



MAY 8-10 | SIMON FRASER UNIVERSITY HARBOUR CENTRE | VANCOUVER, BC  
**2019 LIBRARY PUBLISHING FORUM**

# Journal Interface Design: how does it impact the User Experience(UX)?

Israel Cefrin  
Public Knowledge Project

@israelcefrin

**PKP**

PUBLIC  
KNOWLEDGE  
PROJECT

—

What is the **essence of**  
**Interface?**

# Interface is a collection of “jobs”

Ryan Singer, Product Manager at Basecamp



## GOAL REVIEW

### RECOUNT

This week I only got in 2 of 3 targeted writing sessions, and published 1 article.

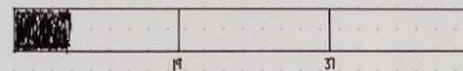
### ASSESS

I've published 6 articles w/ a goal of 75 by the end of the year.

### PLAN

I'm committing to 3 writing sessions next week and publishing 2 articles to stay on track for my goal.

### ARTICLES PUBLISHED



### WRITING SESSIONS

3	<del>2</del>	<del>2</del>	3	3	<del>1</del>	<del>2</del>	
WEEK 1	WEEK 2	WEEK 3	WEEK 4	WEEK 5	WEEK 6	WEEK 7	WEEK 8
1	<del>0</del>	1	1	2	<del>0</del>	1	

### ARTICLES PUBLISH



Interface Design affects  
**Visual Design as  
element of UX**



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# Journal **Interface** and **Visual Design** impact in UX

UX Law

# Aesthetic Design effect



# Same platform may offer distinct Interface

DEMONSTRATION JOURNAL OF THE MANUSCRIPT THEME Login

CURRENT ARCHIVES ABOUT ▾ SEARCH

### CURRENT ISSUE

**Vol 1 No 3 (2018): Gaining Ground**

PUBLISHED: 2018-09-05

### EDITORIAL

**Editorial**  
On the Health of Health Science

Kevin Stranack

[PDF](#)

### ARTICLES

**Cost-savings achieved in two semesters through the adoption of open educational resources**  
John Levi Hilton III

[PDF](#) [HTML](#) [TRANSCRIPT](#)

**An elaborated model of student support to allow for gender considerations in Asian distance education**  
Insung Jung

[PDF](#) [HTML](#)

**Is blended e-learning as measured by an achievement test and self-assessment better than traditional classroom learning for vocational high school students?**  
Chi-Cheng Chang

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About Current Issue Backlist **CULTURAL ANTHROPOLOGY** [Join the SCA](#) [SCA Website](#) [Login](#) SEARCH

# Cultural Anthropology

Cultural Anthropology publishes ethnographic writing informed by a wide array of theoretical perspectives, innovative in form and content, and focused on both traditional and emerging topics. It also welcomes essays concerned with ethnographic methods and research design in historical perspective, and with ways cultural analysis can address broader public audiences and interests.

**How to Submit** 

Log in or create an account to submit a manuscript to Cultural Anthropology.

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### Vol 34 No 1 (2019)

In this first issue produced under the editorship of Brad Weiss (William and Mary), Heather Paxson (MIT), and Christopher Neilson (UNC Chapel Hill), the themes of life, death, gender, and movement emerge. That all the contributions are written by women is a happy accident that underscores Cultural Anthropology's commitment to inclusivity in scholarly opportunities. In that same vein, we are pleased with this issue to introduce to Cultural Anthropology the practice of providing translations of article abstracts in languages relevant to the content—in this issue's case, Turkish and Arabic.

