New Directions in Open Scholarship:
From Journals to Monographs

Library Publishing Forum, 2018
Rosarie Coughlan, Scholarly Publishing Librarian, Queen's University
IN BRIEF

1. Building a new publishing support service at Queen’s
   1. Experiences, perspectives and lessons learned
2. Open Monographs Press publishing platform
3. Developing an outreach program to attract new publishers on campus
4. Ideas for the future
Goals:
1. Undertake a pilot project to establish an open monograph hosting service maintained by the Library
   - Publishing platform Open Monographs Press
2. Develop a sustainable service model

Project Partners
- Faculty practitioners: Theory and History of Education International Research Group (x 3)
- Librarians (liaison, eResources) (x 4)
PROJECT OVERVIEW & TIMELINES

July 2017
✓ Project proposal & approved
✓ Start-date: August 2017

Aug – Dec 2017
✓ Project planning
✓ Literature review
✓ Monograph publishing best practices

Jan-April 2018
✓ Implementation
✓ Site set-up
✓ Service framework
✓ Received 1 of 3 manuscript submissions – May 2018

May - July
• Pilot reporting and closure
• Service roll-out
• Sustainment & Impact
There is a tangible need for a high caliber monograph series in this research area. This new monograph series will address this gap and enhance the reach and potential impact of Queen’s scholars in the humanities and related disciplines, both in Canada and internationally.

Open access as a model also allows us to speed up publication timelines and workflows, while making our books accessible to scholars and the general public alike...we already have three prospective books waiting to be published!

Professor Rosa Bruno-Jofré, Senior Editor, Theory and History of Education International Research Group
Comprehensive Information Resources Vision (2018)

• 8 principles:
  
• Collaboration * Access * Curation & Preservation * Cultural Heritage * Promotion and Use * AND 

Fairness

• We champion fair, open and sustainable publishing models and advance strategies that enable timely access to information resources at reasonable costs.

Creation

• We support emerging forms of scholarship and innovative uses of information resources.

Dissemination

• We are engaged in the development of the global knowledge commons, providing platforms, services and opportunities to support the management and dissemination of...scholarly outputs to the widest possible audience at the earliest possible opportunity.
Establishing the Monograph Hosting Service:

WHAT WE DID & WHAT WE LEARNED
PLANNING - QUESTIONS

1. The open monograph publishing landscape (internal and external)
2. Our service model
3. Getting the most from Open Monographs Press
4. Pilot outcomes (resourcing, uptake potential)
   1. If approved - ongoing service sustainment and impact evaluation
   2. Service promotion and outreach
What we Learned

• **Lesson 1:** Project management - is key!
  – Project group roles and expectations
  – Tactical literature review
  – Reviewed ‘press’ best practices
  – Content inventory (press-site, policies, guidelines etc.)

• **Lesson 2:** The publishing landscape is nuanced and political
  – We are NOT a publisher
  – Library vs. University Press
IMPLEMENTATION: Our Service Approach

Monograph Hosting Service

Our Approach

At Queen’s University Library, we believe in supporting fair, open and sustainable publishing models that enable timely dissemination of scholarship at reasonable costs.

Our Monograph Hosting Service provides an efficient publication facility for Queen’s faculty and researchers who are members of a research group or community of practice at Queen’s, and wish to publish high-quality monographs recruiting respected peer reviewers and authors from around the globe.

The Library will act as ‘online distributor’ for your open monographs, providing support for you and your editorial team in the set-up and ongoing maintenance of your site, hosted on Open Monographs Press (OMP).

See: Our Service Model.

Why Host Your Monograph Series with Us

- **Access:** Disseminate your research and scholarship through an open access, barrier-free publishing model, reaching the widest possible audience.
- **Quality:** Editorial teams who wish to host and publish a monograph site with us are encouraged to support the membership criteria for Open Access Scholarly Publishers Association (OASPA), ensuring rigorous peer review process, and other quality and prestige criteria.
- **Support:** The Library will support you in all aspects of your monograph site set-up, maintenance and promotion, while providing you with control and autonomy over publication workflows and timelines.
- **Emerging research areas:** Establish your own monograph series in an emerging area that is not well covered by commercial publishers.
- **Ease and efficiency:** Our publishing platform, Open Monograph Press is free to members of the Queen’s Community. It is an easy-to-use, web-based system which requires minimal technical expertise or hosting on your own server.
Lesson 3: Framing our service model

• Proposal submission policy - quality vs quantity

  • **Inclusions:**
    – Single authored monographs
    – Edited works
    – Collections of essays published as books that cohere around a subject or a critical perspective

  • **Exclusions:** individual authors seeking to self-publish a book (unless it aligns with one of our existing themes).

