OASPA and Open Access

Guiding a diverse community to a shared end goal

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About Me

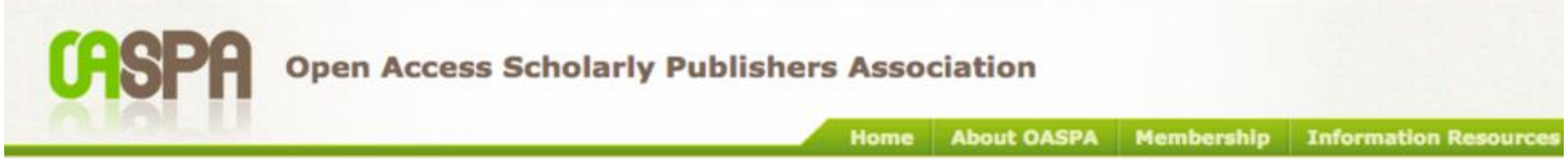
Image Credit: Nicole R Fuller - Life's Biodiversity (CC BY-NC-ND 4.0)

Once upon a time…

In the beginning

- Formed by 10 organisations (A mix of professional and scholar-led publishers, with support from SPARC Europe)
- Original focus was on STM journals
- Books were added (and hence AHSS disciplines)
- More ‘Non-publishing’ organisations joined
- Mission was to represent this new mode of publishing

Original mission



Mission and Purpose

The mission of OASPA is to support and represent the interests of Open Access (OA) journal publishers globally in all scientific, technical, and scholarly disciplines. To accomplish its mission, the Association will:

- **Exchange Information** - Provide a forum for the exchange of information and experiences related to OA delivery of scientific content.
- **Set Standards** - Promote a uniform definition of OA publishing, best practices for maintaining and disseminating OA scholarly communications, and ethical standards.
- **Advance Models** - Support the development of business and publishing models that support OA journal publishing.
- **Advocate for Gold[1] OA** - Promote Gold OA journals, and policies that support their viability.
- **Educate** - Educate the research community and public on the benefits of OA journals, on the value publishers bring to the publication process and on various policies that enhance and support the delivery of OA publications.
- **Promote Innovation** - Contribute to the development and dissemination of innovative approaches to scientific communications pertaining to OA and of related activities that leverage the opportunities afforded by OA to scholarly content.

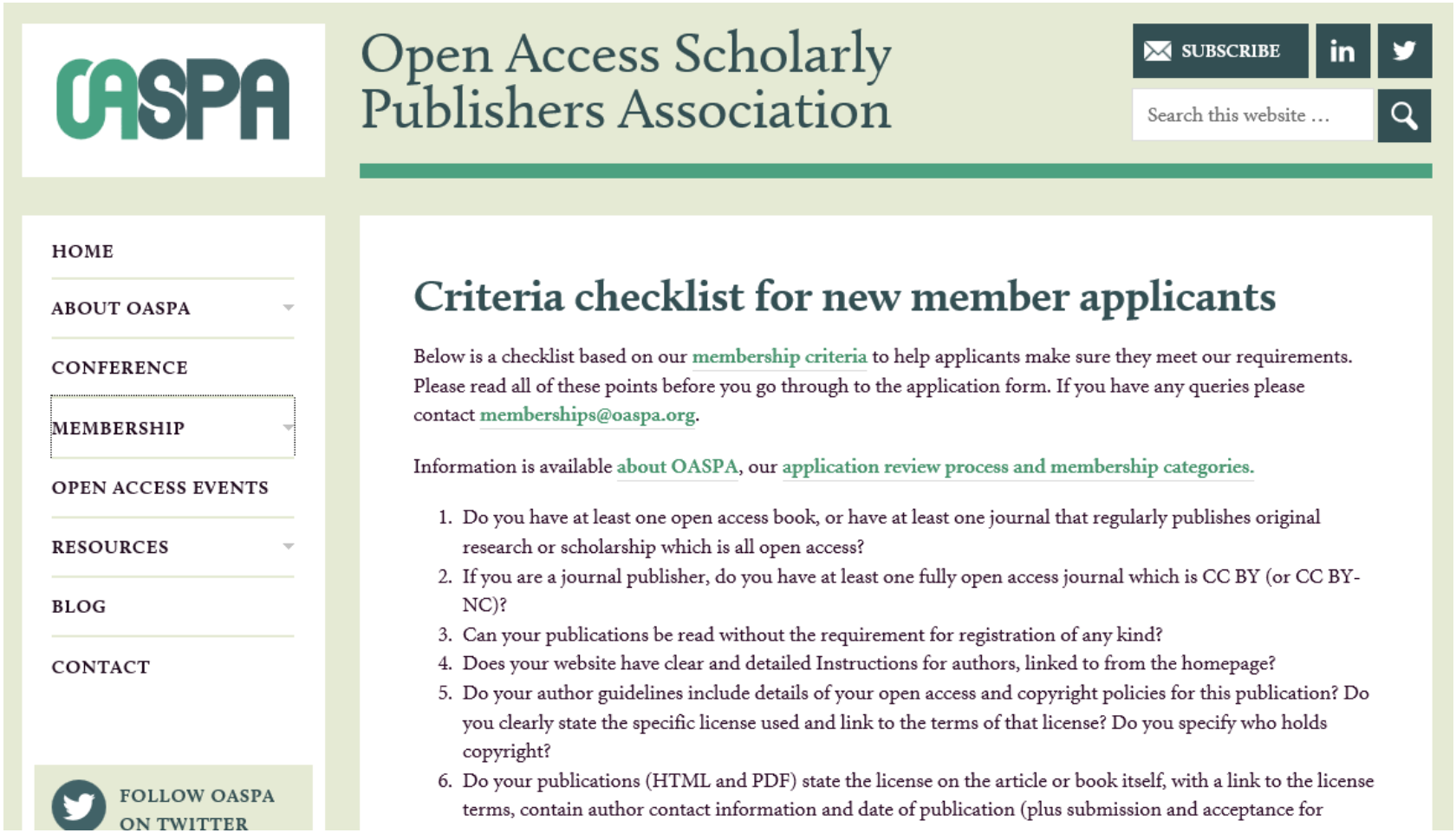
[1]Gold OA refers to implementing the free and open dissemination of original scholarship by publishers, as opposed to Green OA, in which free and open dissemination is achieved by archiving and making freely available copies of scholarly publications that may or may not have been previously published.

