



Library  
Publishing  
Coalition

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# Strategic Plan

*2018-2023*

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# Library Publishing Coalition Strategic Plan 2018-2023

*Released August 2018*

## About the Library Publishing Coalition

The LPC is an independent, community-led membership association. Its purpose is to support an evolving, distributed range of library publishing practices and to further the interests of libraries involved in publishing activities.

## About the Strategic Plan

This strategic plan was created by the Library Publishing Coalition Board based on community input from the 2016 and 2017 membership meetings, a SWOT (Strengths, Weaknesses, Opportunities, and Threats) Analysis, and an environmental scan. It also benefited from the contributions of a group of LPC community members who volunteered to support this work by serving on Board subcommittees, reviewing drafts, and providing input on the in-progress plan.

The plan will be used by the Board to direct LPC's resources (human and financial) toward activities that will have the biggest impact on the organization and the larger community of library publishers, and it will be used by the standing committees to focus their work on high-priority areas. Specifically, action items in the plan will be mapped onto projects and activities to be undertaken by the organization. The Board will have primary responsibility for ensuring that progress is being made on each goal and will report out to the membership on this topic annually.

## Join Us!

The Library Publishing Coalition is a community of institutions invested in the success of academy-owned publishing. We hope you'll bring your expertise to the LPC and help us shape the future of library publishing. For more information on the benefits and services we offer, and an application form, visit

<https://librarypublishing.org/>.

## LPC's Vision, Mission, and Values

### Vision

A scholarly publishing landscape that is open, inclusive, and sustainable.

### Mission

The Library Publishing Coalition (LPC) extends the impact and sustainability of library publishing and open scholarship by providing a professional forum for developing best practices and shared expertise.

### Values

- **Professionalism:** We seek to improve the quality and sustainability of library publishing through advocacy, professional development, and shared best practices.
- **Openness:** We believe that the products and processes of scholarly communication should be as open as possible, thereby increasing the reach and impact of scholarship worldwide.
- **Diversity:** Recognizing that library publishing has a unique opportunity to amplify underrepresented voices in scholarly communication, we strive to promote inclusivity in all our professional activities.
- **Collaboration:** We leverage our collective knowledge and resources to enhance our own publishing efforts and to support other libraries in developing scholarly publishing programs.
- **Innovation:** As research and scholarly communication continue to evolve, we explore and engage with new technologies and new models of publishing to better support the needs of the scholarly community.

## LPC's Strategic Goals

### Goal 1: Promulgate best practices in library publishing

Objective 1.1: Model high standards and celebrate excellence in library publishing

**Action 1.1.1:** Promote and recruit content for the Shared Documentation Portal

**Action 1.1.2:** Draw attention to effective and sustainable practices by member institutions

**Action 1.1.3:** Identify opportunities to highlight and promote member publications.

Objective 1.2: Educate librarians and their collaborative partners about standards, policies, and workflows in library publishing

**Action 1.2.1:** Document the professional competencies needed for library publishing and tie professional development activities to them, including those focused on expanding skill sets and following relevant professional standards.

**Action 1.2.2:** Assume the stewardship of and enable further development of the Library Publishing Curriculum

Objective 1.3: Identify major challenges in library publishing and support the development of solutions

**Action 1.3.1:** Create a research agenda for Library Publishing drawn from member needs, interests, questions, etc.

**Action 1.3.2:** Provide opportunities for community members to conduct research on high-impact topics in library publishing

**Action 1.3.3:** Partner with strategic affiliates, standards organizations, and others to collaboratively approach major scholarly communications challenges and implement solutions for the community

## Goal 2: Strengthen the community of library publishers

### Objective 2.1: Strengthen the current LPC member community

**Action 2.1.1:** Use our communications channels to inform members about LPC's activities and accomplishments.

**Action 2.1.2:** Use our communication channels to allow members to communicate with each other.

**Action 2.1.3:** Ensure leadership connects with individual members to stay abreast of what they are doing, what challenges and opportunities they are facing, and what issues within LPC matter most to them.

### Objective 2.2: Provide non-member institutions with opportunities to get involved in the LPC community

**Action 2.2.1:** Perform membership outreach to inform non-members about the benefits of community participation.

**Action 2.2.2:** Identify specific types of institutions that could both benefit from and add to the community, and actively recruit them as members.

**Action 2.2.3:** Revisit scope of membership eligibility, membership categories, and membership fee structure to identify opportunities for strategic expansion.

### Objective 2.3: Grow the Strategic Affiliates Program and leverage its impact to benefit the LPC and affiliated communities

**Action 2.3.1:** Identify and invite potential new strategic affiliates to participate in the program.

**Action 2.3.2:** Regularly engage with existing strategic affiliates to deepen relationships and identify new opportunities for collaboration.

Objective 2.4: Build our support for and engagement with the international community of library publishers

**Action 2.4.1:** Investigate opportunities and potential strategies for supporting library publishing outside of North America and for enriching the LPC community with broader geographic and cultural perspectives.

**Action 2.4.2:** Develop relationships and pursue collaboration opportunities with aligned membership organizations in other regions.

**Action 2.4.3:** Leverage existing and new LPC programs as appropriate to engage library publishers outside of North America.

### Goal 3: Act as a focal point and a force multiplier for library publishing

Objective 3.1: Serve as a point of contact for and a knowledge base about the range of vendors and platforms used by library publishers in their workflows and activities.

**Action 3.1.1:** Develop mechanisms for describing and evaluating vendors and platforms of interest to the LPC community, and communicating the results to the community.

**Action 3.1.2:** Provide opportunities for vendors and other interested organizations to support and engage in professional discussion with the LPC community.

Objective 3.2: Represent library publishers in the wider scholarly communications community

**Action 3.2.1:** Advocate for the goals and values of library publishers in spaces where our collective voice is needed.

**Action 3.2.2:** Raise awareness about library publishing through writing, presenting, and other professional engagements.

Objective 3.3: Engage with the broader scholarly communications landscape and adapt LPC's strategies accordingly.

**Action 3.3.1** Create spaces for the community to transform knowledge gained through individual professional engagement into a shared understanding of important trends and developments in the field.

**Action 3.3.2** Leverage this shared understanding to develop targeted programming.