

Reaching Public Library Audiences with DPLA



Michelle Bickert
Ebook Program Manager
Digital Public Library of America
michelle@dp.la



The Digital Public Library of America empowers people to learn, grow, and contribute to a diverse and better-functioning society. We do this by maximizing public access to our shared history, culture, and knowledge.

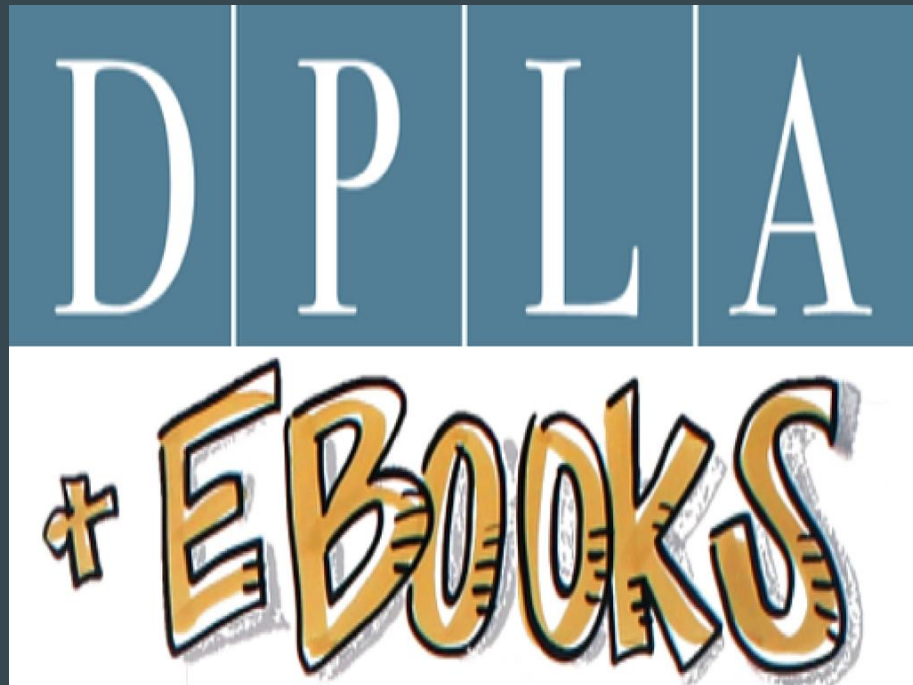
DPLA + Ebooks

Exploring how we can maximize access for a specific content type: books

Current projects:

- Open Bookshelf
- DPLA Exchange
- Open eBooks

pro.dp.la/ebooks



Our Vision

- Break down silos between vendors, platforms and content types to connect readers with the book they want in as few steps as possible
- Integrate openly licensed, DRM-free e-content into electronic collections
- Give libraries greater control over how they curate, manage, and present e-content
- Greater return on investment for e-content budgets by allowing
- As a nonprofit actor working on behalf of libraries, help work with publishers

