Library Publishing and the IMLS National Digital Platform

March 20, 2017
What You Will Learn

- Brief introduction
- Eligibility requirements
- Overview of NLG and LB21 programs
- Funding categories and project categories
- Details on the National Digital Platform
- Examples of recently awarded grants
- Questions?
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About IMLS
Institute of Museum and Library Services

Who are we?
IMLS is the primary source of federal support for the nation’s libraries and museums.

What is our mission?
To inspire libraries and museums to advance innovation, learning, and cultural and civic engagement. We provide leadership through research, policy development, and grant-making.
Resources from IMLS

- Program Notices of Funding Opportunities (NOFO)
- Eligibility criteria
- Application process
- Sample applications
- Awarded grants
- Peer-reviewer resources

www.imls.gov
Museum and Library Grants: Who is eligible to apply?

Generally, a non-profit museum or library located in the United States, its territories, or a freely associated state. Check specific program guidelines on the IMLS website for more details. Additional types of organizations are eligible for some programs.

“Museums” include:

- aquariums
- arboretums
- art museums
- botanical gardens
- children’s/youth museums
- historic houses/sites
- history museums
- natural history/anthropology museums
- nature centers
- planetariums
- science/technology centers
- specialized museums
- zoological parks
Museum and Library Grants: Who is ineligible to apply?

- A for-profit organization
- An individual
- A federally funded institution
- A foreign country or organization

Please note:
If you are a non-eligible institution, we encourage you to apply through a partnership with an eligible institution.
Anticipated due dates for 2 page preliminary proposals for both the National Leadership Grants Program and the Laura Bush 21st Century Librarian Program

- September 1, 2017
- February 1, 2018
Where to find basic information

NLG webpage:
www.imls.gov/applicants/detail.aspx?GrantId=14

LB21 webpage:
www.imls.gov/applicants/detail.aspx?GrantId=9

- Program overview
- Staff contact information
- Link to Notice of Funding Opportunity (NOFO)
- Link to webinar recordings
• New in 2017--continuing in 2018
• Grants
• Funding categories
• Project categories
What’s new in FY17

• New project categories for LB21 and NLG
  • Community Anchors
  • National Digital Platform
  • Curating Collections
• Sparks Grants incorporated into NLG (no separate NOFO)
• Pre-professional category reintroduced to LB21
National Leadership Grants for Libraries (NLG) support projects that address significant challenges and opportunities facing the library and archive fields and that have the potential to advance theory and practice.

Characteristics of successful proposals may include:

- National impact
- Current significance
- Strategic collaborations
- Demonstrated expertise

Application deadline: September 1, 2017
**National Leadership Grants for Libraries**

**Program Goals**
To support projects that address challenges faced by the library and archive fields, and have the potential to advance theory or practice in those fields.

**Deadlines**
- September 1, 2017*
- February 1, 2018*

**Amount**
$10,000-$2,000,000

**Cost Share**
Cost share requirements vary with project type.
The Laura Bush 21st Century Librarian Program (LB21) supports professional development, graduate education, and continuing education to help libraries and archives develop a diverse workforce of librarians to better meet the changing learning and information needs of the American public.

Characteristics of successful proposals may include:

- Broad impact
- Collaboration
- Advancement of library practice

Application deadline: September 1, 2017
# Laura Bush 21st Century Librarian Program

## Program Goals
The Laura Bush 21st Century Librarian Program (LB21) supports professional development, graduate education, and continuing education to help libraries and archives develop a diverse workforce of librarians to better meet the changing learning and information needs of the American public.

## Deadlines
- September 1, 2017*
- February 1, 2018*

## Amount
- $50,000-$1,000,000

## Cost Share
- Cost share requirements vary with project type
# To which program should I apply?

<table>
<thead>
<tr>
<th>Primary Project Purpose</th>
<th>Examples</th>
<th>Program</th>
</tr>
</thead>
</table>
| Pre-professional programs; professional education; continuing education; research about the profession | - Master’s or Doctoral education  
- Scholarship program  
- Workshop | LB21 |
| Early career development of teaching professionals | - Untenured, tenure-track teaching faculty member’s individual research project | LB21 |
| Practice-oriented, scalable work of national significance to libraries, archives, and information science | - Tools  
- Research  
- Models  
- Services | NLG |

