Navigating Digital Publishing Issues Across the Digital Divide

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AFRO Outreach Coordinator
Why the HBCU* Focus?

* Historically Black Colleges and Universities (HBCU)
Original Proposal Directive

“These publications will be peer-reviewed only in the sense that a selection committee, composed of senior scholars from outside the consortium, has vetted their application for funding and found it meritorious. Thus, the application process serves as the vetting and peer review process for future publications in this imprint.”

“...initiative aims to provide “the possibility of publishing interim phase work and multimedia products for projects in both series.”
Outreach and Education Team

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Ronald W.
Bailey
Co-P.I.

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Research Assistant
AFRO PWW Outreach Presentations

2016 -- 2018

- National Council for Black Studies (NCBS)
- Association for the Study of African American Life and History (ASALH)
- College Language Association (CLA)
- HBCU* Library Alliance

*Historically Black Colleges and Universities
On June 15, 2018, AFRO Publishing Without Walls is conducting an all-day digital
scholarly publishing workshop at the DC Library (Library Express) in Washington,
DC. The event is geared toward museum and library staff who want to build digital
options for publishing their scholarship. If you...

- Want advanced training in digital publishing and digital publishing platforms
  beginning from the basics of each tool;
- Have used a digital publishing platform in the past but want to learn new
tools; or
- Are aware of different digital publishing options but have no hands-on
  experience.
- Have intermediate knowledge already and want to master digital publishing
  tools.

...then this is the place to get started.

What you will:

- Learn the functions of:
  - Omeka for displaying scholarly collections and exhibitions
  - Scalar for creating multimedia texts with flexible, non-linear structure,
    connections to multiple digital archives, and allowing for annotations of
    media objects
  - Pressbooks for the production of professionally typeset eBooks in MOBI
    and EPUB formats incorporating limited media formats
  - OJS for journal management and publishing
  - OFP for managing the editorial workflow for monographs, edited volumes
    and scholarly editions

The future is technology. The future is digital. The future is Publishing Without
Walls.
<table>
<thead>
<tr>
<th>Workshop Sponsor</th>
<th># of Registrants</th>
<th># Institutions Represented</th>
<th>Total HBCUs</th>
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<tbody>
<tr>
<td>Jackson State University</td>
<td>27</td>
<td>9</td>
<td>8</td>
</tr>
<tr>
<td>North Carolina Central U</td>
<td>24</td>
<td>10</td>
<td>8</td>
</tr>
<tr>
<td>Savannah State U</td>
<td>19</td>
<td>10</td>
<td>9</td>
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<tr>
<td>DC Public Library</td>
<td>25</td>
<td>14</td>
<td>5</td>
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</tbody>
</table>
SAVANNAH - Schedule overview:

8:45 AM  Welcome, Log-In
9:00 AM   Introductions & Overview
9:22 AM   Overview of Publishing Without Walls (PWW)
9:27 AM   AFRO PWW Goals
9:37 AM   Value in HBCU Collections
9:47 AM   Fire!!!: The Multimedia Journal of Black Studies
9:52 AM   Exploring the Platforms
10:10 AM  So What Do You Think?
10:15 AM  Advantages of Digital Publishing
10:20 AM  Digital Publishing Tools Summary
10:40 AM  Getting Your Feet Wet
12:00 PM  Lunch
12:30 PM  Diving into the Tools
2:00 PM   Key Points and Hands-on
2:30 PM   Break!!!
2:35 PM   Building Pages in Scalar and Omeka-5
3:25 PM   Practice Building Pages
4:05 PM   Project Presentation and Review
4:45 PM   Things to Consider
4:50 PM   Wrapping up!!!

DC - Schedule Overview

8:30 AM   Continental Breakfast
9:00 AM   Introductions and Overview
10:00 AM  Advantages of Digital Publishing
10:10 AM  PressBooks
10:55 AM  Break
11:00 AM  Omeka-S
12:00 PM  Lunch
12:45 PM  OJS
1:30 PM   Scalar
2:20 PM   Break
2:25 PM   Limitations of Design in Each Platform
2:30 PM   Plan Your Publication Hands-on
2:50 PM   Building More Content in PressBooks
3:10 PM   Building Pages in Omeka-5
3:35 PM   Building Pages in Scalar
4:00 PM   Working in Your Chosen Platform: PressBooks, Omeka-5, or Scalar
4:40 PM   Project Presentation and Review
4:55 PM   Things to Consider
5:00 PM   Wrapping Up

Detailed Schedule

1. 9:00 AM: Introductions and Overview (60 minutes)
   a. Who we are. (5 min.)
   b. Special Thanks (3.5 minutes)
   c. And You! [Participants introduce themselves] (Approx. 15 minutes)
   d. The Day Ahead (1 minute)
   e. Introduction/ PWW Overview [General PWW focused] (5 min)
      i. Partners and Funders
      ii. PIs
      iii. Project Objectives
      iv. Digital publications in multiple formats
      v. Facilitating collaboration between various academic professionals
      vi. Alternative models to univ presses
      vii. Univ press cooperation
      viii. Series overview
         1. Midwest Series
         2. AFRO Series
   f. AFRO Goals (20 min) -
   g. Scope

March 2018  May 2018
### Institutional & Profile Impact on Publication Schedule

<table>
<thead>
<tr>
<th>Project</th>
<th>Contacted</th>
<th>Type</th>
<th>Project Accepted</th>
<th>Completed</th>
<th>Institution</th>
<th>Rank</th>
<th>Issue</th>
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<tbody>
<tr>
<td>This is My Country</td>
<td>Dec 2015</td>
<td>Referral</td>
<td>Jul 2016</td>
<td>In Development</td>
<td>HBCU (34)</td>
<td>Mid</td>
<td>Funds/Tech</td>
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<td>#JayZMixtape</td>
<td>Mar 2016</td>
<td>Conference</td>
<td>Jan 2017</td>
<td>Feb 2018</td>
<td>MWI (13)</td>
<td>Tenure Track</td>
<td>Tech Glitches</td>
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<td>Diaspora Dance...</td>
<td>Aug 2016</td>
<td>Workshop</td>
<td>Sep 2016</td>
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<td>IND/MWI (32)</td>
<td>Tenure Track</td>
<td>Time</td>
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<td>Hughes in Central Asia</td>
<td>Sep 2017</td>
<td>Workshop</td>
<td>Sep 2017</td>
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<td>HBCU (28)</td>
<td>Mid-Career</td>
<td>Funds/Tech</td>
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<td>Lost in the City</td>
<td>Nov 2017</td>
<td>Referral</td>
<td>Mar 2018</td>
<td>Feb 2019</td>
<td>MWI (11)</td>
<td>Tenure Track</td>
<td>None</td>
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<tr>
<td>Mockingbird</td>
<td>Mar 2018</td>
<td>Workshop</td>
<td>Mar 2018</td>
<td>N/P</td>
<td>IND (14)</td>
<td>Retired</td>
<td>Peer Review</td>
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</tbody>
</table>

**LEGEND**

HBCU = Historically Black Colleges and Universities  
MWI = Majority White Institution  
IND = Independent Scholar  
N/A = No anticipated date  
N/P = Not published  
( ) = Number of Months in Production
AFRO PWW Process Lessons Learned

- A view of the publication process from the scholar’s perspective.
Thank You for Listening!!!