Humanities Without Walls (HWW) Outreach

• PWW Workshops
  • University of Illinois at Champaign-Urbana
  • University of Illinois at Chicago
  • Michigan State University
  • University of Michigan
  • University of Minnesota
HWW PWW Workshop Goals

• Facilitate experimentation with the open source platforms offered by PWW—workshops were targeted at faculty and graduate students
• Recruit potential authors
• Meet with partner presses to discuss collaboration opportunities
• Learn more about tools and services at other universities. For example, tools developed by the University of Minnesota (Manifold) and the University of Michigan (Fulcrum)
Incubation and Early Development

• 6 Incubation workshops
  • Day long workshops
  • High-level overview of the tools, their strengths and weaknesses, and the basic steps to getting something published (minimum viable product)
  • Allow attendees time to experiment
  • Hands on help from PWW members
• Continued conversations after workshops concluded
Production Workflows

• Kickoff meeting
  • Access to the PWW sandbox site
  • Authors were encouraged to experiment with software they were interested in
• Training in-person and online
• Author Agreement/ Memorandum of Understanding (MOU)
  • Standard Author Agreements and MOUs developed and approved by University Counsel
Production Workflows Cont.

- Continued Support
  - Outreach coordinator is the main contact for editorial support
  - Digital Publishing Specialist is the contact for technical support and training
  - Escalated issues to programmer as necessary

- Editorial workflows
  - Copyediting
  - Technical check
  - Registering DOIs
  - ISBN
Production Workflows Cont.

• Peer Review
  • AFRO PWW and HWW PWW have different peer review processes

• Technical Check
  • General technical considerations (links, videos, media)
  • Organization
  • Accessibility

• Promotional Materials
  • Promotion continues to be a challenge
Surprises/ Challenges

• Breaking new ground... learning along the way
  • Discovered limitations
• What’s the name of the book?
  • Iterative process means the project is influx, including the name
• Accessibility
• Double anonymous peer review is challenging
  • Embedding media and graphics from outside sources can reveal the author’s identity
Digital Breadcrumbs
Credits

• Slide 3: eggs by anbileru adaleru from the Noun Project
• Slide 4, 5, 6: cogs by Gregor Cresnar from the Noun Project
• Slide 7: spaceship by Andres Flores from the Noun Project
• Slide 8: Bread by Marie Van den Broeck from the Noun Project

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