



UF

Library and Society as Publishing Partners

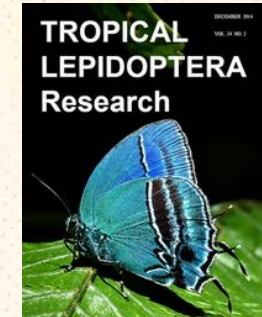
Panel: Working with a Scholarly Community
Library Publishing Coalition Forum 2018

Suzanne Stapleton & Valrie Minson
George A. Smathers Libraries
May 22, 2018



FloridaOJ

Florida Online Journals



FloridaShines

FALSC Florida Academic Library Services Cooperative
Services and Information for Florida's College and University Libraries

ABOUT STATISTICAL REPORTS PRODUCTS & SERVICES SUPPORT COMMUNITY ILS NEWS

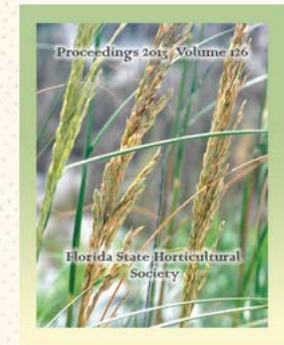
The Colleges and Universities

From the Panhandle to the Keys, FALSC provides services and support for the public college and university libraries of Florida.

CLICK ON ANY INSTITUTION'S NAME TO GO TO ITS LIBRARY WEBSITE

The map shows the following locations and institutions:

- Pensacola (UNF)
- Chipola
- Northwest Florida (NWFL)
- Florida A&M (FAMU)
- Florida State (FSU)
- Tallahassee
- North Florida (UNF)
- Gateway
- Jacksonville
- Gulf Coast
- Santa Fe (UF)
- St. Johns River
- Central Florida
- Daytona
- Lake-Sumter (UNF)
- Seminole
- Pasco-Hernando (UNF)
- Valencia (UNF)
- Eastern Florida
- Hillsborough (UNF)
- Polk (UNF)
- St. Petersburg (UNF)
- South Florida
- Manatee-Sarasota
- Indian River
- Palm Beach (PBCU)
- Broward (BROW)
- Miami Dade (MDU)
- Florida SouthWestern
- Florida Keys



Florida Entomologist

Library vision and strategic directions

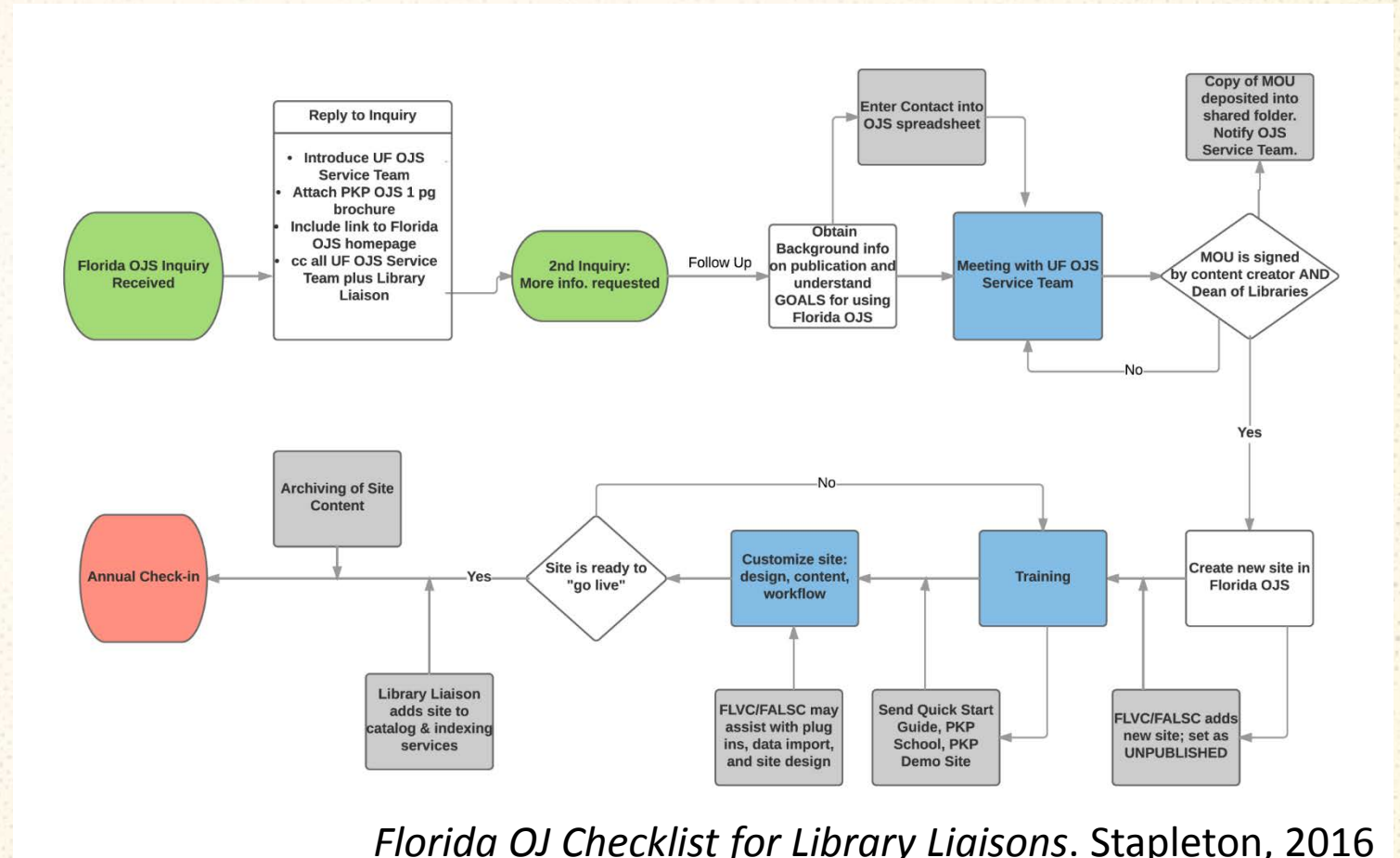
New technologies offer libraries today a chance to expand beyond content organization and provide greater support of the publishing lifecycle.



