Ask the Editors:

Expanded Uses for Faculty Needs Assessments

Library Publishing Forum
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Overview

1. Research Questions, Design and Methodology
2. Survey Results
3. Expanded Uses of Survey Instrument

Research Questions

- What Editorial services are of interest to our faculty editors?
- What technical infrastructure is appreciated by our faculty editors?
- How do we insinuate ourselves into editorial support on campus?

Literature Review and Previous Surveys

Previous faculty needs assessments have evaluated:
- Areas of concern with current publishing trends and practices
- Opinions about quality and efficiency of editorial and peer-review processes
- Knowledge of and/or comfort with different dissemination models and levels of openness
- Attitudes and practices related to publication agreements, copyright transfer, and rights management

Design and Methods

Surveys Referenced

Craigle, Valeri, et al. "The Development of Library-Led Publishing Services at the University of Utah." *Library Publishing Toolkit*, edited by Allison P Brown, IDS Project Press, 2013, pp. 63–78. *Open WorldCat*, https://www.idsproject.org/press/publications/LPT%20eBook%20RS.pdf.

Fenlon, Katrina, et al. "Understanding the Needs of Scholars in a Contemporary Publishing Environment." *Proceedings of the Association for Information Science and Technology*, vol. 53, no. 1, 2016, pp. 1–6. *Wiley Online Library*, doi:10.1002/pra2.2016.14505301145.

TBI Communications. *Shaping the Future of Monograph Publishing in the Liberal Arts: Results of a Survey to Oberlin Group Faculty*. 28 Jan. 2014, p. 45, https://leverinitiative.files.wordpress.com/2014/03/survey_results_oberlin_faculty_jan14.pdf.

The University of California Office of Scholarly Communication, et al. *Faculty Attitudes and Behaviors Regarding Scholarly Communication: Survey Findings from the University of California*. Aug. 2007, https://osc.universityofcalifornia.edu/wp-content/uploads/2013/09/OSC-survey-full-20070828.pdf.

Design and Methods

Survey Sections:

- Demographics and Editorial Experience
- Perceived importance of publishing platforms and services
- Open Access

Selecting Our Sample

- Original plan: FEAS reports
  - Faculty Expertise and Advancement System = repository of CV data
- All editorial duties - monograph, journal, board, reviewer, guest, textbook...
- Export -> clean data -> mail merge -> done
- Wide distribution = lots of data

Unexpected Bumps

- University Communications: mass distribution queue
- Limit = 400
- Internal considerations:
  - Distribution date: finals/holiday break
  - Internship end-date
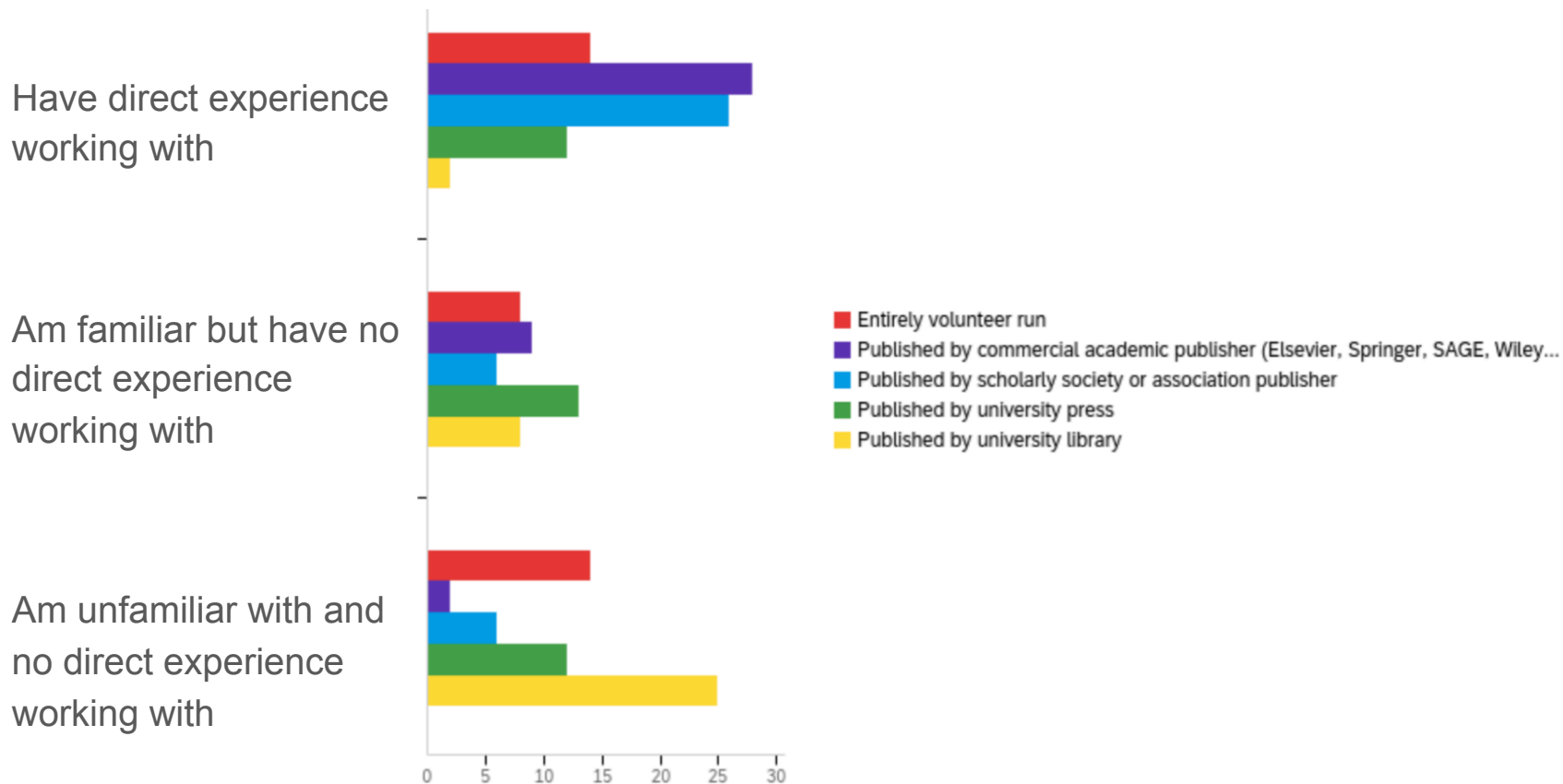 - Staff capacity

