

# New Directions in Open Scholarship: From Journals to Monographs

Library Publishing Forum, 2018

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## IN BRIEF

1. Building a new publishing support service at Queen's
  1. Experiences, perspectives and lessons learned
2. Open Monographs Press publishing platform
3. Developing an outreach program to attract new publishers on campus
4. Ideas for the future

# BACKGROUND



## Goals:

1. Undertake a pilot project to establish an open monograph hosting service maintained by the Library
  - Publishing platform Open Monographs Press
2. Develop a sustainable service model

## Project Partners

- Faculty practitioners: Theory and History of Education International Research Group (x 3)
- Librarians (liaison, eResources) (x4)

# PROJECT OVERVIEW & TIMELINES

## July 2017

- ✓ **Project proposal & approved**
- ✓ **Start-date: August 2017**

## Aug – Dec 2017

- ✓ **Project planning**
- ✓ Literature review
- ✓ Monograph publishing best practices

## Jan-April 2018

- ✓ **Implementation**
- ✓ Site set-up
- ✓ Service framework
- ✓ Received 1 of 3 manuscript submissions – May 2018

## May - July

- **Pilot reporting and closure**
- **Service roll-out**
- **Sustainment & Impact**

*There is **a tangible need for a high caliber monograph series** in this research area. This new monograph series will address this gap and enhance the reach and potential impact of Queen's scholars in the humanities and related disciplines, both in Canada and internationally.*

*Open **access as a model also allows us to speed up publication timelines and workflows, while making our books accessible to scholars and the general public alike**...we already have three prospective books waiting to be published!*

*Professor Rosa Bruno-Jofré, Senior Editor,  
Theory and History of Education International Research Group*

### Comprehensive Information Resources Vision (2018)

- 8 principles:
- Collaboration \* Access \* Curation & Preservation \* Cultural Heritage \* Promotion and Use \* AND

#### Fairness

- We champion fair, **open and sustainable publishing models** and advance strategies that enable timely access to information resources at reasonable costs.

#### Creation

- We support **emerging forms of scholarship** and innovative uses of information resources.

#### Dissemination

- We are engaged in the development of the global knowledge commons, **providing platforms, services and opportunities to support the management and dissemination of...scholarly outputs to the widest possible audience at the earliest possible opportunity.**

# Establishing the Monograph Hosting Service:

## WHAT WE DID & WHAT WE LEARNED

# PLANNING - QUESTIONS



1. The open monograph publishing landscape (internal and external)
2. Our service model
3. Getting the most from Open Monographs Press
4. Pilot outcomes (resourcing, uptake potential)
  1. If approved - ongoing service sustainment and impact evaluation
  2. Service promotion and outreach



# What we Learned



- **Lesson 1: Project management - is key!**
  - Project group roles and expectations
  - Tactical literature review
  - Reviewed 'press' best practices
  - Content inventory (press-site, policies, guidelines etc.)
- **Lesson 2: The publishing landscape is nuanced and political**
  - We are NOT a publisher
  - Library vs. University Press

# IMPLEMENTATION: Our Service Approach



## QUEEN'S UNIVERSITY LIBRARY

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### Monograph Hosting Service

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#### About the Monograph Hosting Service

Our Service Model

For Authors

For Editorial Teams

Open Monographs Press

Useful Links

### Our Approach

At Queen's University Library, we believe in supporting fair, open and sustainable publishing models that enable timely dissemination of scholarship at reasonable costs.

Our Monograph Hosting Service provides an efficient publication facility for Queen's faculty and researchers who are members of a research group or community of practice at Queen's, and wish to publish high-quality monographs recruiting respected peer reviewers and authors from around the globe.

The Library will act as 'online distributor' for your open monographs, providing support for you and your editorial team in the set-up and ongoing maintenance of your site, hosted on Open Monographs Press (OMP).

See: [Our Service Model](#).