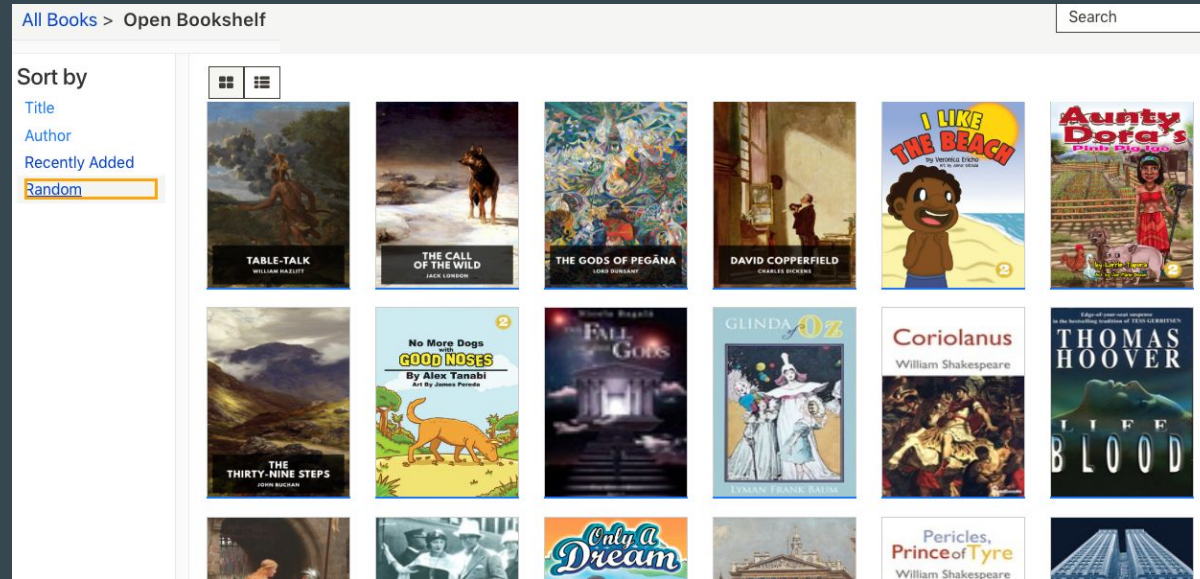


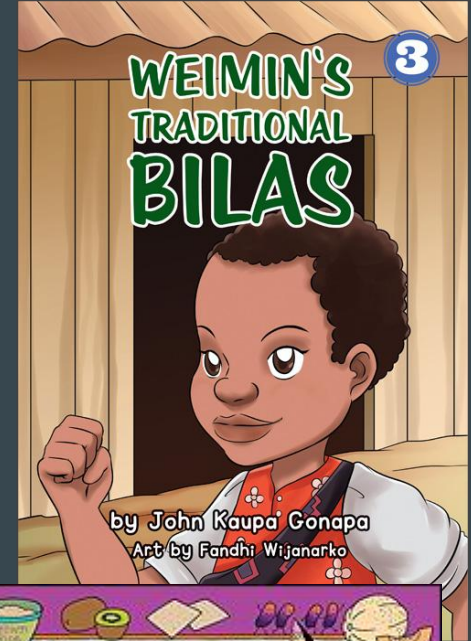
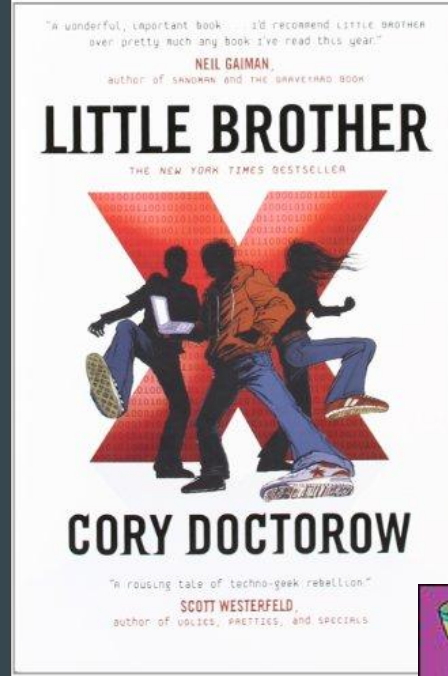
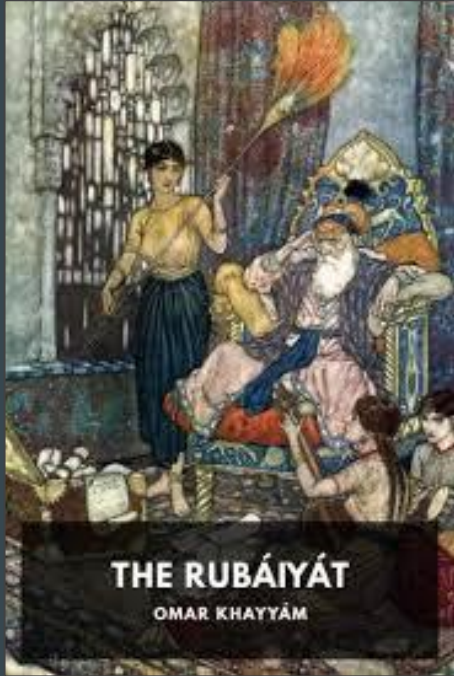
Image courtesy Bess Bower Dunn
Museum of Lake County via Illinois
Digital Heritage Hub