Image from the University of Winnipeg, CC By

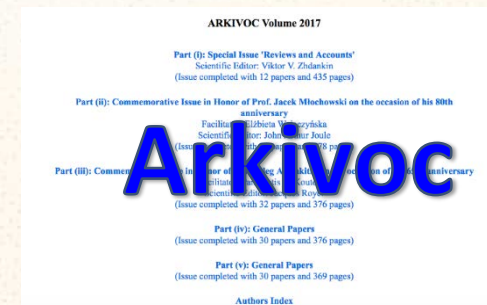
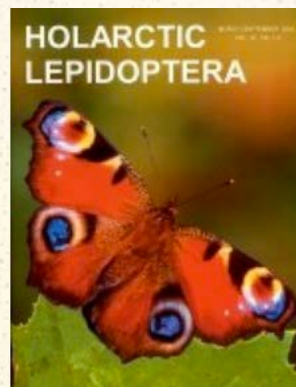
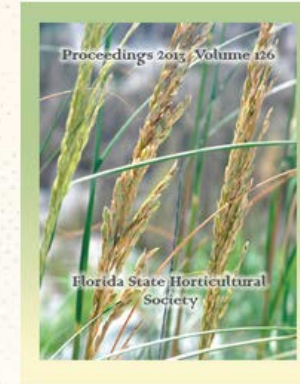
My role in Florida OJ

- Lead UF Florida OJ Service Team
- Train Liaison Librarians
- Florida OJ Contact for FALSC
- Promote Florida OJ to UF Community



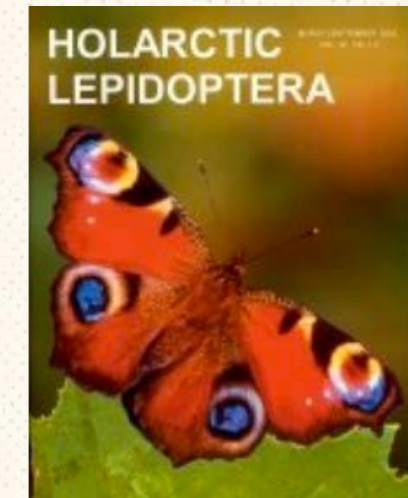
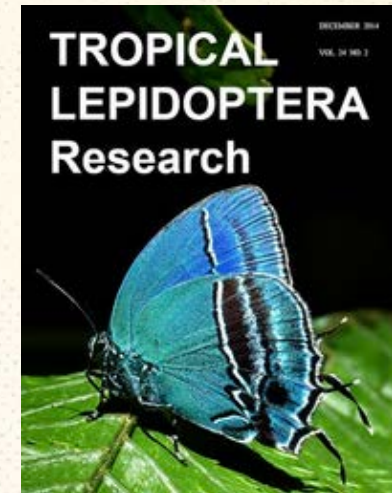
Florida OJ Checklist for Library Liaisons. Stapleton, 2016