### Why Host Your Monograph Series with Us

- **Access:** Disseminate your research and scholarship through an open access, barrier free publishing model, reaching the widest possible audience.
- **Quality:** Editorial teams who wish to host and publish a monograph site with us are encouraged to support the membership criteria for **Open Access Scholarly Publishers Association** (OASPA), ensuring rigorous peer review process, and other quality and prestige criteria.
- **Support:** The Library will support you in all aspects of your monograph site set-up, maintenance and promotion, while providing you with control and autonomy over publication workflows and timelines.
- **Emerging research areas:** Establish your own monograph series in an emerging area that is not well covered by commercial publishers.
- **Ease and efficiency:** Our publishing platform, Open Monograph Press is free to members of the Queen's Community. It is an easy-to-use, web-based system which requires minimal technical expertise or hosting on your own server.

## Lesson 3: Framing our service model



- **Proposal submission policy - quality vs quantity**
  - **Inclusions:**
    - Single authored monographs
    - Edited works
    - Collections of essays published as books that cohere around a subject or a critical perspective
  - **Exclusions:** individual authors seeking to self-publish a book (unless it aligns with one of our existing themes).
- Leverage our stakeholders (internal and external)
- Long-term sustainability planning
- Our existing resource-base

# Our Service Model



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**Our Service Model**

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Useful Links

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Publisher

### Our Service Model

This page provides a summary of Queen's University Library's Publication Hosting Service [Terms and Conditions].

#### Acting as host and online distributor for your publication, the Library will:

- Partner with the Ontario Council of University Libraries and its Scholars Portal technological infrastructure to host and distribute scholarly works via our publishing Platforms: Open Journal Systems (OJS) and Open Monographs Press (OMP), to publish e-journals, conference proceedings, monographs and other scholarly works.
- Make the content hosted on the Platforms available free of charge to the University community and the public via the Internet.
- Support Editorial Teams in the set-up and maintenance of their publication.
- Provide support for basic configurations to the publication interface.
- Provide advice and support on the visibility and discoverability of content via search engines like Google.
- Mint Digital Object Identifiers (DOIs) for new publications where possible.
- Advise on researcher and publication discovery mechanisms such as ORCID. See: [Distinguish Yourself with an ORCID iD](#).
- Advise on copyrights and re-use licensing such as [Creative Commons licenses](#).

#### The Publisher (represented by the Managing Editor) will:

- Be responsible for any editorial workflows and production of content.
- Grant the Library non-exclusive rights for electronic dissemination of the content, abstracts, tables of content, reference lists, and metadata describing content, via the internet.
- Upload to the Platforms only material that is original or for which you have legal permission and does not violate any copyright.
- Use the Platforms solely for the engagement in and promotion of scholarly activities.
- Adhere to recognized scholarly codes of conduct and ethical practice.

## What we learned continued...



- **Lesson 4:** build a service framework with clearly defined roles, responsibilities, services and expectations:
- **Lesson 5:** know what you can deliver on and deliver on it...but don't over promise!

# Open Monographs Press



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## The Theory and History of Education Monograph Series

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### Welcome to the Theory and History of Education Open Monograph Series (THE)

Supported by Queen's University Library's [Monograph Hosting Service](#), THE is a new open access series of titles exploring the history of education, philosophy of education, interdisciplinary perspectives on educational theory, sociological historical approaches, and intellectual history of education. Professor Rosa Bruno-Jofré is its founding editor.

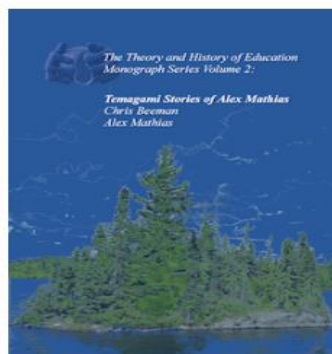
Promoting open and sustainable publishing approaches that support the efficient and cost-effective publication of new scholarship to the widest possible audience, all monographs are published under an appropriate Creative Commons license.

Through the Monograph Series, we hope to capture fresh and inspiring approaches to knowledge and research creation in the theory and history of education.

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### Our forthcoming titles...



