



From University Press to eScholarship Publishing Differences and Similarities

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eScholarship Publishing
California Digital Library

Career History



- 2019, eScholarship Publishing
- Publications Manager



- From 2000-2019, Journals + Digital Publishing Division
- Journals Manager
- Library Relations Manager

- Elsevier - Trends Journals
- Blackwell Publishing - Books
- ABC-Clio - Editor

We have a lot in common!

- Mission-Driven Publishing

Specific challenges...

- Resourcing
- Discoverability
- Technology
- Engagement
- 'Competition'
- Value

....to name a few!



Non-Profit Publishing at UC Press



- Active management of journals, editors, societies
- Demonstrating value to stakeholders, libraries, societies
- Competition from commercial publishers
- Building discoverability and usage
- Focus on subscriptions
- More journals, no more money
- Impact Factor
- Technology expectations, costs

Title: Baby crying, Southern California, 1931

Date: 1931

<https://calisphere.org/item/1701523f75bf29cb2ecadabb69b42467/>

Library Publishing at eScholarship

Some early thoughts...

- Understanding and implementing 'Best Practices'
- Journal management - carrot or stick? 🥕
- Reaching readership, discoverability
- Niche or emerging fields are okay!
- Quality metrics
- Demonstrating value to stakeholders
- Expectations around platform design, tools



Quick wins for you ... and your journal

- 'Best Practices' are fundamental
- Editor engagement; getting a journal ready to publish, the 'cost' of a free platform, find your champions
- Author and reader engagement
- Using data and metrics to tell a story
- Discoverability is key; indexing and cataloging
- Institutional pedigree over commercial clout
- Library friendly!





Questions?

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