An Open Access Triple Triumph: Collaborating at Syracuse University Libraries

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Agenda

• Publication Overview
• Project Details
• Selection Process and Reasoning
• Impact and Values
• Takeaways
Publication Overview
These doctors strategized, made deals, and grew tough skin as women breaking into the “old boy’s club” of medicine. Brilliant and tenacious, they achieved the highest positions in medicine and revolutionized their respective fields. Here are their untold stories.

**Triple Triumph: Three Women in Medicine**

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Syracuse Unbound
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• Joint imprint of the Libraries and Press (2013)
• Intended to build capacity
• Fosters collaborative open-access publishing
• Platform and publishing workflows
• Customized publishing projects
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Timeline

- Early June 2017: Reference request
- Mid June 2017-August 31, 2017: Publishing work
- Sept and Oct 2017: Launch events
Triple Triumph

- Syracuse University Collaborators - Faculty, the Libraries, and Press
- Open Access
- Published in Institutional Repository
- Multiple Formats
- Openly Licensed
Project Details
Triple Triumph Project Details

- Project Management
- Rights and Copyright
- Accessibility
- Discovery, Metadata, Preservation
- Technology
- Marketing and Publicity
Project Management

• Meetings with editors
• Roles and Responsibilities and Expectations
• Communications, Timeframes
• Licensing, Accessibility, Marketing
• Facilitation of Print and Digital Publishing
• Advising
Formats and File Types

- Print Book
- PDF
- Accessible PDF
- ePub
- Prc
Rights, Copyright, and Licensing

- Work for hire contracts
- Open Access
- Creative Commons Licensing
- Attribution and Permissions
Discovery and Metadata

- Repository record created
- Added Metadata to records and files
- Created Library Catalog Record
- Created Name authority files
Preservation

- Created Archival PDF/A
- Cataloged Bound copy in library print holdings
- As Syracuse Unbound publication and Institutional Repository record ensures longer term preservation
Technology

• Digital Commons
• CrossRef
• Adobe Acrobat Pro
• Adobe Creative Suite
• Vendors
Marketing

• Press Release
• Printed and Digital Marketing Materials
• Book Launch
Selection Process and Reasoning
Selection

- Biography of pioneering physicians of Central New York
- Connection to Syracuse University
- Good option for open-access rights and global reach
Reasoning

• Feasible Scope
• The content was already in written
• Collaborative services and expertise available within Syracuse University Libraries and Press
Impact and Value
Statistics

- 2 Print Runs
- 3,705 downloads
- 3,560 PDFs
Accessibility Download Statistics

• 127 Accessible PDFs
• 13 prcs
• 5 ePubs
Global Reach Statistics

- 27 Countries
- 6 Continents
- 4 Domain types include:
  educational, medical, commercial and governmental
Impact and Value of Library Publishing

- Engaged with new communities
- Showcased local and University scholarship
- Highlighted publishing expertise of Libraries and Press
- Promoted resources on Open Access, copyright, licensing
Takeaways

• Advise and encourage others
• Consider current projects, staff, and budget
• Use proposal process if you have one
• Work for hire or collaborate
Takeaways and Lessons Learned

- Confirm roles, responsibilities
- Create publication schedule
- Manage expectations
- Debrief and document to prepare for next time
Takeaways and Reminders

• Be open and ready for opportunities
• Take chances
• Excite and Promote Possibilities
• Serendipity
Thank you!