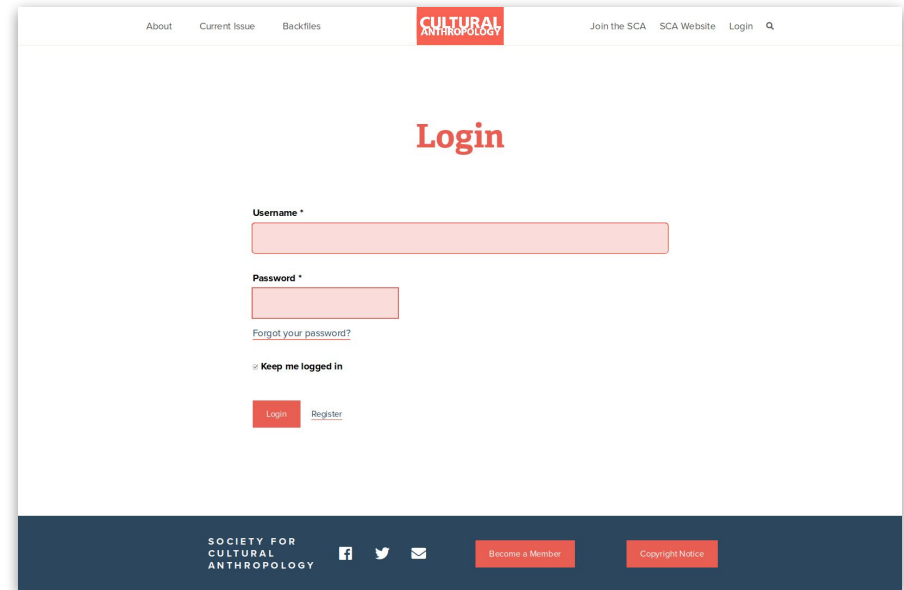
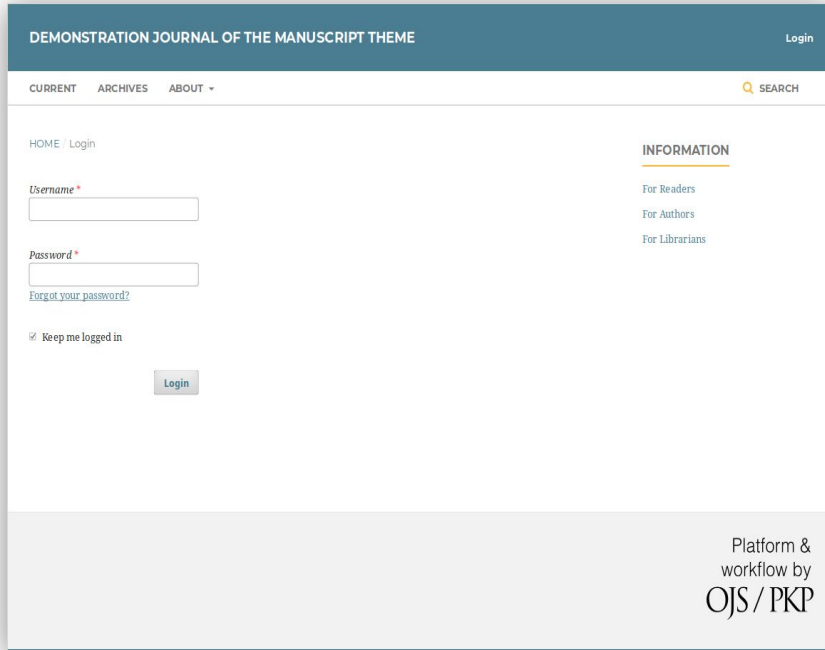
The issue opens with a timely Openings and Retrospectives collection, "Reproductive Politics in the Age of Trump and Brexit," edited by Faye Ginsburg and Sarah Franklin, gathers feminist scholars to offer an inclusive, trans-Atlantic commentary on the resonances between reproductive and immigration restrictions that are becoming standardized nightmares across the globe. Case studies by Elise Andaya, Risa Cromer, Dána-Ain Davis, Carolyn Sullivan, and

Volume 34 | Number 1 | February 2019

**CULTURAL ANTHROPOLOGY**  
JOURNAL OF THE SOUTHERN SOCIETY FOR ANTHROPOLOGY



# A distinct visual Interface for the same “jobs”





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**Journal Interface**  
**impacts Usability and**  
**Accessibility**

Color blindness and  
**contrast ratio**



**8% of all men**  
and **0.5% of all**  
**women** are  
suffering from color  
blindness

Fonte: <https://iristech.co/statistics/>



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Accessibility and  
**typography**