Publications of UF scholars working in Florida OJ



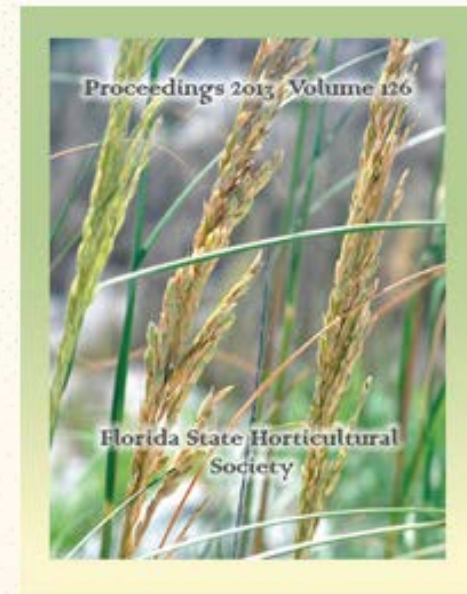
Meeting custom needs: Tropical Lepidoptera Research

- Professional design and layout
- Online submission
- Preservation



Meeting custom needs: Proceedings of the Florida State Horticultural Society

- Enhance discoverability of OA archives



Meeting custom needs: Chemical Engineering Education

- Ongoing publication with external links to sponsoring society
- DOI registration



Common Goals

- Greater usage of existing online content
- Open Access content
- Sustainable publication model

Unique Concerns

- Intended use of Florida OJ
- Embargo for subscription based publications
- Metadata format and quality
- Other: File type/size, DOI registration, Print on Demand

Building Community

**Florida OJ
Publishers
ROUND TABLE**

Meet other editors at UF and find out more about what they describe as an "incredible opportunity" – to publish scholarly journals in Florida OJ with support of the UF Libraries. Linda Hon and Kelly Chernin will describe the successful launch of the new on-line only Journal of Public Interest Communications. UF Libraries OJS Service Team will describe journal archiving and preservation options.

Wednesday, November 15, 3:00-4:00 p.m.
Marston Science Library Room L136
Light refreshments provided
Please RSVP to Suzanne Stapleton at Suzanne@ufl.edu
journals.fcla.edu

UF George A. Smathers Libraries UNIVERSITY of FLORIDA
Florida OJ Florida Online Journal journals.fcla.edu



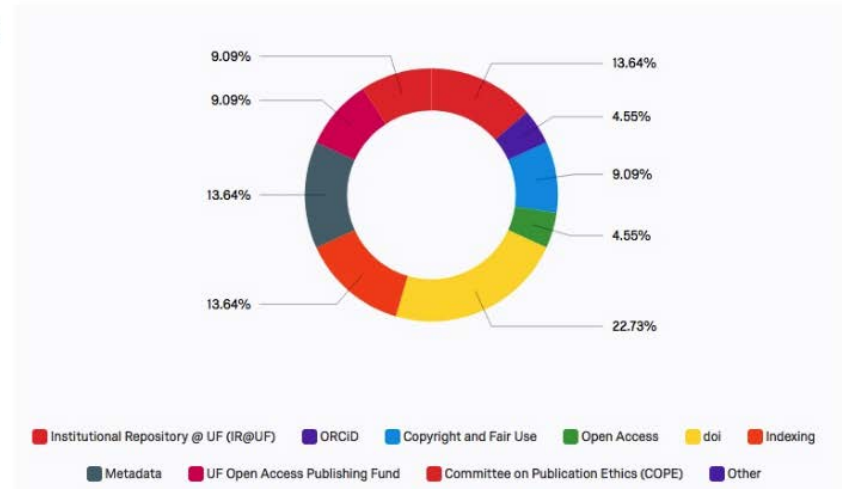
Internship in Library Publishing

- Client satisfaction survey
- LibGuide
- Professional development of intern



Results

>Florida OJ users are most interested in learning more about digital object identifiers (doi) (22.73%)





Successful impact for society publishers

“I am writing this e-mail to, first, express my gratitude to the staff of the library. The circulation of the journals and visibility through Google Scholar has already greatly improved.

I think that all journal editors at the [campus unit] should take note of this opportunity, which is incredible, considering the cost or/and strings attached if one were to engage in similar cooperative agreement with a commercial publisher.”

