Supporting OA Journal Success with Self-Service Solutions

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Product Manager, Publishing Group
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eScholarship

- Established in 2002
- Service of the California Digital Library
- Serves all 10 UC campuses, Office of the President & Labs
- IR and OA publishing
- Current staff:
 - .5 Director
 - 1.5 Developer
 - 1.0 Tech Lead
 - 1.5 Support & Outreach

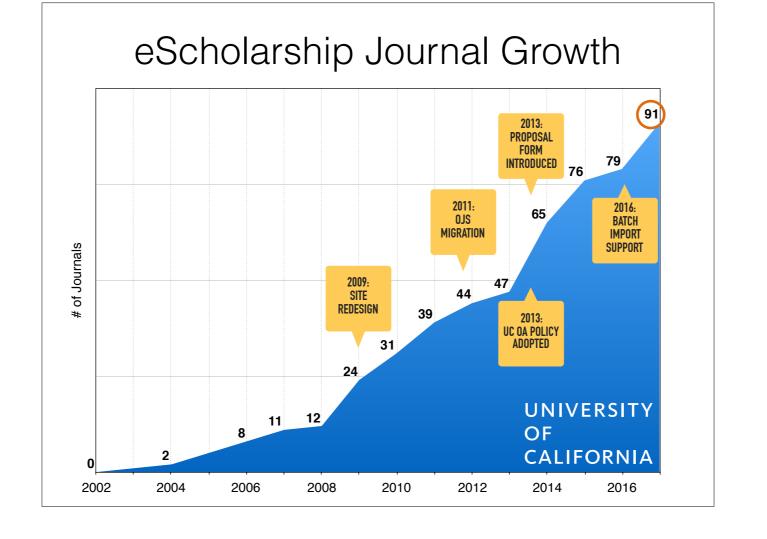


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In the early days, a focus on attracting content & titles



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As we grew, a need emerged to focus our efforts.



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We had a lot of success attracting projects, but some were half-baked, or took years to get off the ground. We also took projects as they landed on our desk, creating waves of chaos and quiet.

Difficult to plan for other work when we didn't know what to expect.

Journal Proposal Form

- Based on Directory of Open Access Journals and Open Access Institute's best practice guides
- · Questions any journal should consider for launch & longterm success
- Directly applicable to site setup
- · Reviewed for basic viability, not for selection

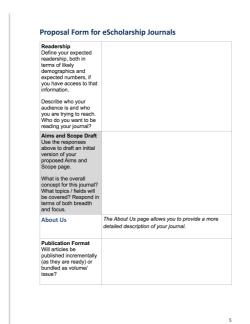
Is this the right form for you?
This form is primarily intended for new journals (i.e. journals that have not yet published their first issue). If you would like to transition an existing journal to eScholarship, please contact us. Since completing the worksheet can be a useful exercise for all journals, we do recommend that journals transitioning to eScholarship review this worksheet as they complete the journal set-up form.

Purpose of this form
We want your new journal to be successful. To that end, we've selected a set of
questions that are intended to help your team build a solid plan for the launch
and orgoing maintenance of your publication. We believe that careful
consideration of the questions below is the best way to ensure the long-term
success of your efforts. The questions are also intended to guide you in creating
clear, informative text for pages (such as About, Aims & Scope, Policies, etc.)
that will be set up as part of your journal's launch.

The questions on this worksheet are largely adapted from recommendations for new journal projects published by the <u>Directory of Open Access Journals</u> and the <u>Open Society Institute</u>. Though our form is a shortened version of the recommended Model Business Plan, you may find it useful to consult the <u>comprehensive version</u> in order to build a more detailed plan for your publication.

Some of the questions below may be difficult to answer. For instance, you might not have decided yet whether your journal intends to publish articles as they are approved or bundled into volumes and issues. It's perfectly acceptable to make educated guesses or lay tentative plans – just be sure to indicate this in your answer.

Journal Proposal Form



- Aims & Scope / About
- Readership analysis
- Anticipated contributors
- Publication frequency & format(s)
- Potential indexes

escholarship.org/ publish_journals_new.html Our services are backed by an amazing network of library and departmental partners



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Here it's sometimes a little difficult to pair up what we do at a systemwide level with what many of you are doing at individual campuses, but much of the assistance our journals receive comes from outside the library, from departmental sponsors, graduate student publication organizations, societies etc.

Also interesting to think of this distribution of support in the cooperative model that we've been talking about a lot over the past couple of days. What might it look like if a few of us were able to offer a certain level of service, and freeing up some local resources? Perhaps a lot like a vendor model, but as a cooperative: a nice alternative to that relationship.

and robust self-support resources

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enabling us to focus on platform and basic publisher services.



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- the 'human services' we can provide in this space between hosting partner and publisher, that Peter Potter was describing yesterday.
- the campus support is uneven, so what are the essentials we can provide for everyone?

- Training
- Consultation
- DOAJ registration
- Copyright advice
- ISSN application
- CC license(s)
- DOI assignment



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[demo]











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» Submit or Revise Manuscript 0 Active 8 Archive [New Submission]

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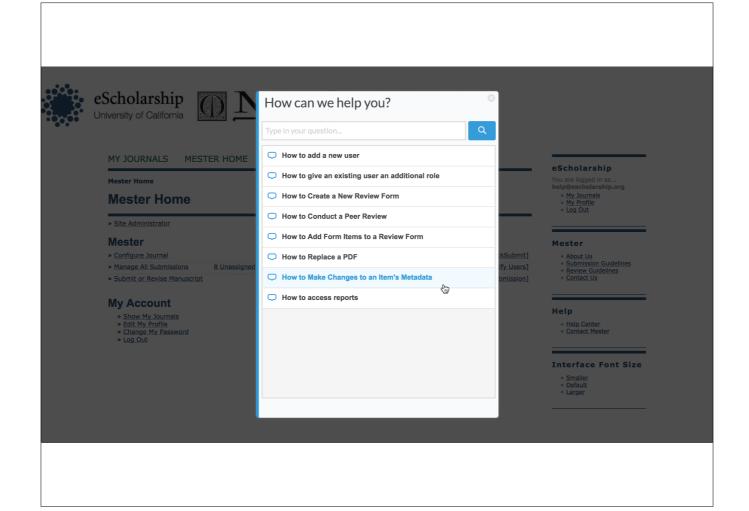
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