Rewind: Selecting Our Sample

- *New plan*: FEAS reports
  - Faculty Expertise and Advancement System = repository of CV data
- Book Editor (monograph), Editorial Board, Journal Editor.
- Export -> clean data -> personal contacts -> limited selection -> done(?)
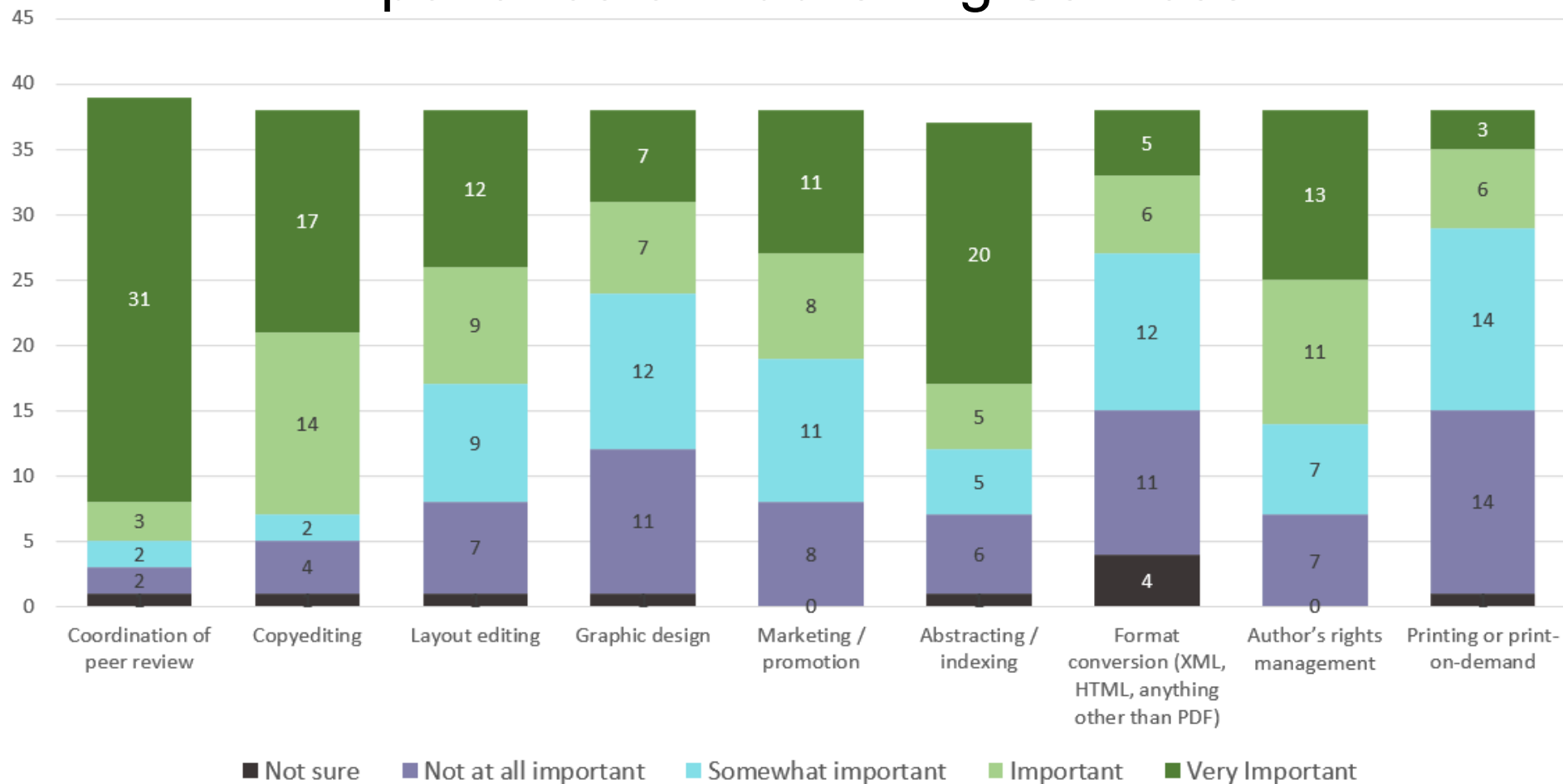- Yes distribution = some data