• Leverage our stakeholders (internal and external)

• Long-term sustainability planning

• Our existing resource-base
Our Service Model

Monograph Hosting Service

Our Service Model

This page provides a summary of Queen's University Library's Publication Hosting Service [Terms and Conditions].

**Acting as host and online distributor for your publication, the Library will:**

- Partner with the Ontario Council of University Libraries and its Scholars Portal technological infrastructure to host and distribute scholarly works via our publishing Platforms: Open Journal Systems (OJS) and Open Monographs Press (OMP), to publish e-journals, conference proceedings, monographs and other scholarly works.
- Make the content hosted on the Platforms available free of charge to the University community and the public via the Internet.
- Support Editorial Teams in the set-up and maintenance of their publication.
- Provide support for basic configurations to the publication interface.
- Provide advice and support on the visibility and discoverability of content via search engines like Google.
- Mint Digital Object Identifiers (DOIs) for new publications where possible.
- Advise on researcher and publication discovery mechanisms such as ORCID. See: [Distinguish Yourself with an ORCID](#).
- Advise on copyrights and re-use licensing such as [Creative Commons licenses](#).

**The Publisher (represented by the Managing Editor) will:**

- Be responsible for any editorial workflows and production of content.
- Grant the Library non-exclusive rights for electronic dissemination of the content, abstracts, tables of content, reference lists, and metadata describing content, via the Internet.
- Upload to the Platforms only material that is original or for which you have legal permission and does not violate any copyright.
- Use the Platforms solely for the engagement in and promotion of scholarly activities.
- Adhere to recognized scholarly codes of conduct and ethical practice.
What we learned continued...

• **Lesson 4:** build a service framework with clearly defined roles, responsibilities, services and expectations:

• **Lesson 5:** know what you can deliver on and deliver on it...but don’t over promise!
Open Monographs Press

Welcome to the Theory and History of Education Open Monograph Series (THE)

Supported by Queen’s University Library’s Monograph Heating Service. THE is a new open access series of titles exploring the history of education, philosophy of education, interdisciplinary perspectives on educational theory, sociological historical approaches, and intellectual history of education. Professor Rosa Bruno-Jofré is its founding editor.

Promoting open and sustainable publishing approaches that support the efficient and cost-effective publication of new scholarship to the widest possible audience, all monographs are published under an appropriate Creative Commons license.

Through the Monograph Series, we hope to capture fresh and inspiring approaches to knowledge and research creation in the theory and history of education.

News / Announcements    Publish with us

Our forthcoming titles...

https://queens.scholarsportal.info/omp/index.php/qulp/index
Using Open Monographs Press

• **Strengths:**
  – Ease of use (OJS model)
  – Built-in theming
  – Established support mechanisms
  – Supports full editorial workflow, single and edited volumes

• **Weaknesses:**
  • Standard publishing format only: pdf, ePub. Some added features (links, search function) but little functionality beyond this.
  • Minimal integrated usage data

• **Opportunities:**
  – Faculty desire for an ‘enhanced ebook’ platform—additional functionality/interactivity, and may include maps, diagrams, narration, multimedia.
Through the Granite Gorge, Part II

The fourth and fifth photographs in Henry Peabody’s slideshow each visually describe a section of the river known as the Granite Gorge, which is at the heart of what Lopez calls the Inner Gorge. Just north of Horseshoe Mesa on the Tonto Terrace, above the river where Lopez would have his insights, Peabody, too, seemed to have stood enthralled in 1890 with this geologically pre-technicolor area.
Lesson 6: Build assessment into planning. both quantitative and qualitative approaches

Post pilot evaluation:

• Resource needs $
• Post publication impact and assessment
• Service experience (pilot group)
• Project success (resources, downloads and impact)
• Service need in the Community (attitudes, incentives, wishes)
WHAT’S NEXT: Outreach

• Keep adding service value (PIDs)
• Communications Plan
  – Engage stakeholders
  – Get out there! Target the willing and the unaware, in various ways
  – Keep our message short and active
  – Manage user expectations
  – Listen and learn!
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Thank You!