**Standards fonts**  
**Minimum size**  
**Web is not a PDF**





**Calls For Papers**  
May-2019

**Current Issue**

Volume 8, Issue 4

**Past Issue**

Volume 8, Issue 3

**Official Logo**



**Impact Factor 2.32**



## Editorial Board

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California South University (CSU), Irvine, California, USA

**President of : American International Standards Institute (AIS)**

**Email:** [lorem.ipsum@gmail.com](mailto:lorem.ipsum@gmail.com)



### Short Biography

Dr. Sc. is a Postdoctoral Research Fellow in Chemistry. He has got his Ph.D. and D.Sc. degrees from California South University (CSU), Irvine, California, USA. Furthermore, he has double postdocs in Project Management and also in Nanochemistry and Molecular Structure Theory. His research interests are Biophysical Chemistry, Nanochemistry, Quantum Chemistry, Biomolecular and Vibrational Spectroscopy, Molecular Modeling and Structure, Theoretical, Computational and Mathematical Chemistry, Ab initio and Density Functional Methods. He has participated at more than eighty reputed international conferences, seminars, congresses, symposiums and forums around the world as yet. Also, he possesses many published articles in Science Citation Index (SCI)/International Scientific Indexing (ISI) journals. It should be noted that he has visited many universities or scientific and academic research institutes in different countries such as United States, United Kingdom, Canada, Australia, Netherlands, Belgium, Denmark, Greece, Russia, Estonia, Turkey, France, Swiss, Germany, Sweden, Italy, Spain, Portugal, Mexico, Japan, Malaysia, Thailand, Taiwan, South Korea, China, India, Qatar, United Arab Emirates, etc. as research fellow, sabbatical and volunteer researcher or visitor heretofore. He has a history of several years of teaching for college students and various disciplines and trends in different universities. Moreover, he has been a senior advisor in various industry and factories. He is expert in many computer programs and programming languages. Hitherto, he has authored more than ten books in Chemistry. Syne, he has been awarded more than six hundreds reputed international awards, prizes, scholarships and honors. Heretofore, he has multiple editorial duties in many reputed international journals. Hitherto, he is a member of more than one hundred reputed international academic-scientific-research institutes around the world. It should be noted that he is currently the President of American International Standards Institute (AIS), Irvine, California, USA.

**Research Interests:**

*Biophysical Chemistry, Biomolecular Spectroscopy, Quantum Chemi.*

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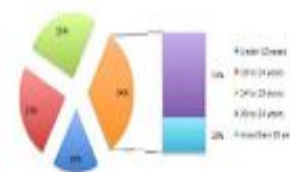
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**Volume 8 Issue 4 - Hard Copy Available**