Survey Results

Respondent profile

- 45 respondents
  - 2/3rds tenured
  - Over half from Arts & Sciences, Education, and Fine Arts
  - 2/3rds with 3-10 years experience; 4/10 between 5-10 years.
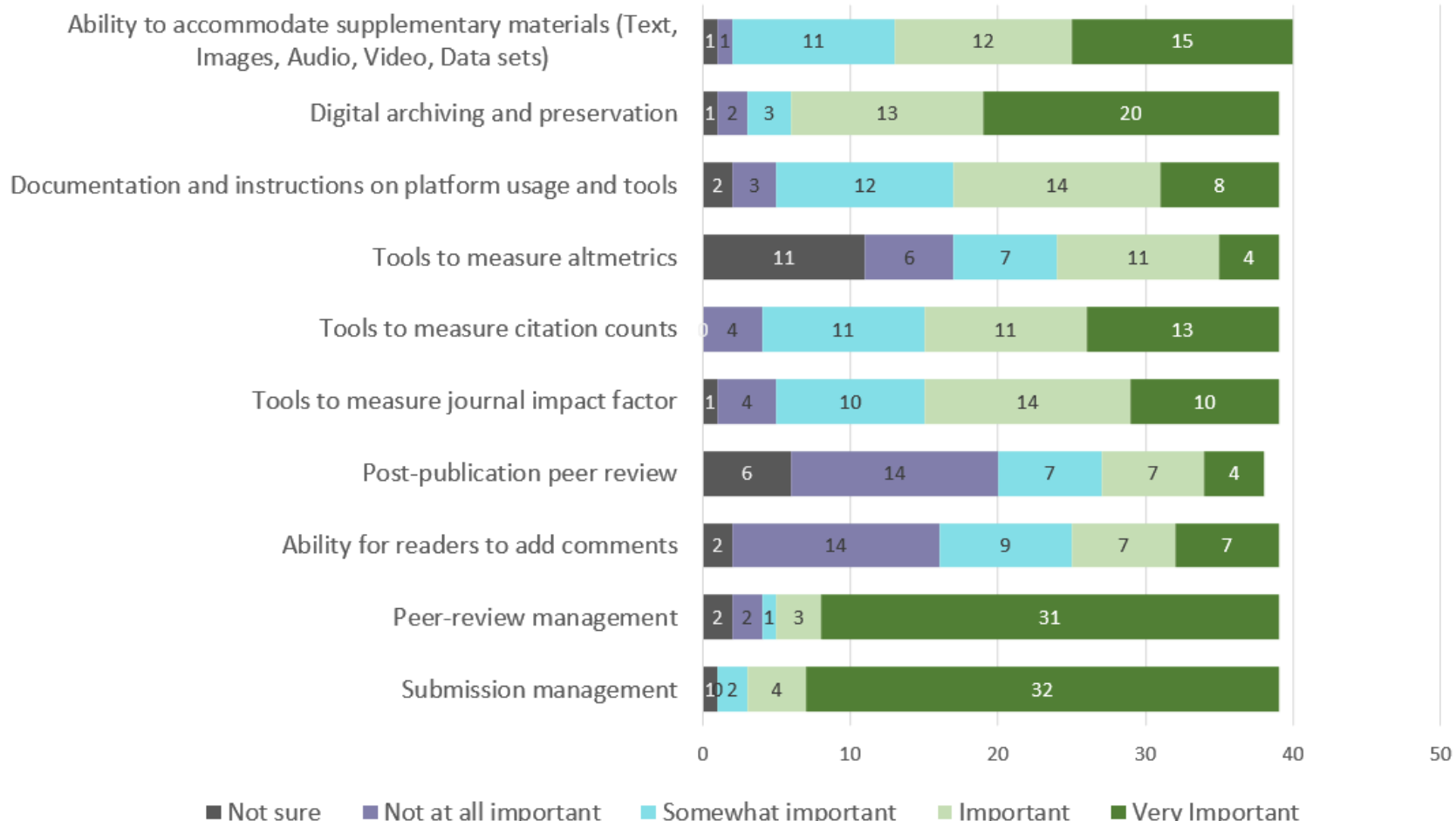 - 95% were journal editors; only 5% monographs
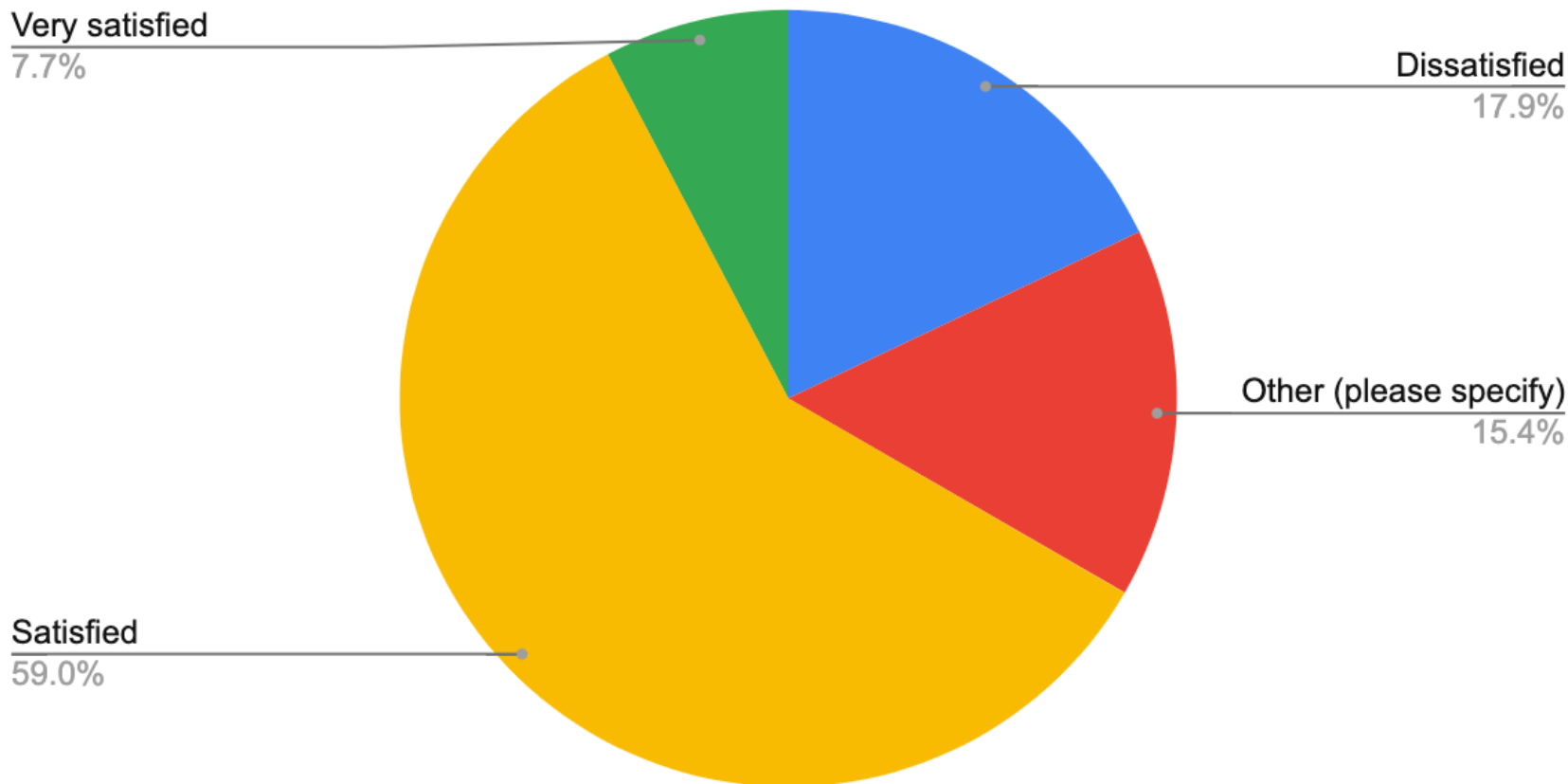
Editorial Experience: Publisher Type
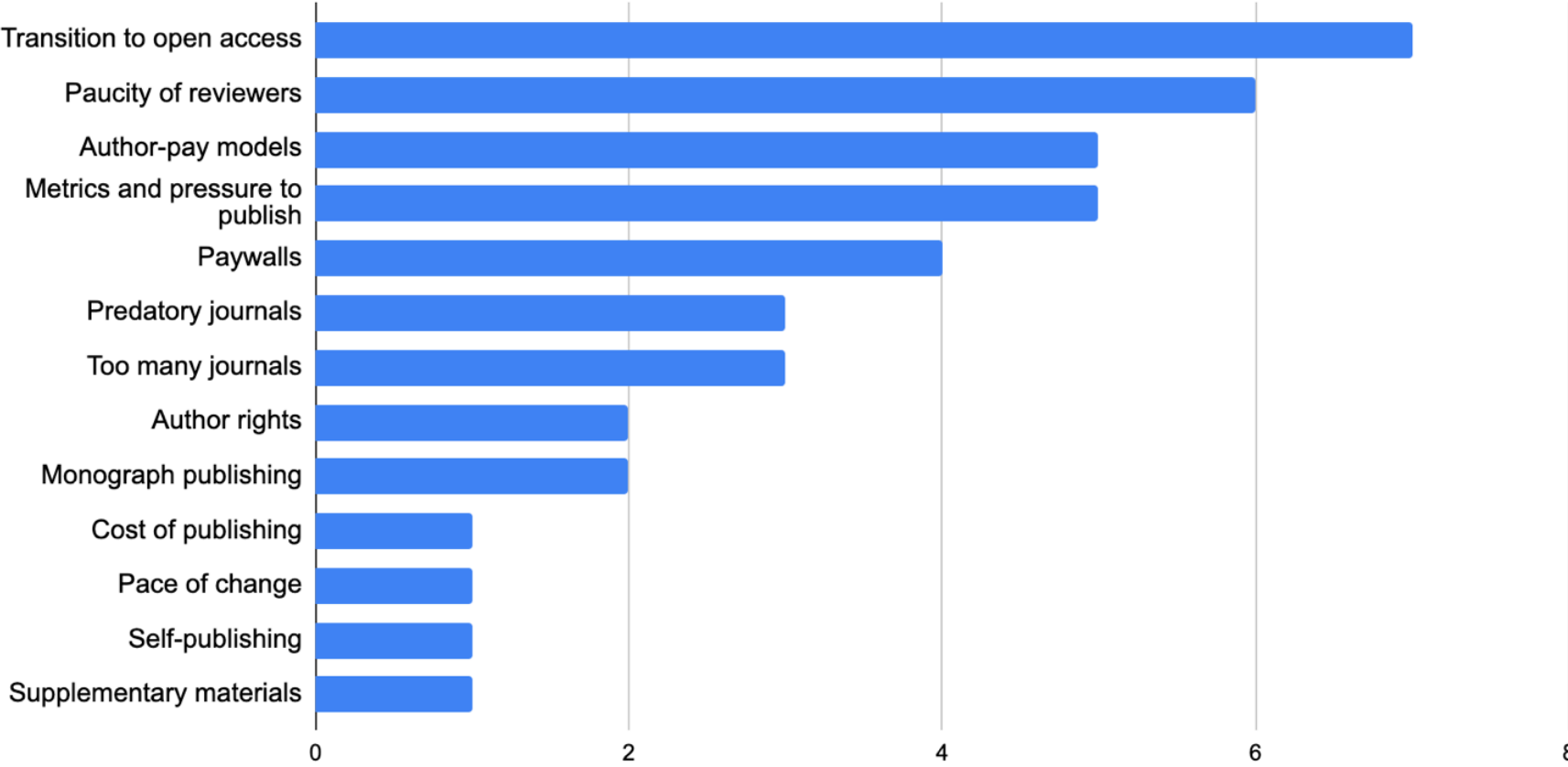
Importance of Publishing Services