This monograph series is currently a pilot project in partnership with [Queen's University Library](#). **This is a beta release of our website.**

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<https://queens.scholarsportal.info/omp/index.php/qulp/index>

# Using Open Monographs Press



- **Strengths:**

- Ease of use (OJS model)
- Built-in theming
- Established support mechanisms
- Supports full editorial workflow, single and edited volumes

- **Weaknesses:**

- Standard publishing format only: pdf, ePub. Some added features (links, search function) but little functionality beyond this.
- Minimal integrated usage data

- **Opportunities:**

- Faculty desire for an 'enhanced ebook' platform– additional functionality/interactivity, and may include maps, diagrams, narration, multimedia.



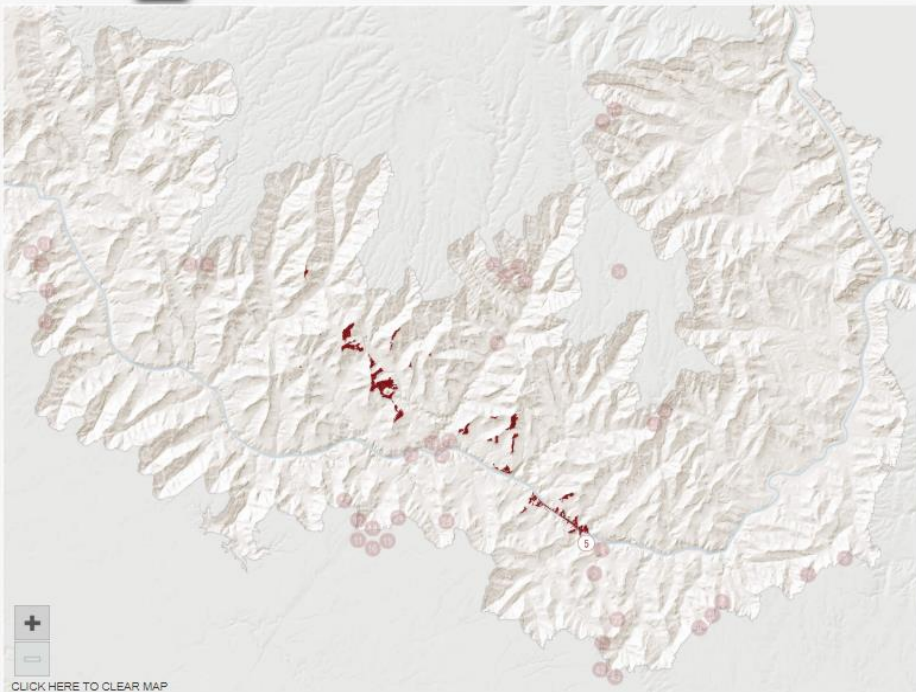
# The Book of the Future - Needs, Wants and Desires

Stanford  
university  
Press

## Enchanting the Desert

SEARCH BIBLIOGRAPHY CREDITS FEEDBACK


INTRODUCTION TOPONYMY EXPLORATION SETTLEMENT TOURISM INFRASTRUCTURE



CLICK HERE TO CLEAR MAP

STATION POINTS  
NARRATED LANDMARKS  
ADDITIONAL REFERENCE POINTS

TRAILS  
VIEW ANGLES  
COMPOSITE VIEWSHED



CLICK PHOTO TO ENLARGE

5 "Down Granite Gorge, from Grand View Trail"

### Through the Granite Gorge, Part II

The fourth and fifth photographs in Henry Peabody's slideshow each visually describe a section of the river known as the Granite Gorge, which is at the heart of what Lopez calls the Inner Gorge. Just north of Horseshoe Mesa on the Tonto Terrace, above the river where Lopez would have his insights, Peabody, too, seemed to have stood enthralled in 1899 with this geologically pre-ancient

*Continue Reading*

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## Lesson 6: Build assessment into planning. both quantitative and qualitative approaches

### Post pilot evaluation:

- Resource needs \$
- Post publication impact and assessment
- Service experience (pilot group)
- Project success (resources, downloads and impact)
- Service need in the Community (attitudes, incentives, wishes)

## WHAT'S NEXT: Outreach



- Keep adding service value (PIDs)
- Communications Plan
  - Engage stakeholders
  - Get out there! Target the willing and the unaware, in various ways
  - Keep our message short and active
  - Manage user expectations
  - Listen and learn!

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## Thank You!