



LIBRARY PUBLISHING FORUM 2018

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No Publisher Is an Island: How to Find and Work with Freelance Editorial and Design Professionals

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1. What are the reasons for hiring freelance editorial professionals? Madeleine & Peter
2. When does it make sense to hire a freelancer? When should the work be kept in house? Kellie & Jody
3. Are there special considerations to bear in mind when hiring a freelancer? Madeleine & Kellie
4. Are there downsides to working with a freelancer? Peter & Jody
5. How do I go about finding qualified freelance professionals? Kellie & Peter
6. How far in advance should I start looking for a freelancer? Jody & Madeleine
7. How do freelancers normally charge for their work – by the word, page, hour, flat fee, other? Kellie & Madeleine
8. What are industry norms for rates of pay for freelancers? Madeleine & Kellie
9. What can in-house freelance managers expect in terms of rounds of changes freelancers will make? Jody & Peter
10. How does one incorporate freelance work into existing schedules and workflows? What new workflows and tasks may have to be defined when using a freelancer? Peter & Jody



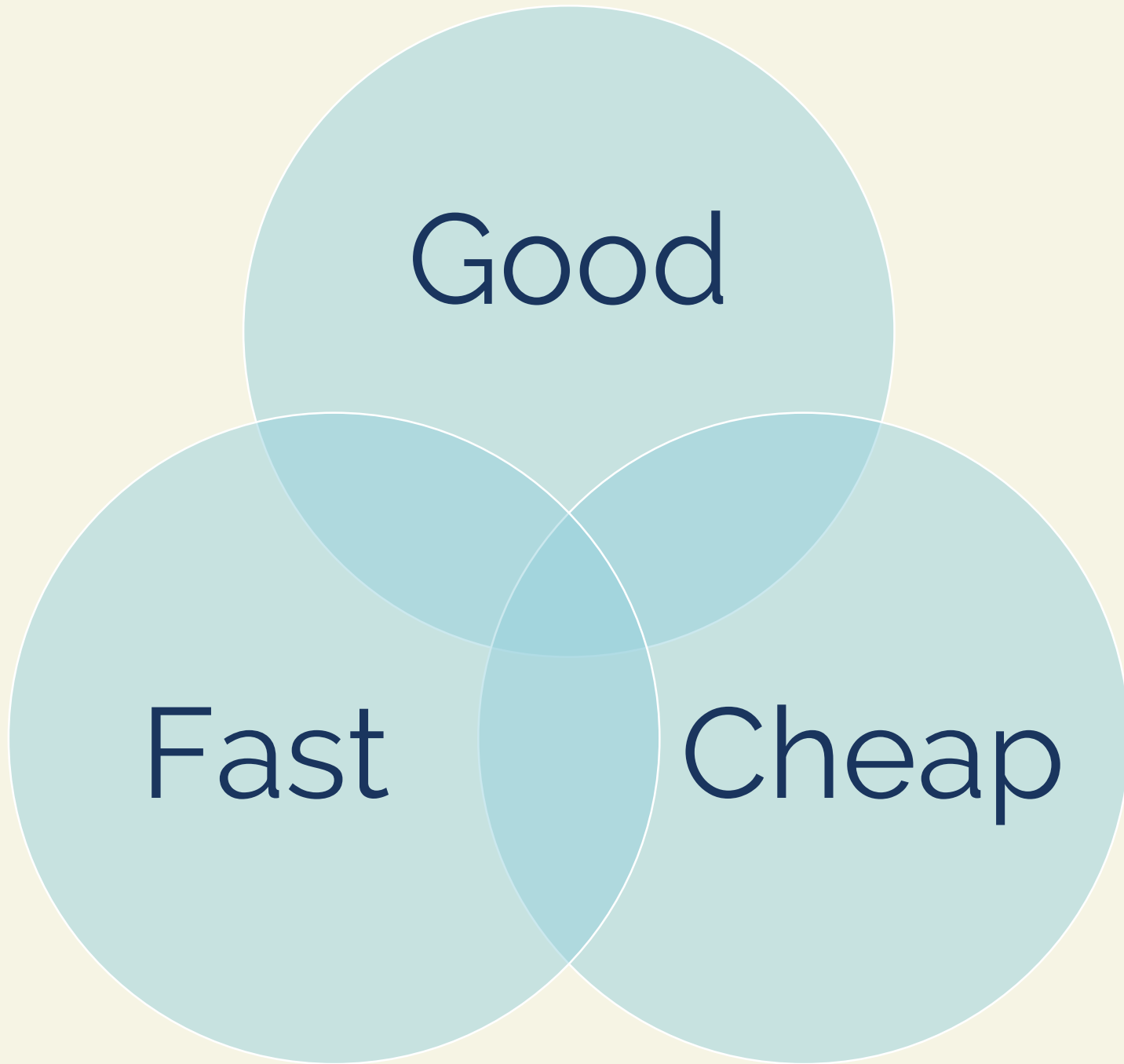
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lower quality

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slower production

Thank you for attending!

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