Delivering on the mission

- Exchanging information
- Setting standards
- Advancing models
- Advocacy
- Education
- Promoting innovation

Commitment to high standards

- Fixed membership criteria - applied universally
- Initial screening process followed by detailed review and decision by committee
- Criteria and application process reviewed on a regular basis
- Less than 5% of applications for membership accepted
- Publishers/journals that can demonstrate improvements are reconsidered



Details at: oaspa.org/membership/membership-applications/

Members commit to a Code of Conduct

Statement on Open Access

The members of OASPA agree that OA publishing is now an established part of the publishing landscape. Members are committed to ensuring the highest standards of conduct among all OA publishers, and to encouraging the broader adoption of OA publishing models in all fields of research and scholarship. Members of OASPA acknowledge a common interpretation of Open Access publishing that includes the following components:

- The dissemination of peer-reviewed manuscripts containing original research or scholarship immediately upon publication, at no charge to user groups, without requiring registration or other access barriers.
- Copyright holders allow users to "copy, use, distribute, transmit and display the work publicly and to make and distribute derivative works, in any digital medium for any responsible purpose, subject to proper attribution of authorship…" in the case of journals.

Whilst the CC-BY license is most compatible with the above definition of open-access and is strongly encouraged by OASPA, our membership criteria for journals publishers permit the use of the non-commercial restriction where there are compelling reasons to do so. Books publishers who are members of OASPA shall also strive to adhere as much as possible to the reuse principles above . OASPA recognises, however, that in some fields (e.g. Art History) the application of the most liberal licenses may be difficult and as such other licensing practices may be considered acceptable.