**American Based Research Journal**  
ISSN (2304-7151) Volume 8- Mar 2019 (1)  
Impact Factor 2.32

Respondent's statistical data table broken down by work experience

Experience in relevant departments

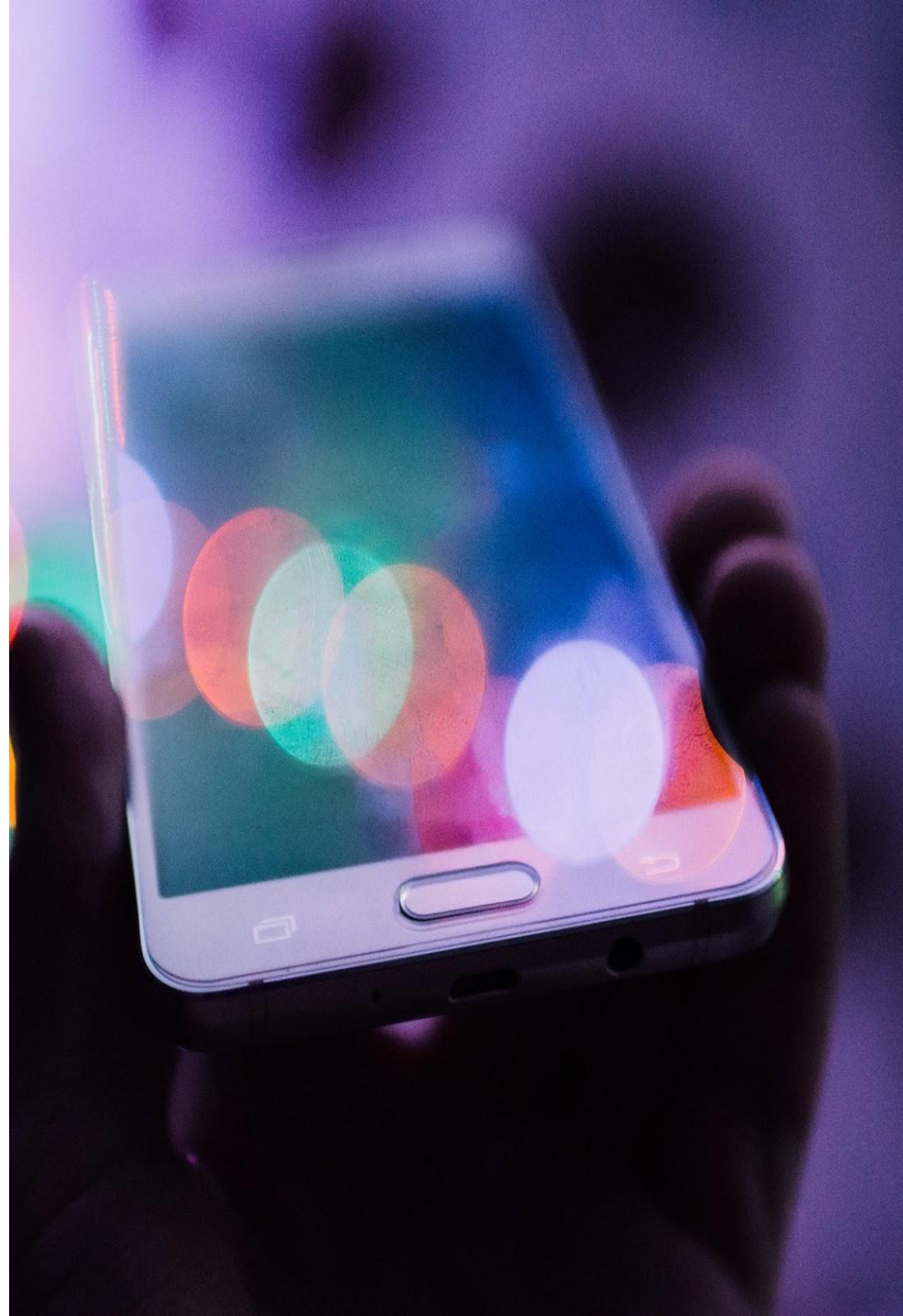


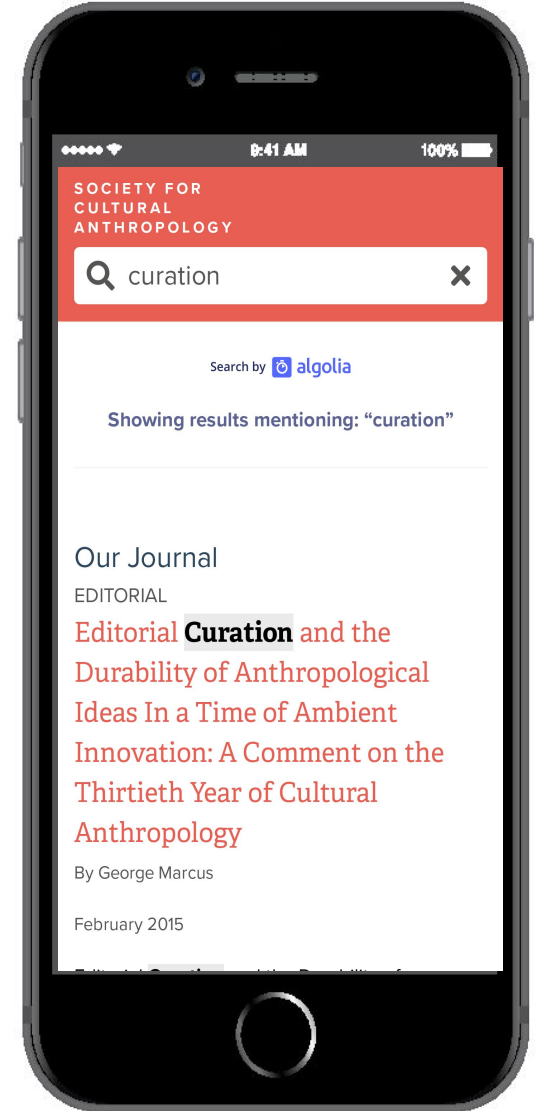
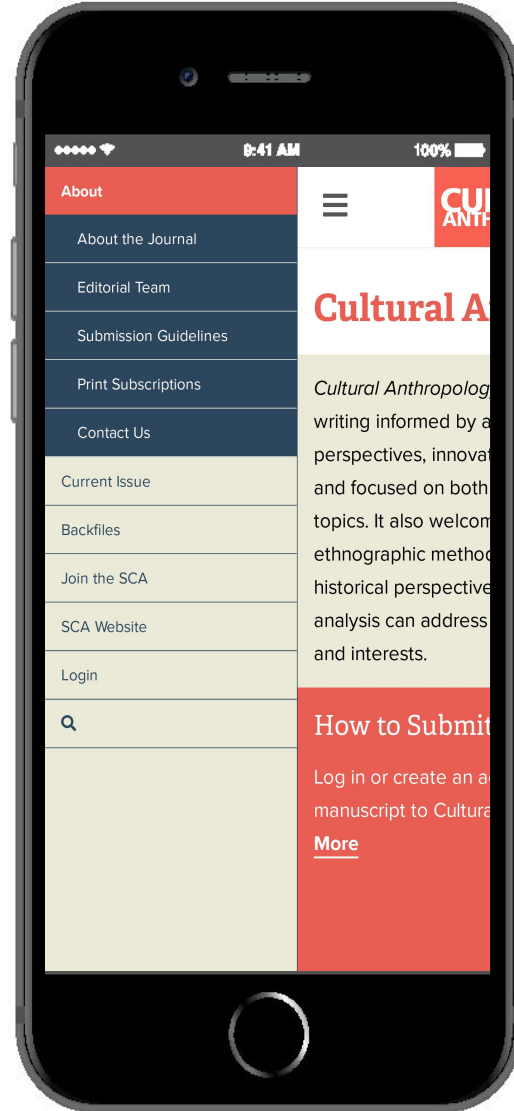
Dr. Mary Jerald (see in Chart)