Importance of Publishing Platform Features

How satisfied are you with the services provided by commercial publishers?

Very satisfied
7.7%

Dissatisfied
17.9%

Other (please specify)
15.4%

Satisfied
59.0%

Biggest challenges facing academic publishing in the next 10 years

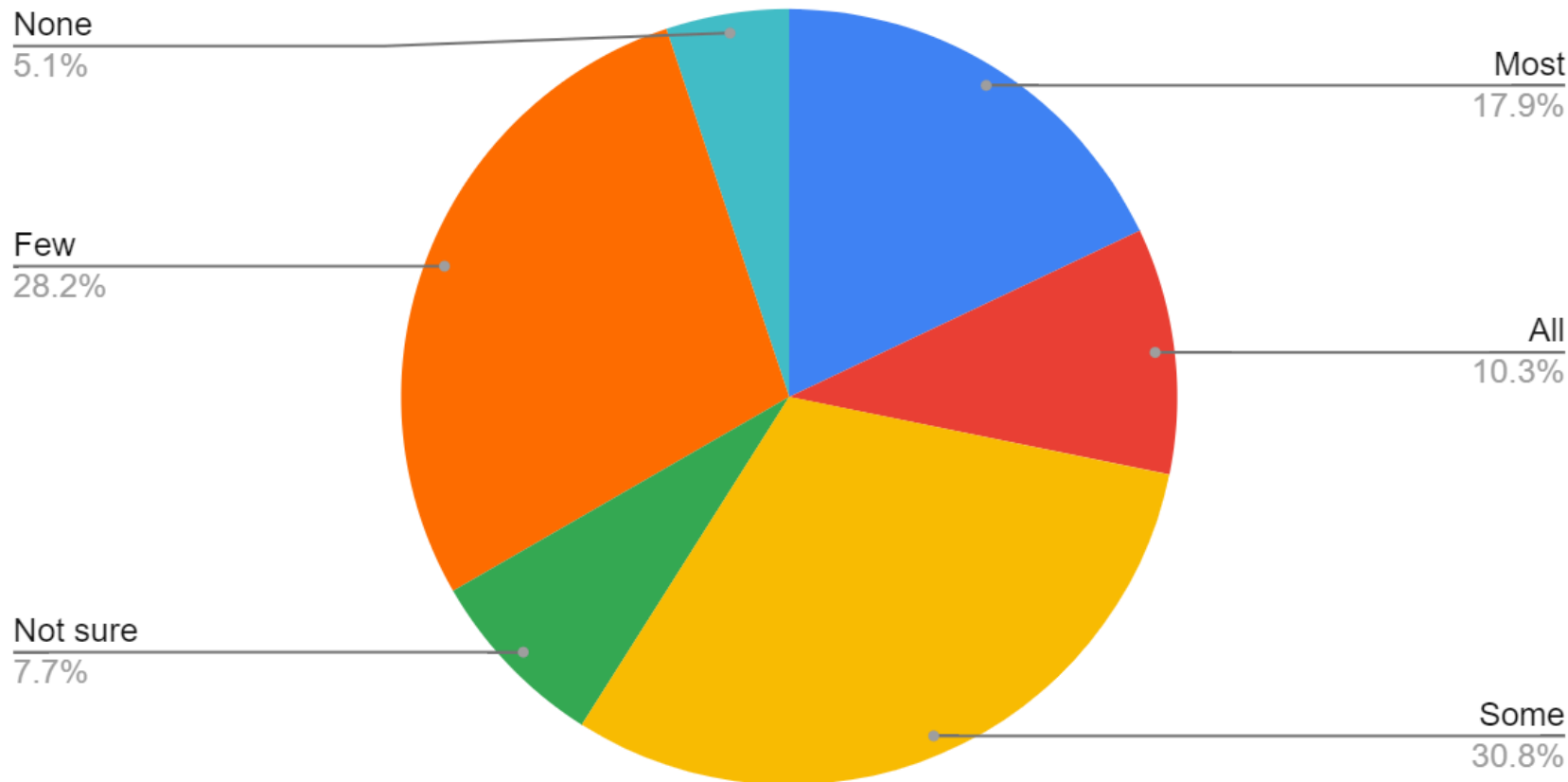| Challenge	Count
Transition to open access	7
Paucity of reviewers	6
Author-pay models	5
Metrics and pressure to publish	5
Paywalls	4
Predatory journals	3
Too many journals	3
Author rights	2
Monograph publishing	2
Cost of publishing	1
Pace of change	1
Self-publishing	1
Supplementary materials	1