CASPA

THINK CHECK SUBMIT

Choose the right journal or publisher for your research

THINK

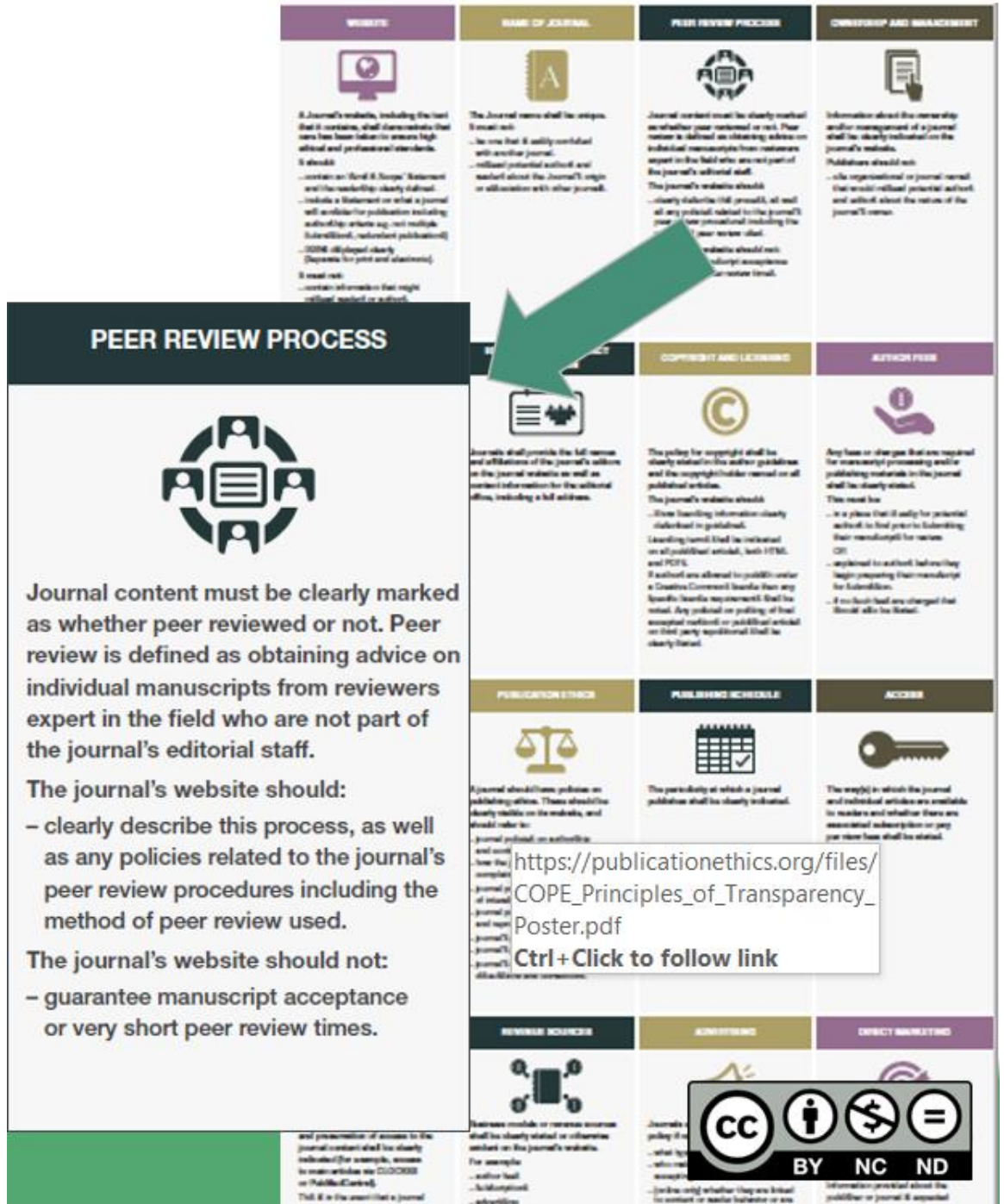
Are you submitting your research to a trusted journal?
Is it the right journal for your work?

CHECK

Use our check list to assess the journal

SUBMIT

Only if you can answer 'yes' to the questions on our check list



OASPA 2.0

The updated mission

Mission

Representing a community of scholarly publishers and related organisations, OASPA is committed to developing and disseminating solutions that advance open access, preserve the integrity of scholarship, and promote best practice. OASPA is a trusted convenor of open access stakeholders and a venue for productive collaboration. One of the core goals of OASPA is to support the transition to a world in which open access becomes the predominant model of publication for scholarly outputs. Another core goal of OASPA is to help ensure a diverse, vibrant, and healthy open access market that supports a wide variety of innovative solutions and business models.

The updated mission

- **Leadership and Development** – Providing leadership in the open access space through activities that create awareness of the benefits of OA publishing, promote the value publishers bring to the publication process, and highlight the various policies that enhance and support OA publications.
- **Productive Collaboration** – Convening stakeholders within the community to discuss problems and opportunities within OA publishing and to share experiences.
- **Setting Standards** – Promoting best practice and ethical standards to preserve the integrity of scholarship.
- **Promoting Innovation** – Contributing to the development and dissemination of innovative approaches to scholarly publishing and the related opportunities that OA content allows.
- **Supporting the OA Market** – Promoting the development of diverse business models and policies that support pure OA publishing, and will sustain a vibrant and competitive market for pure OA publishing in the longer term.