**Double-check the NOFO!!**
Every application for NLG and LB21 must select one funding category from the following:

<table>
<thead>
<tr>
<th>Funding category</th>
<th>Project period</th>
<th>Project activities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sparks Grant (NLG only)</td>
<td>1 year</td>
<td>Rapid prototyping</td>
</tr>
<tr>
<td>Planning Grant</td>
<td>1 year</td>
<td>Preliminary activities</td>
</tr>
<tr>
<td>National Forum Grant</td>
<td>1 year</td>
<td>Convening experts and stakeholders</td>
</tr>
<tr>
<td>Project Grant</td>
<td>1, 2, or 3 years*</td>
<td>Full-scale implementation or development</td>
</tr>
<tr>
<td>Research Grant</td>
<td>1, 2 or 3 years</td>
<td>Investigating key questions in library/archival practice</td>
</tr>
</tbody>
</table>

* LB21 Doctoral Program grants may also have a project period of 4 years
Funding categories determine the available funding levels for the project:

<table>
<thead>
<tr>
<th>Funding category</th>
<th>NLG</th>
<th>LB21</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sparks Grants</td>
<td>Up to $25,000</td>
<td>N/A</td>
</tr>
<tr>
<td>Planning Grants</td>
<td>Up to $50,000</td>
<td>Up to $50,000</td>
</tr>
<tr>
<td>National Forum Grants</td>
<td>Up to $100,000</td>
<td>Up to $100,000</td>
</tr>
<tr>
<td>Project Grants</td>
<td>Up to $2,000,000</td>
<td>$50,000 - $1,000,000</td>
</tr>
<tr>
<td>Research Grants</td>
<td>Up to $2,000,000</td>
<td>Up to $500,000</td>
</tr>
</tbody>
</table>

See the NLG and LB21 NOFO’s for additional details.
Every application for LB21 must select one project type from the following:

- Pre-professional*
- Masters-level and Doctoral-level Programs
- Early Career Development
- Continuing Education
Every application for NLG and LB21 must select one project category from the following:

- Community Anchors
- Curating Collections
- National Digital Platform
Community Anchors

We are interested in projects that advance the role of libraries as community anchors that provide civic and cultural engagement, facilitate lifelong learning, promote digital inclusion, and support economic vitality through programming and services.

The benefits of projects and programs must not be limited to the local community but also advance national practice.
Curating Collections

We are interested in projects that can have a significant national impact on shared services for the preservation and management of digital library collections and content across the country.

Projects focused on preserving or providing access to a particular collection or set of collections cannot be supported. Similarly, the program cannot support the digitization of content or pre-digitization activities such as inventorying collections.
National Digital Platform

We are interested in projects that create, develop, and expand the open source software applications used by libraries and archives to provide digital content and services to all users in the United States.
The national digital platform is the combination of software, social and technical infrastructure, & staff expertise that provide library content and services to all users in the United States.
The foundations of a national digital platform for libraries and museums already exist.
In 2014 and 2015 IMLS convened stakeholders to provide input on the national digital platform portfolio.

The results of the 2015 convening are available distilled in this report [http://1.usa.gov/1Xkxrcw](http://1.usa.gov/1Xkxrcw)
Almost all the narratives for these projects are available online

imls.gov/grants/awarded/LG-70-15-0006-15

Just put the log # in the last part
Developing A Curriculum to Advance Library-Based Publishing  $205,726

- Educopia Institute and the Library Publishing Coalition will design and implement a competency-based curriculum for library publishing that includes synchronous and asynchronous professional development opportunities for librarians. ... The project team will train 60 librarians; help 10 libraries launch or enhance publishing services; integrate materials into at least one graduate course in library and information science; and develop curriculum featuring instructional videos, readings, process maps, case studies, tips, and model documents to help guide librarians through the publishing process.

Digital Education and Training

Open Data for Public Good: Data Literacy Education for Public Information Professionals $690,858 and $365,956 in cost share

- The University of Washington will develop an educational program to prepare both new students and practicing professionals to: curate collections of open data of value to local communities, build infrastructure and preservation environments needed to sustain open data collections, and collaborate with open data providers on advocacy and outreach activities. The project will benefit over 100 LIS students, through new course creation and practical field experience, and approximately 60 professionals, through webinars and open educational resources.