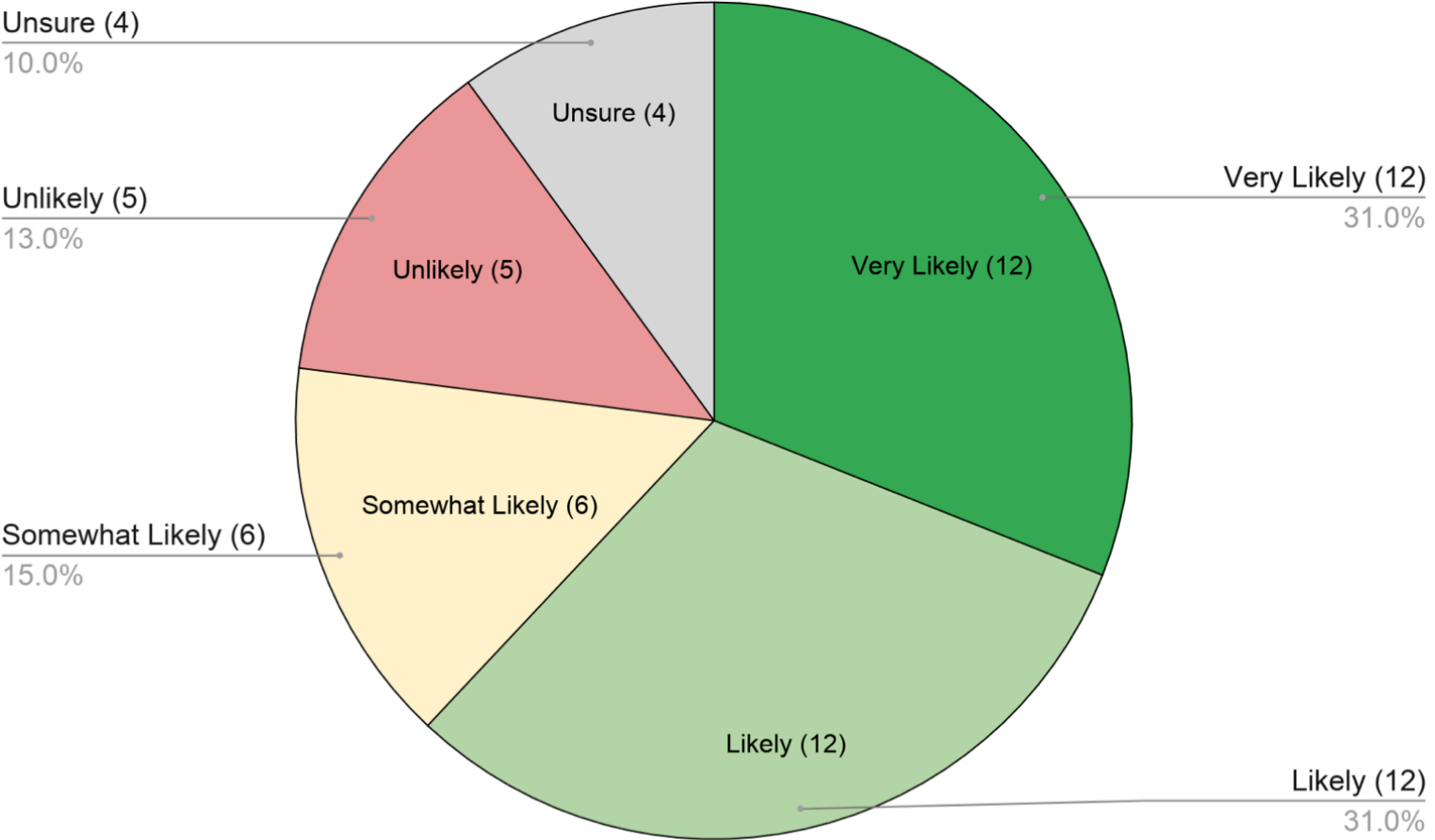Count of Biggest challenges facing academic publishing in your discipline in the next 10 years