Comments from a Florida OJ Editor, 7/13/2017

Challenges for free standing publications

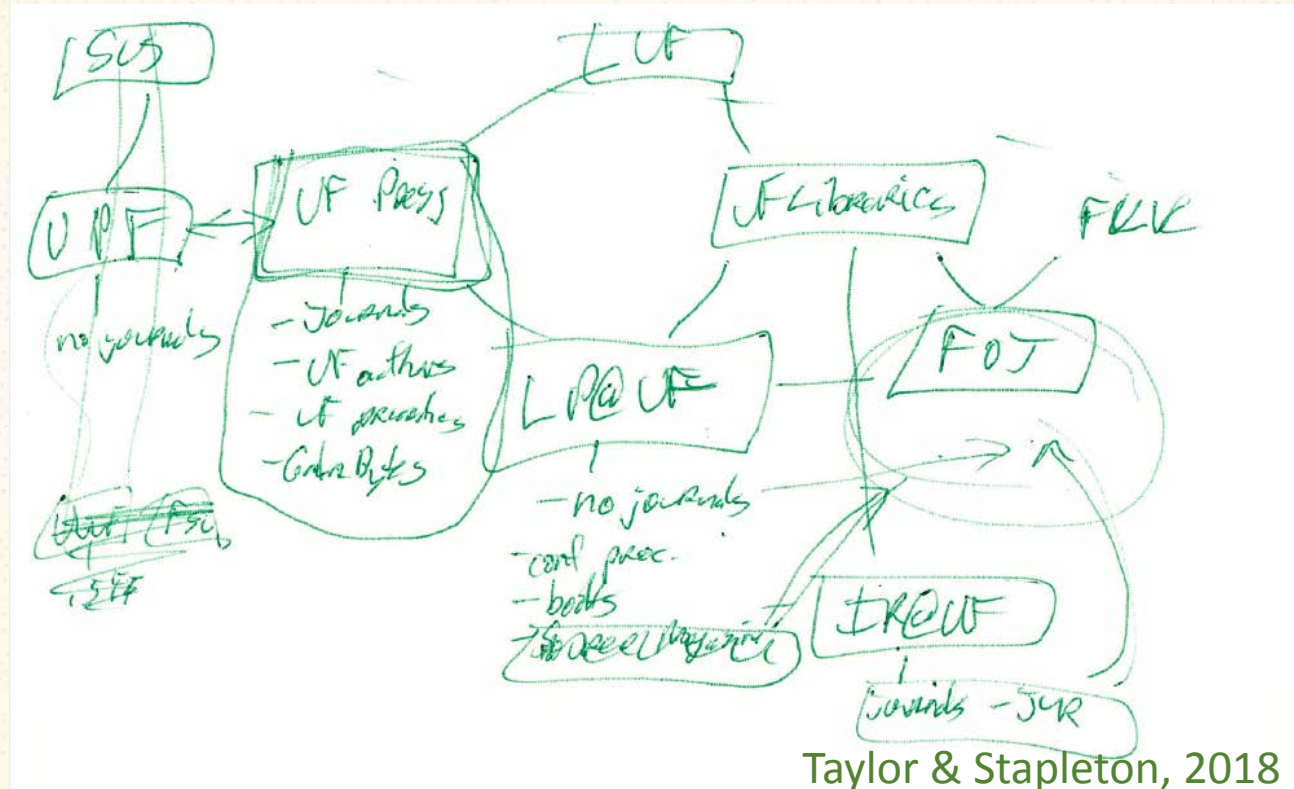
“We did not realize that we were leaving Florida OJ.... We have one (unpaid) staff member capable of using software beyond the most basic email level. We have no funding. The alliance with the University Press has provided:

- A kind of UF branding
- Options for marketing (even just the Press website)
- An operation already in place for subscription and fulfillment
- Typesetting, saving a hugely time-consuming effort for the staff member
- Experienced users of the OJ interface who can manipulate it as needed, saving the staff member from having to figure out how to circumvent its design to accomplish what she is aiming at.

This allows the editors to focus on editing rather than on production.”

Comments from another Florida OJ Editor & Journal Manager, 4/18/2018

Evolution of Library Publishing



“...to ensure the chain of knowledge remains viable,
transformative, and beneficial”

Acknowledgements and Credits

UF Florida OJ Service Team:

Chelsea Dinsmore

Christy Shorey

Christine Fruin (former member)

Laurie Taylor (former member)

Wilhelmina Randtke, FALSC tech support

Graduate Student Intern: Hannah Toombs

Editors and Journal Managers from Florida OJ

Cordell, T. Round-table policy cartoon, ID tcm1686. Accessed from www.cartoonstock.com

Stapleton, S. 2016. Liaison Librarian Checklist: Working with Florida OJ, Workflow diagram. <http://ufdc.ufl.edu/AA00031251/00002>

Taylor, L. N. & Stapleton, S. C. 2018. Visualization of the Evolving Library Publishing Relationships at the University of Florida [drawing]

University of Winnipeg. n.d. The publishing lifecycle. CCBY.

The logo consists of the letters 'UF' in white, bold, sans-serif font, centered within an orange square.

UF

Thank you!

The background image shows a scenic view of the University of Florida campus at sunset. The sky is a mix of orange, yellow, and blue. In the center, the tall, brick St. John's Bell Tower stands prominently. To its left is the large, Gothic-style Old College building with its characteristic spire. The foreground is filled with the green foliage of trees. In the distance, other campus buildings and a body of water are visible. The entire image is overlaid with a semi-transparent blue gradient and a faint, white geometric pattern of interconnected lines and dots, resembling a molecular or network structure, particularly in the upper corners.

Questions?