed on our desk, creating waves of chaos and quiet. Difficult to plan for other work when we didn’t know what to expect.
Journal Proposal Form

• Based on Directory of Open Access Journals and Open Access Institute's best practice guides

• Questions any journal should consider for launch & long-term success

• Directly applicable to site setup

• Reviewed for basic viability, not for selection
Journal Proposal Form

- Aims & Scope / About
- Readership analysis
- Anticipated contributors
- Publication frequency & format(s)
- Potential indexes

escholarship.org/publish_journals_new.html
Our services are backed by an amazing network of library and departmental partners...

Here it’s sometimes a little difficult to pair up what we do at a systemwide level with what many of you are doing at individual campuses, but much of the assistance our journals receive comes from outside the library, from departmental sponsors, graduate student publication organizations, societies etc.

Also interesting to think of this distribution of support in the cooperative model that we’ve been talking about a lot over the past couple of days. What might it look like if a few of us were able to offer a certain level of service, and freeing up some local resources? Perhaps a lot like a vendor model, but as a cooperative: a nice alternative to that relationship.
... and robust self-support resources ...

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... enabling us to focus on platform and basic publisher services.

- the ‘human services’ we can provide in this space between hosting partner and publisher, that Peter Potter was describing yesterday.
- the campus support is uneven, so what are the essentials we can provide for everyone?
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- the campus support is uneven, so what are the essentials we can provide for everyone?
[demo]

click here to see a demo of Freshdesk and WalkMe
### Scheduling

Schedule for publication in Vol. 43 (2014)

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- **File**: 2001L11344-05.jpg 2015-12-21

### Proofreading

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Can I delete journal section headings / subheadings that I'm no longer using?

Modified on: Mon, May 2, 2016 at 8:34 PM

Q: I'm using section headings / subheadings to organize articles in my journal but now I've got a lot of them, most of which I'm not using anymore. Can I delete journal sections that I'm no longer using?

A: You should not delete any journal sections that you've used in the past. Doing so will cause publishing problems in the future, should you ever need to make changes to an article that belongs to a section you've deleted.

You can, however, clean-up the sections that are presented to authors as choices when they are submitting new content to your journal. To hide a section from prospective authors, select the "Items can only be submitted by Editors and Section Editors" checkbox on the section information screen (pictured below). You can get to the section information screen by navigating to Configure Journal, select Journal Sections, then click on the edit link next to the section you'd like to modify.