Open Bookshelf

About Open Bookshelf

- Library collection
- Openly licensed ebooks
- Carefully curated, designed by librarians and information professionals
- Reflowable EPUB 3.0 files for maximum accessibility
- Launching summer 2018





Types of books in Open Bookshelf

Where to find Open Bookshelf

- Open Publication Distribution System (OPDS) feed
- As a library collection
 - Online
 - SimplyE
- DPLA Exchange



View OPDS Feed

<http://openbookshelf.dp.la/admin/web/collection/OB>

Go

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Choosing & using sources: a guide to academic research

Publisher: Ohio State University
Categories: Adult, Nonfiction

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This open-access book is available to keep.

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Mystery & Detective (259)
Fantasy (171)
Romance (167)
Horror (145)
Westerns (116)
Historical (75)
Literary (5)



The Adventures of Sherlock Holmes

Sherlock Holmes #9
by Arthur Conan Doyle

The Adventures of Sherlock Holmes is a collection of twelve stories by Sir Arthur Conan Doyle, featuring his famous detective and illustrated by Sidney Paget. These are the first of the Sherlock Holmes short...



Pride and Prejudice

by Jane Austen

Pride And Prejudice, the story of Mrs. Bennet's attempts to marry off her five daughters is one of the best-loved and most enduring classics in English literature. Excitement fizzes through

[add](#)

Fiction
Mystery & Detective
Short Stories
Fiction
Romance

DPLA Exchange

exchange.dp.la

DPLA Exchange

- Nonprofit marketplace
- Part of a stack that makes it easier for patrons to find e-content
- Currently piloting with 6 library partners
 - Large urban library
 - Rural and suburban county systems
 - Regional consortium
- Exploring academic market pilot with universities

The screenshot shows the DPLA Exchange website interface. At the top, there is a navigation bar with the DPLA logo and the text 'DIGITAL PUBLIC LIBRARY OF AMERICA'. To the right of the logo are links for 'Admin | My Carts | Advanced Search | Disconnect' and a search box labeled 'Search DPLA Exchange...'. Below the navigation bar is a secondary menu with 'New Releases', 'Our Selection', 'Recently Added', 'Awards', and 'Open Bookshelf'. The main content area features the title 'The University of North Carolina Press' and 'New Releases'. On the right side of this section, there are buttons for 'New Cart' and 'Add to cart'. Below the title, there are filters for 'Language' and 'Release Date', and a 'Sorted by: Release Date' dropdown. The search results show two items:

| Language | Release Date | Catalog Date | Item Title | Author | Price |
|----------------|-------------------|--------------|----------------------------------|----------------------|----------|
| English (2010) | All | All | Picturing Identity | Hertha D. Sweet Wong | \$ 24.99 |
| French (0) | Last 7 days (0) | All | Rubber and the Making of Vietnam | Michitake Aso | \$ 23.99 |
| German (0) | Last 30 days (3) | All | | | |
| Spanish (0) | Current year (59) | All | | | |
| Italian (0) | | All | | | |

The 'Picturing Identity' entry includes a book cover image and a description: 'In this book, Hertha D. Sweet Wong examines the intersection of writing and visual art in the autobiographical work of twentieth and -twenty-first century American writers and artists each of whom employ a mix...'. The 'Rubber and the Making of Vietnam' entry includes a small image of a landscape.

exchange.dp.la

Reaching public libraries (and beyond)



Image courtesy San Joaquin Valley Library System via California Digital Library

- Address space and cost concerns that may be preventing academic acquisitions
- Reach multiple audiences - many are part of systems that also serve other kinds of libraries
- Present your content alongside similar work from other kinds of publishers (open or paid)

Get Involved!

- Contact us about adding your openly licensed e-content through Open Bookshelf
- Contact us about distributing paid content through Exchange
- Stay tuned for information about piloting with academic libraries
- Join our Curation Corps selecting for Open Bookshelf
- Subscribe to our newsletter

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Image courtesy Los Angeles Public
Library via California Digital Library

Questions for the panelists?