Copy and Clone: A Case Study for Mainstreaming Student Publications into your Institutional Repository

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The Beginning

- Once upon a long, long time ago, 2011 DigitalGeorgetown had humble beginning

- DigitalGeorgetown – as all repositories go, it had the usual flavor
  - Faculty Papers
  - Conference Proceedings
  - Digitized Special Collections
  - Working Papers
  - ETDs

- Some representation of student content – ONLY representation

- Several honors and capstone papers – undergraduate level – No representation

- Capstone projects – graduate level -- None
Why Student Publications?

- Student newspapers – 2 decade run – The Hoya
- Other newspapers on campus – The Voice, GU Law Weekly etc.
- Other publications – not newspapers, but scholarly outputs from non-curricular activities
  - Journals
  - Forum
  - Individual publications
  - Solo, group/activity publications, societies
- Active media board and student groups
- It is scholarly output too – archive (university record) and publish
- Site of care for public information and student output
- Definition of publishing expanded – scope broadened -- evolution
Where to start?

...where we did!

- Existing works – ETDs (Graduate School)
  - Non-traditional ETD departments
  - Contacted undergraduate departments
  - Campus newspapers
  - Student Government/Association – Media Board

- Landscape review – existing paper/physical/digital publications

- Define scope of student publishing (internally)

- Get your checklist ready
  - Your requirements – well defined
  - Student publication requirements – nebulous/dynamic/ever-changing

- Consider a common forum/event to bring them all together

- Budget, budget, budget
Considerations

- Department administrators change - permissions and settings
- Students graduate and schedules change
- Publication frequency changes or not adhered
- Past publications and rights – not consistent
- Existing publications – Who do the rights belong to?
- Peer-reviewed and non-peer reviewed materials
- Discovery – Issue level vs. article level; mix-and match approach OK?
- Help with publishing….and more (website hosting, graphic design, documentation, knowledge transfer etc.)
Helping them understand that Libraries can be and are flexible

Non-rigid structure

Author rights – past and current rights

Publishing rights and copyright – Creative Commons

Open access – GU’s Jesuit value: Men and Women for all – information available to all

Interdisciplinary and multidisciplinary publications and student collaborations

Prestige – what does it mean?

Expectations – be clear from the start.
Relationships

- Media Board or a common organization or create one
  - Budgets
  - Ideas
  - Plans
  - Transfer of board/administration

- Be a Partner – not an extraneous body, an after thought

- Advise them, work with them – student schedules

- Relationships with student administrators

- Cost effective options – not inconvenient or burdensome
Publishing, Discovery, and Archives

  - Hoyas Publish Roundtable
  - Hoyas Publish Student Publications Fair

- 2 → 43 publications

- Discovery – journal system, IR, website? Consistent in display and discovery?

- Involve Special Collections – physical and digital archives (expanding the boundaries of publication)

- Students graduate, causes/positions change – policies for future retraction.

- Open Access vs. Paid Access
Scholarly Impact

- Creating, advancing and disseminating knowledge
- University Press scope – but still needs to be published under the university’s umbrella and aegis
- Multi-disciplinary work - encourages and develops real life issues and situations
- Seeing (undergraduate) students as authors and scholars – encouraging an understanding of the publishing realm – ORCID, preservation, archives, rights, etc.
- Promote their work – be advocates and embracers of open access
Sustainability

- Student turnover
- Pipeline for content into the IR – know your contacts
- Student government budgets
- Author agreements
- Commercial website hosting
- Commercial student publication hosting
- “Rinse and repeat” or “Copy and Clone”
Future Work

- Offer website hosting → feed into OJS (buy-in)
- Maintain parallel OJS support with DigitalGeorgetown support → harvest OJS into DG for discovery
- Digital Preservation?
- Expand the scope of Hoyas Publish
- No journalism or communication program, partner with campus student research initiatives, school/college/program showcase
- Advertising … what is our policy?
Thank You!

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http://www.library.georgetwon.edu/digitalgeorgetown