Knowledge of forms of scholarly dissemination

- Have familiarity with and direct experience utilizing:
  - Open Access Journals (≈ 51%)
  - Blogs/wikis/departmental Websites (≈ 44%)
  - Open Access Institutional Repositories (≈ 33%)
- Unaware of:
  - Pre-print Servers (≈ 49%)
  - Open Access Funder Repositories (≈ 38%)
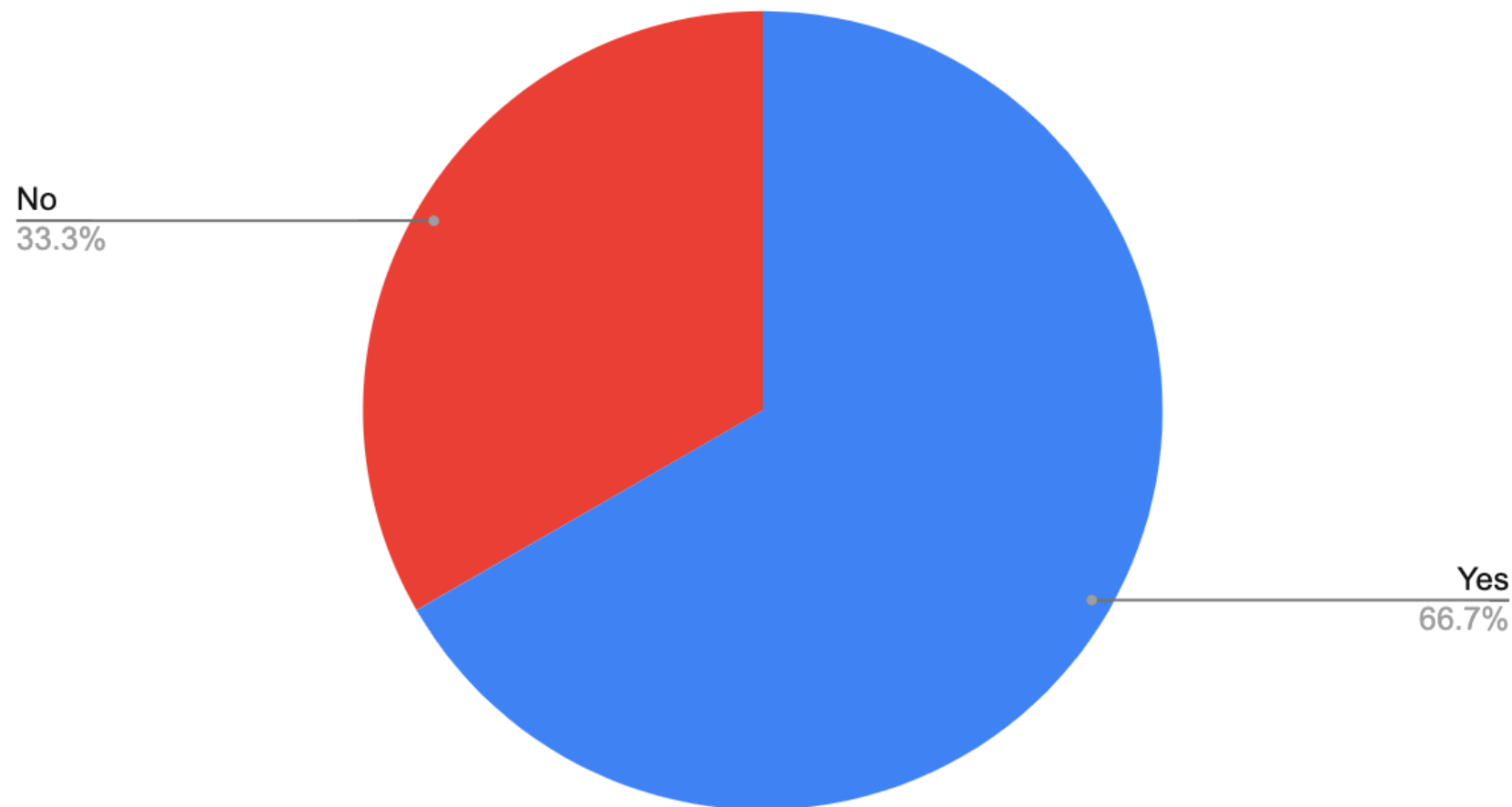 - Open Access Disciplinary Repositories (≈ 33%)

How many of the publishers you work with engage in open access publishing practices?

None
5.1%

Few
28.2%

Not sure
7.7%

Most
17.9%

All
10.3%

Some
30.8%

How likely would you be to utilize an open access publishing platform and technical support services offered by FSU Libraries?

Unsure (4)
10.0%

Unlikely (5)
13.0%

Somewhat Likely (6)
15.0%

Very Likely (12)
31.0%

Likely (12)
31.0%

Unsure (4)

Unlikely (5)

Somewhat Likely (6)

Very Likely (12)

Likely (12)

Are you aware of FSU's Faculty Senate Open Access Policy?

No
33.3%

Yes
66.7%

Survey data available at:
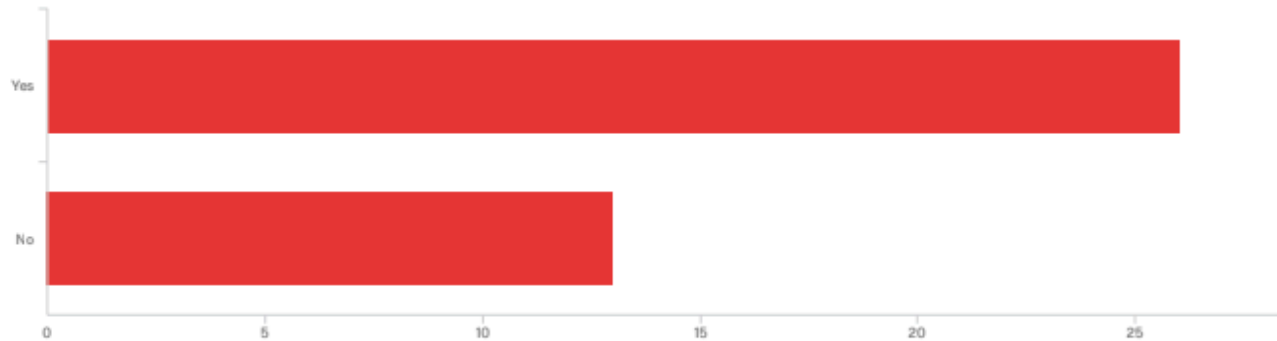https://tinyurl.com/ask-the-editors-data

