

# An Open Access Triple Triumph: Collaborating at Syracuse University Libraries

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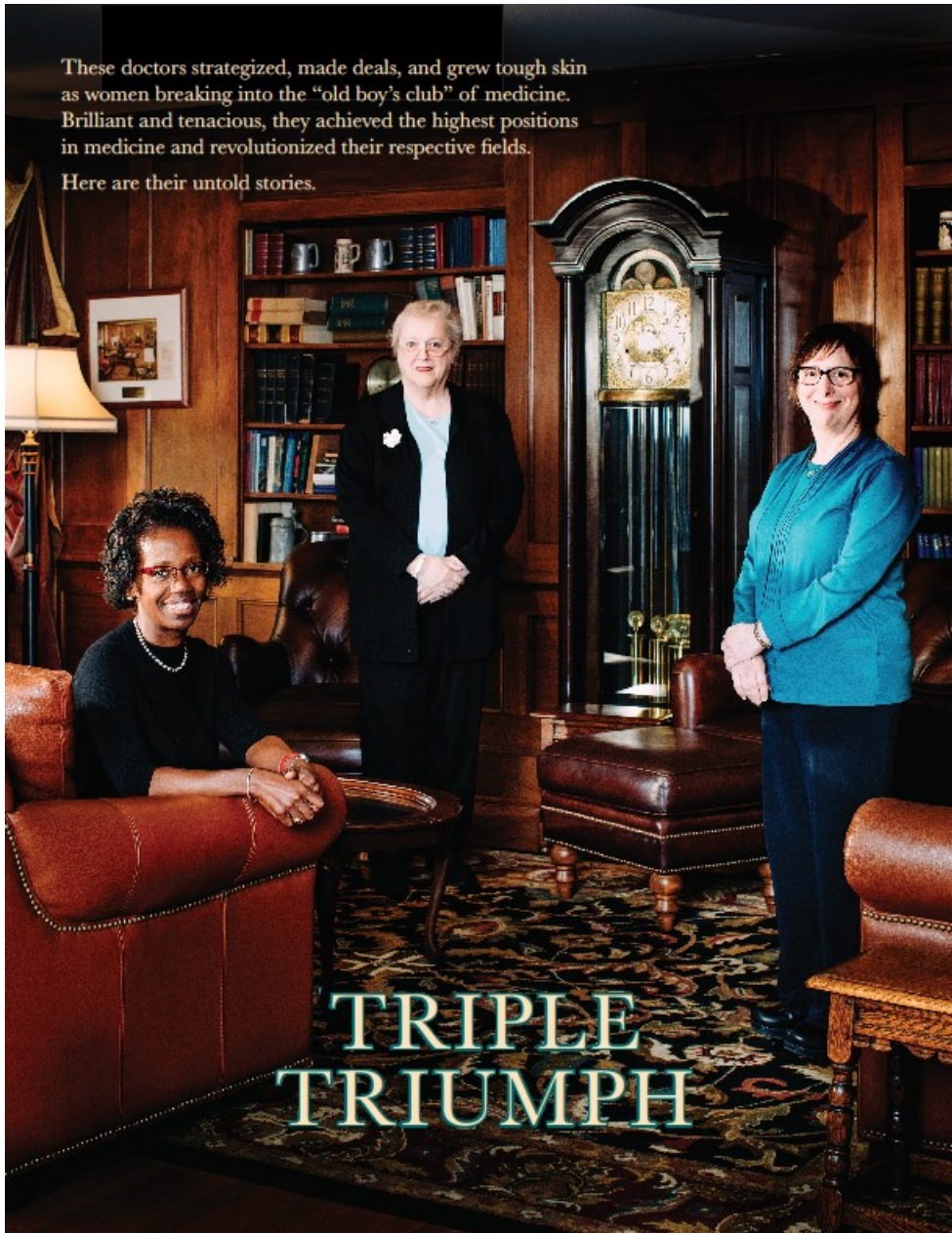
# Agenda

- Publication Overview
- Project Details
- Selection Process and Reasoning
- Impact and Values
- Takeaways

# Publication Overview

These doctors strategized, made deals, and grew tough skin as women breaking into the “old boy’s club” of medicine. Brilliant and tenacious, they achieved the highest positions in medicine and revolutionized their respective fields.

Here are their untold stories.



# Triple Triumph: Three Women in Medicine

Cover photo by Drew Osumi,  
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# Syracuse Unbound

# Syracuse Unbound

- Joint imprint of the Libraries and Press (2013)
- Intended to build capacity
- Fosters collaborative open-access publishing
- Platform and publishing workflows
- Customized publishing projects

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# Timeline

- Early June 2017: Reference request
- Mid June 2017-August 31,2017: Publishing work
- Sept and Oct 2017: Launch events



# Triple Triumph

- Syracuse University Collaborators - Faculty, the Libraries, and Press
- Open Access
- Published in Institutional Repository
- Multiple Formats
- Openly Licensed

# Project Details

# Triple Triumph Project Details

- Project Management
- Rights and Copyright
- Accessibility
- Discovery, Metadata, Preservation
- Technology
- Marketing and Publicity

# Project Management

- Meetings with editors
- Roles and Responsibilities and Expectations
- Communications, Timeframes
- Licensing, Accessibility, Marketing
- Facilitation of Print and Digital Publishing
- Advising

# Formats and File Types

- Print Book
- PDF
- Accessible PDF
- ePub
- Prc

# Rights, Copyright, and Licensing

- Work for hire contracts
- Open Access
- Creative Commons Licensing
- Attribution and Permissions

# Discovery and Metadata

- Created Identifiers:  
ISBN, eISBN, DOI
- Repository record created
- Added Metadata to records and files
- Created Library Catalog Record
- Created Name authority files

# Preservation

- Created Archival PDF/A
- Cataloged Bound copy in library print holdings
- As Syracuse Unbound publication and Institutional Repository record ensures longer term preservation



# Technology

- Digital Commons
- CrossRef
- Adobe Acrobat Pro
- Adobe Creative Suite
- Vendors

# Marketing

- Press Release
- Printed and Digital Marketing Materials
- Book Launch

# **Selection Process and Reasoning**

# Selection

- Biography of pioneering physicians of Central New York
- Connection to Syracuse University
- Good option for open-access rights and global reach

# Reasoning

- Feasible Scope
- The content was already in written
- Collaborative services and expertise available within Syracuse University Libraries and Press

# Impact and Value

# Statistics

- 2 Print Runs
- 3,705 downloads
- 3,560 PDFs

# Accessibility Download Statistics

- 127 Accessible PDFs
- 13 prcs
- 5 ePubs



# Global Reach Statistics

- 27 Countries
- 6 Continents
- 4 Domain types include:  
educational, medical, commercial and  
governmental

# Impact and Value of Library Publishing

- Engaged with new communities
- Showcased local and University scholarship
- Highlighted publishing expertise  
of Libraries and Press
- Promoted resources on Open Access, copyright,  
licensing

# Takeaways

- Advise and encourage others
- Consider current projects, staff, and budget
- Use proposal process if you have one
- Work for hire or collaborate

# Takeaways and Lessons Learned

- Confirm roles, responsibilities
- Create publication schedule
- Manage expectations
- Debrief and document to prepare for next time

# Takeaways and Reminders

- Be open and ready for opportunities
- Take chances
- Excite and Promote Possibilities
- Serendipity

**Thank you!**