Library vision and strategic directions

New technologies offer libraries today a chance to expand beyond content organization and provide greater support of the publishing lifecycle.

Image from the University of Winnipeg, CC By
My role in Florida OJ

- Lead UF Florida OJ Service Team
- Train Liaison Librarians
- Florida OJ Contact for FALSC
- Promote Florida OJ to UF Community

Publications of UF scholars working in Florida OJ
Meeting custom needs:
Tropical Lepidoptera Research

- Professional design and layout
- Online submission
- Preservation
Meeting custom needs: Proceedings of the Florida State Horticultural Society

• Enhance discoverability of OA archives
Meeting custom needs:
Chemical Engineering Education

- Ongoing publication with external links to sponsoring society
- DOI registration
Common Goals

• Greater usage of existing online content
• Open Access content
• Sustainable publication model

Unique Concerns

• Intended use of Florida OJ
• Embargo for subscription based publications
• Metadata format and quality
• Other: File type/size, DOI registration, Print on Demand
Building Community

Florida OJ Publishers
ROUND TABLE

Meet other editors at UF and find out more about what they describe as an “increasingly open” – to publish scholarly journals in Florida with support of the UF libraries, Ultimate and body chairs all to the support of the IF libraries. The IF libraries only to part of the IF libraries. IF libraries.

Wednesday, November 15, 3:00-4:00 p.m.
Marston Science Library Room L136

Please RSVP to Suzanne Steptoe at Suzanne.Steptoe@journals.ftsu.edu

“To make things more democratic, I’ve decided to introduce a round-table policy.”

Round-table Policy cartoon by T. Cordell from www.cartoonstock.com ID tcm1686
Internship in Library Publishing

• Client satisfaction survey
• LibGuide
• Professional development of intern
Successful impact for society publishers

“I am writing this e-mail to, first, express my gratitude to the staff of the library. The circulation of the journals and visibility through Google Scholar has already greatly improved.

I think that all journal editors at the [campus unit] should take note of this opportunity, which is incredible, considering the cost or/and strings attached if one were to engage in similar cooperative agreement with a commercial publisher.”

Comments from a Florida OJ Editor, 7/13/2017
Challenges for free standing publications

“We did not realize that we were leaving Florida OJ…. We have one (unpaid) staff member capable of using software beyond the most basic email level. We have no funding. The alliance with the University Press has provided:

• A kind of UF branding
• Options for marketing (even just the Press website)
• An operation already in place for subscription and fulfillment
• Typesetting, saving a hugely time-consuming effort for the staff member
• Experienced users of the OJ interface who can manipulate it as needed, saving the staff member from having to figure out how to circumvent its design to accomplish what she is aiming at.

This allows the editors to focus on editing rather than on production.”

Comments from another Florida OJ Editor & Journal Manager, 4/18/2018
Evolution of Library Publishing

“...to ensure the chain of knowledge remains viable, transformative, and beneficial”

Mission, University Press of Florida
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Laurie Taylor (former member)

Wilhelmina Randtke, FALSC tech support
Graduate Student Intern: Hannah Toombs
Editors and Journal Managers from Florida OJ


University of Winnipeg. n.d. The publishing lifecycle. CCBY.
Thank you!

Questions?