Expanded Uses

How this was about marketing

- Encouraged faculty to think about the library in conjunction with publishing

- Reach out to old collaborators

- Advertise Open Access Policy

Q13 - In 2016, the FSU Faculty Senate passed a university-wide open access policy. This policy is meant to ensure that scholarly articles written by FSU faculty members are made freely available to the public. Are you aware of this policy?
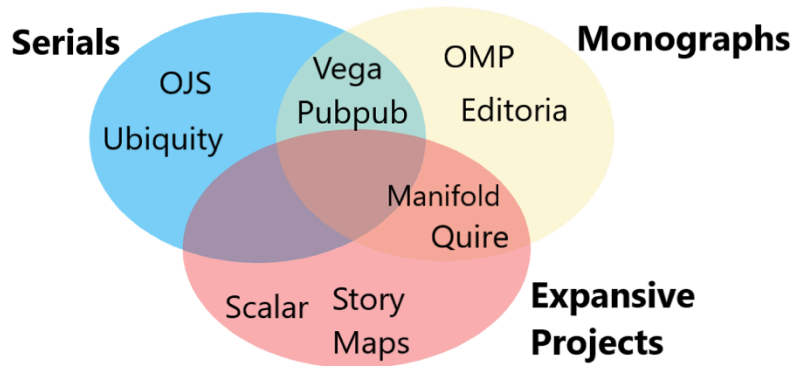

#	Field	Choice Count	
1	Yes	66.67%	26
2	No	33.33%	13
			39

Expanded Uses: Marketing of library services

- Identify areas of publishing strengths

- Promote existing and forthcoming services and events

- Center the Libraries as publishing resource

Expanded Uses: Strategic Planning

- Strategic direction for developing library publishing services
  - Increase outreach for IR and journal services
  - Create student positions for journal management and design
  - Work with vendors

- Preferences for features and services informed platform selection

Expanded Uses: Forums and Events

- Survey respondents could include emails for follow-ups
- Distribution list as an opportunity to take stock of existing and potential partners

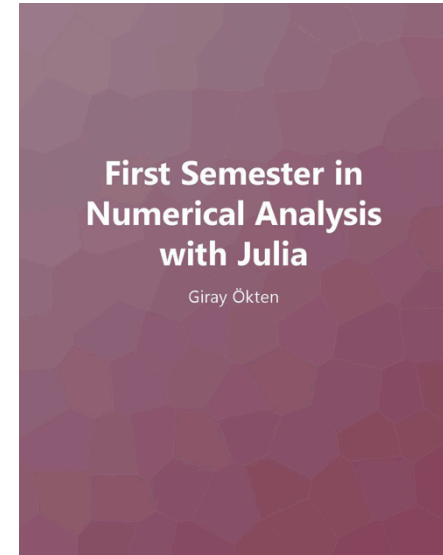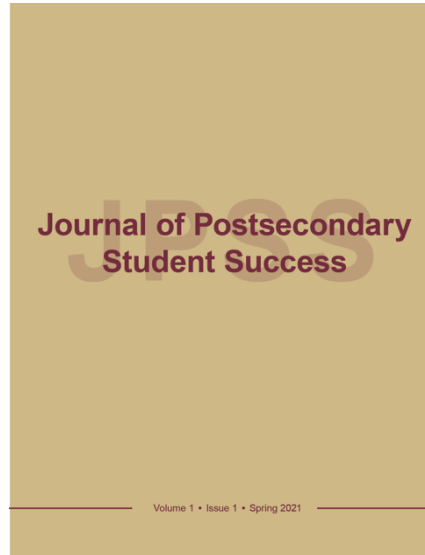Re-used distribution list for Editor's Forum invites
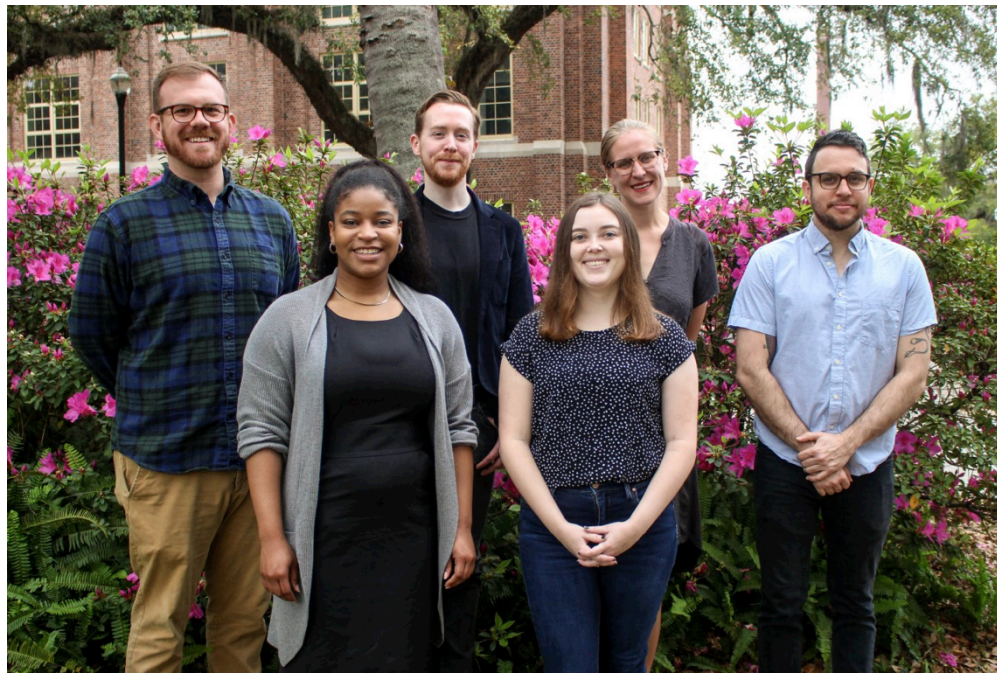
Editor's Forum discussion led to future events

Expanded Uses: Publishing Projects

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