OASPA 2.0

Mission old vs new – what has changed?

- Exchanging information
- Setting standards
- Advancing models
- Advocacy
- Education
- Promoting innovation

- Leadership in the open access space
- Productive collaboration
- Setting standards to preserve the integrity of scholarship
- Promoting innovation
- Supporting a healthy & diverse OA market

OASPA 2.0

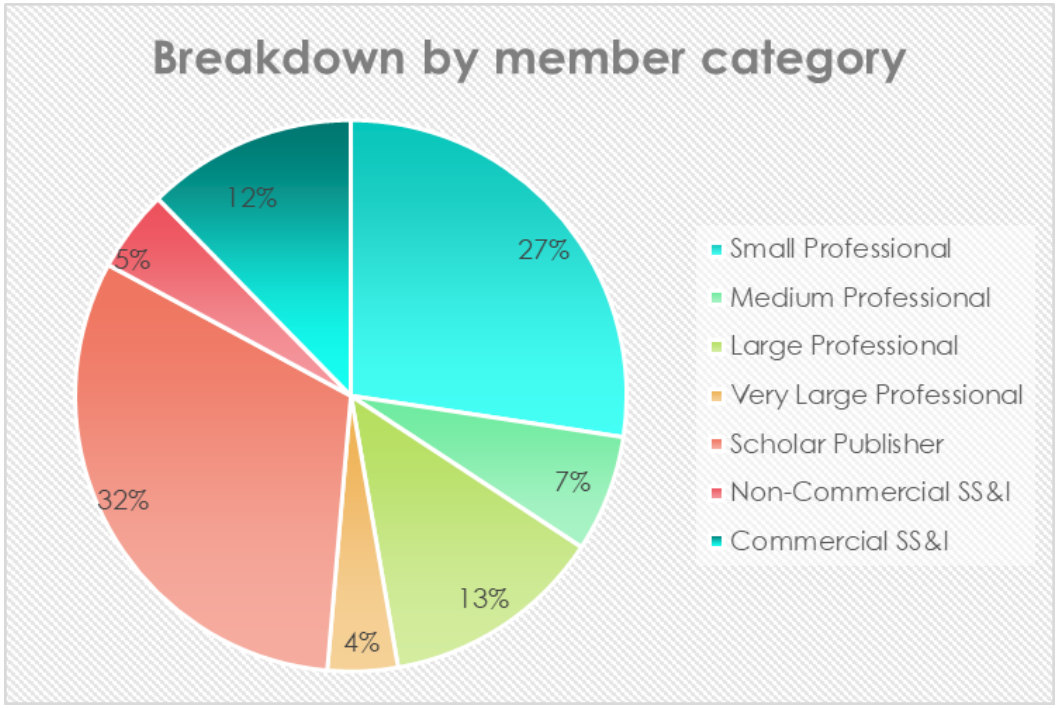
- Understanding of where we are and how we got here
- Diverse membership is a reflection of the landscape
- Values of OASPA: sharing experiences, welcoming others to the discussion