Developing Library Cyberinfrastructure Strategy for Big Data Sharing and Reuse $308,175

Virginia Tech Libraries, and the University of North Texas Department of Library and Information Sciences, will develop a broadly adaptable library cyberinfrastructure strategy for big data sharing and reuse. The strategy is based on intelligently matching and synthesizing five types of existing cyberinfrastructure options against key requirements extracted from three representative library big data services. The strategy will be validated against different experimental deployments of these services.

https://www.imls.gov/grants/awarded/LG-71-16-0037-16
Preserving & Curating ETD Research Data & Complex Digital Objects $250,000

- The Educopia Institute, in partnership with the MetaArchive Cooperative, University of North Texas, Penn State, Purdue and Morehouse, among others, will address a national need for preserving and making available supplemental research data and complex digital objects that accompany Electronic Thesis & Dissertation (ETD) submissions. The project will produce guidance briefs on targeted digital curation topics related to data and complex digital objects; a curation workbench geared toward preservation; and an accompanying workshop series to train ETD program stakeholders...

  - https://www.imls.gov/grants/awarded/LG-05-14-0130-14
Digital Education and Training

Foundations to Actions: Extending Innovations in Digital Libraries in Partnership with NDSR Learners $370,756 and $129,739 in cost share

- The Biodiversity Heritage Library (BHL), led by the Ernst Mayr Library of the Museum of Comparative Zoology, Harvard University (MCZ), will host a National Digital Stewardship Residency (NDSR) cohort. The NDSR cohort will include five residents from across the country, all graduates of LIS or related master's programs, in a collaborative project to improve tools, curation, and content stewardship at BHL. Each host institution will provide mentorship to a resident for a specific project designed to improve the functionality of BHL and will identify how tools and processes may be transferred to or from other digital library and museum environments.

Scaling Tools & Services

Scaling Up Perma.cc: Ensuring the Integrity of the Digital Scholarly Record $782,649 and $823,126 in cost share

- The Harvard Law School Library Innovation Lab, in cooperation with the Berkman Center for Internet & Society and over 130 partner libraries will **sustainably scale Perma.cc to combat link rot in all scholarly fields.** Building on solutions and approaches developed in the field of legal scholarship, this project will grow the Perma library coalition and tackle link rot in other fields.

- [https://www.imls.gov/grants/awarded/LG-70-16-0023-16](https://www.imls.gov/grants/awarded/LG-70-16-0023-16)
Open Source Curricula

Digital Skills for Digital Librarians $808,601 and $808,601 in cost share

- The Mozilla Foundation, in collaboration with The Technology and Social Change Group (TASCHA) at the University of Washington Information School, will refine and launch an open source curriculum, training, tools, and credentials for public library staff to learn web literacy skills. The project intends to empower library staff to provide patrons with opportunities to develop the digital skills they need for better success in such areas as education, workforce development, and civic engagement. Emphasis will be placed on underserved communities, and populations.

The national digital platform is a challenge to the library and archives fields – including you!
Recommendations for writing a competitive proposal

- Start planning early!
- Read the NOFO “early and often”.
- Be certain your project goals relate to the goals of the program and category to which you are applying.
- Take time to carefully research and articulate the need for your project.
- Identify key personnel and external partners, or at least outline the selection process.
- Avoid generalities, acronyms, and jargon.
- Ask a colleague to review before you submit.
- Missing required information can result in immediate rejection.
- Nominate yourself to become a reviewer
- **Contact IMLS program staff for assistance!**
## Contact Us

<table>
<thead>
<tr>
<th>Community Anchors</th>
<th>Tim Carrigan</th>
<th>Sarah Fuller</th>
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<tbody>
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<td>Sandra Toro, PhD</td>
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<tr>
<td>National Digital Platform &amp;</td>
<td>Trevor Owens, PhD</td>
<td>Emily Reynolds</td>
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<tr>
<td>Curating Collections</td>
<td>Supervisory Senior Program Officer</td>
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</tbody>
</table>

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For technical issues with submitting your application, please contact Grants.gov support: [http://www.grants.gov/web/grants/support.html](http://www.grants.gov/web/grants/support.html)
Thank you!