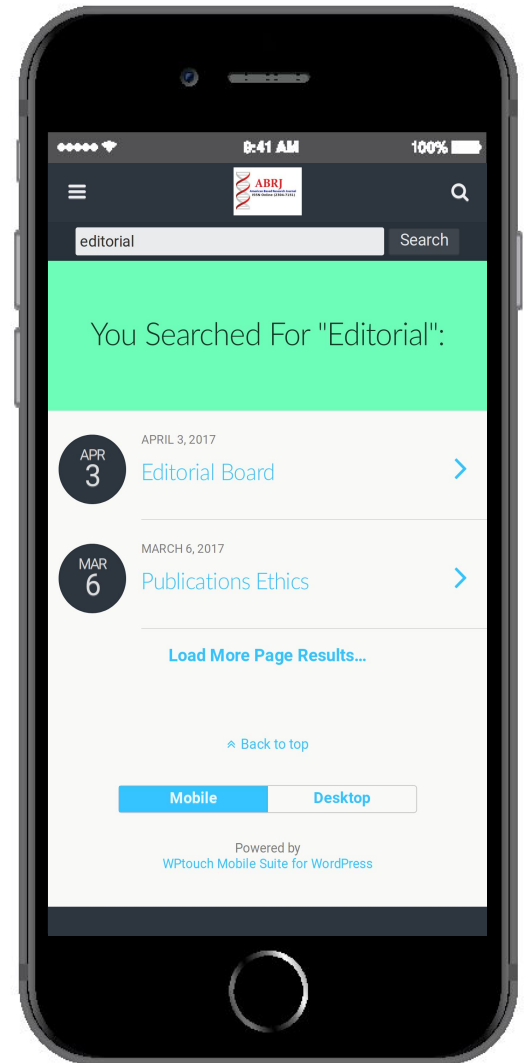
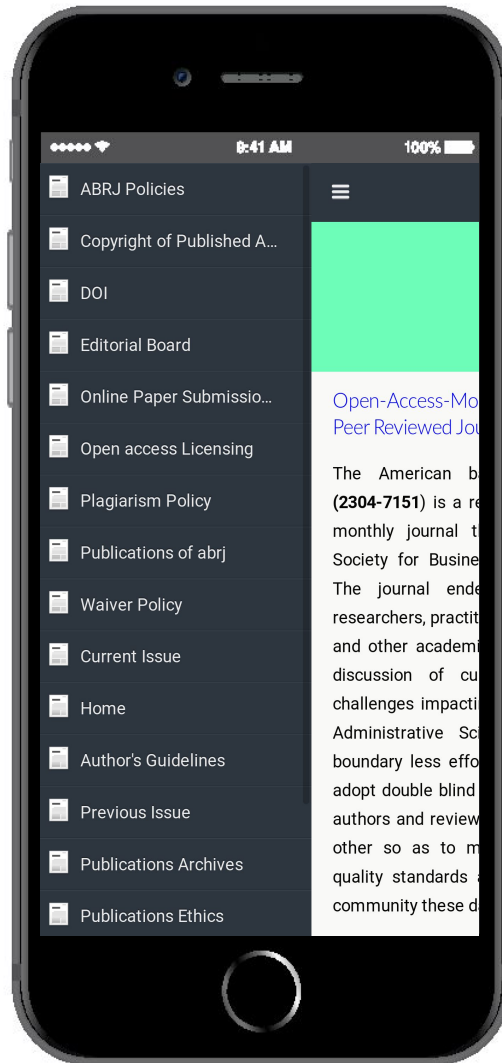
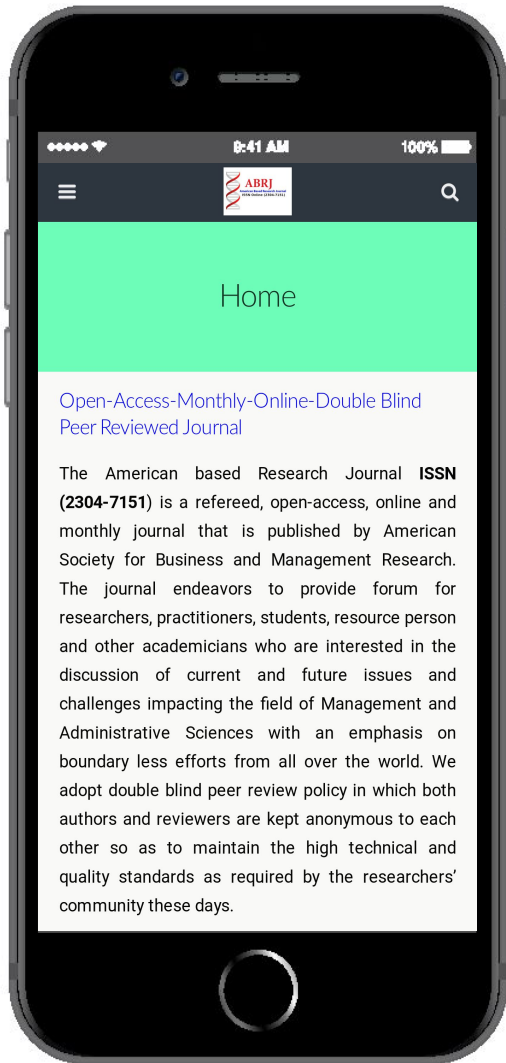
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Journal Interface ready for  
**mobile devices**







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# How to start assessing my journal **Interface**