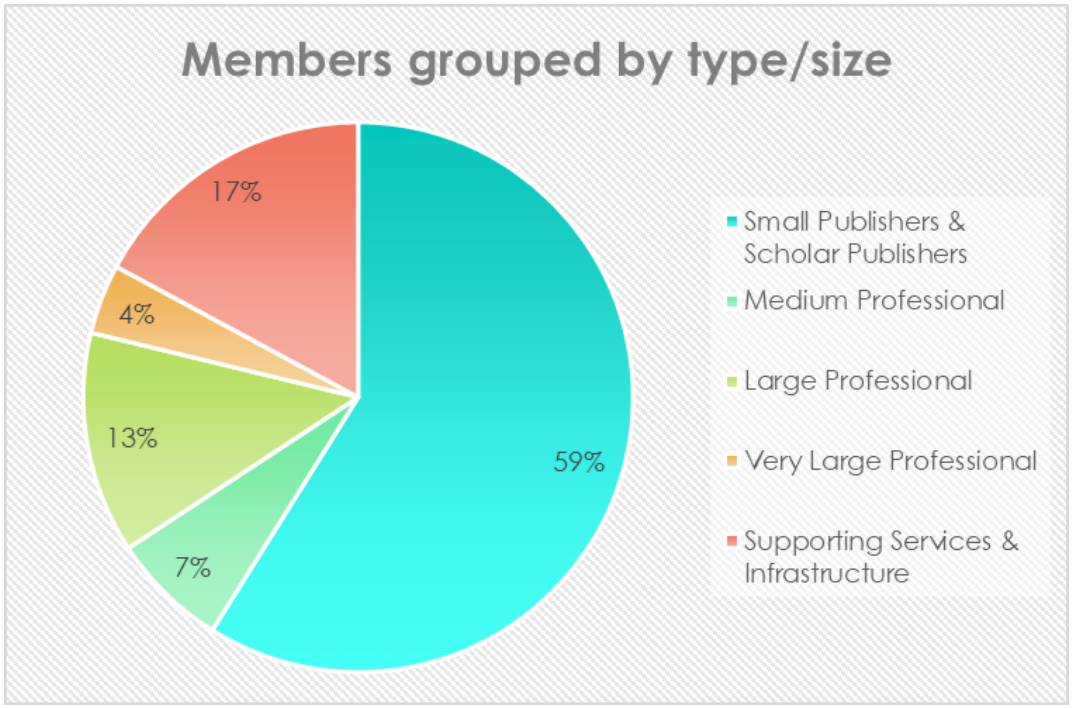
Who we are

147 members:

- Scholar Publishers – journals run on volunteer effort by academics.
- Professional Publishers – at least one paid staff member. Range from small to very large organisations.
- Supporting Services & Infrastructure – commercial and non-commercial.