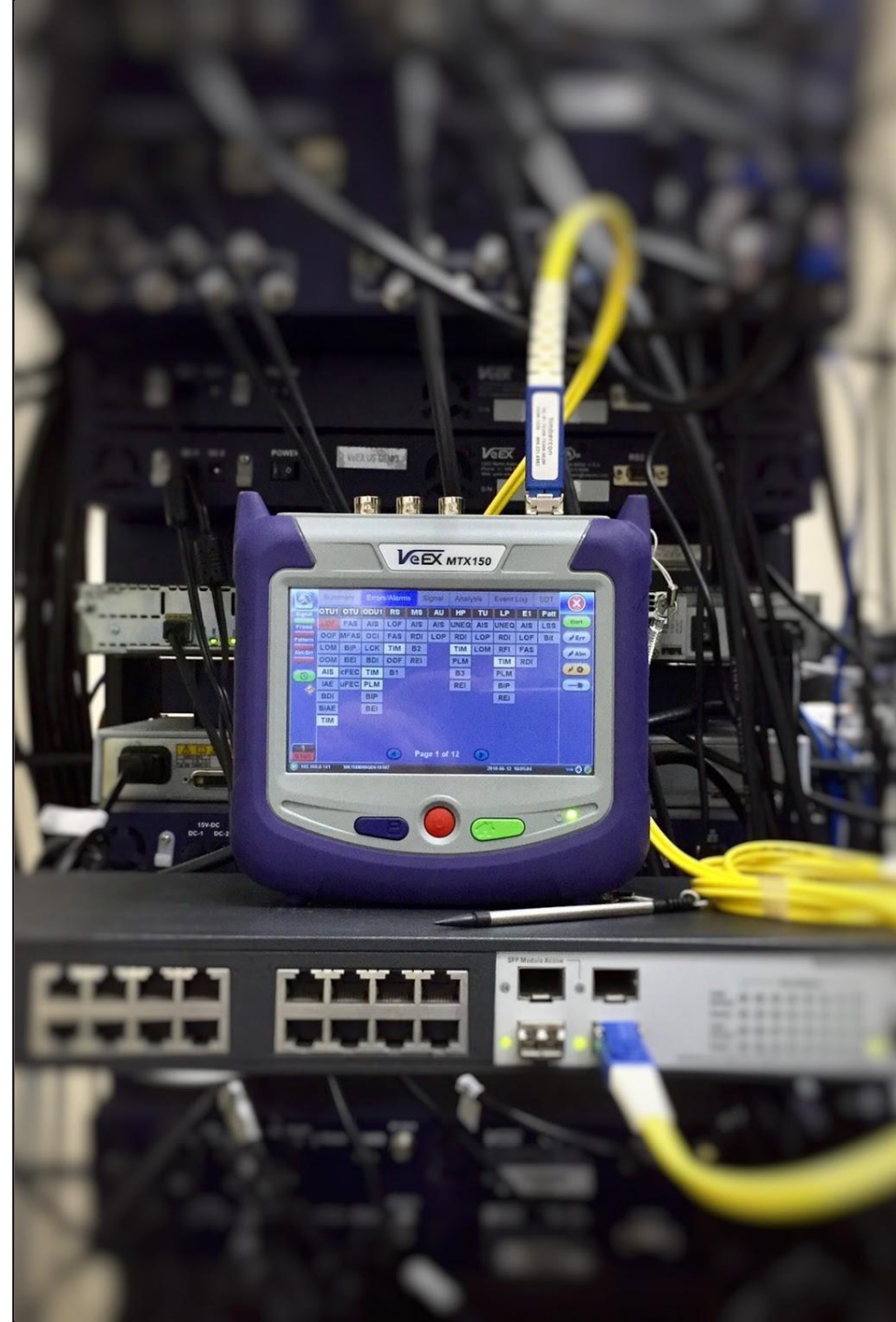
UX Law

# Benchmarking



# Automatic Testing tools

Color checker  
WCAG validator  
Contrast ratio checker  
Google Mobile-friendly



A photograph showing a person in a dark shirt holding a smartphone. Another person, wearing a checkered shirt, is pointing at the screen with a blue pen. The background is slightly blurred, showing an indoor setting with a brick wall and a window. A semi-transparent dark blue box is overlaid on the image, containing the text.

**User testing brings always  
valuable insights**

# Thank you!!

Israel Cefrin  
Public Knowledge Project

A stylized silhouette of a city skyline, including a prominent tower with a spire, set against a sunset background with orange and yellow hues. The skyline is dark blue/black, and the background transitions from orange at the top to yellow and then blue at the bottom.

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