Membership breakdown

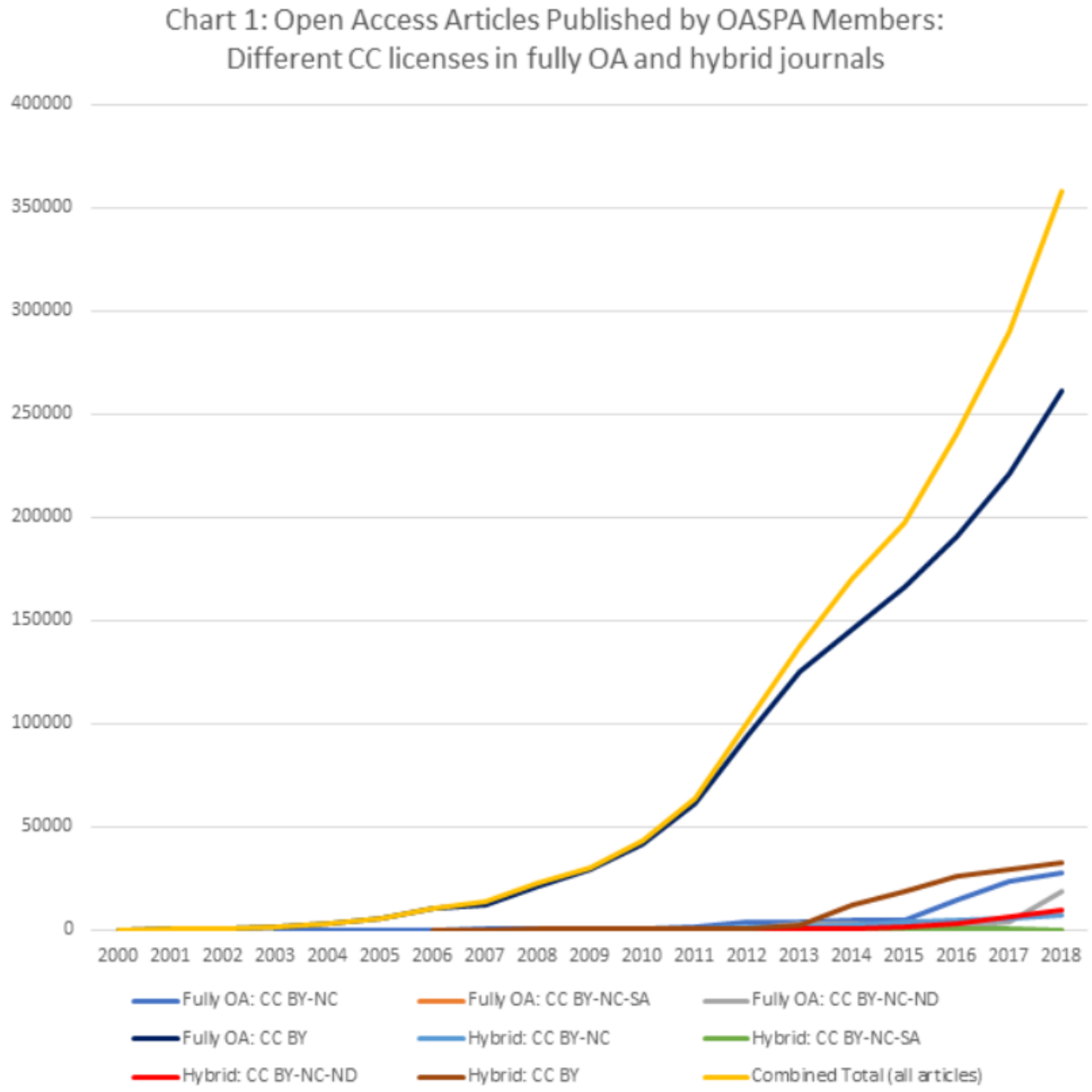




List of members at: https://oaspa.org/membership/members/

Annual Reporting:

- The vast majority of content published by OASPA Members is Fully OA and CC BY
- We see year-on-year growth in output



Community Activities

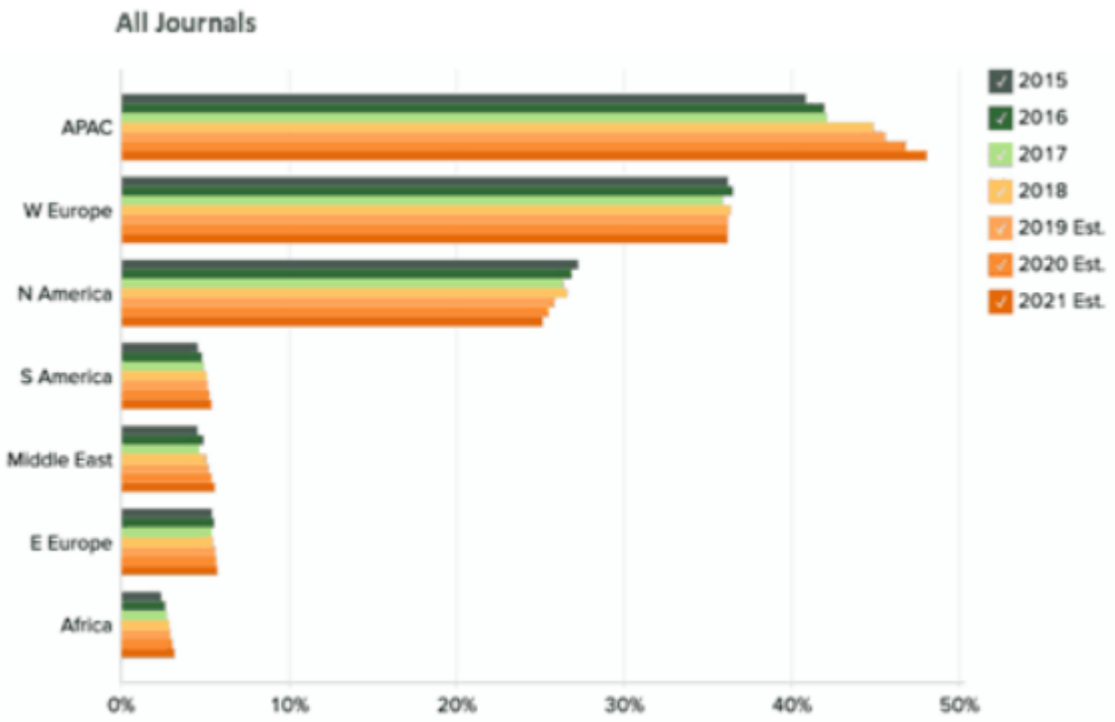
- **Annual Conference on Open Access Scholarly Publishing**
  - Recent topics include: Community-governed infrastructure; Open Access books; Emerging research into open access; Research Culture; Global Inequity
  - All sessions recorded - https://oaspavideos.org/
- **Open Scholarship webinar series**
  - Free to join
  - Recordings shared afterwards:

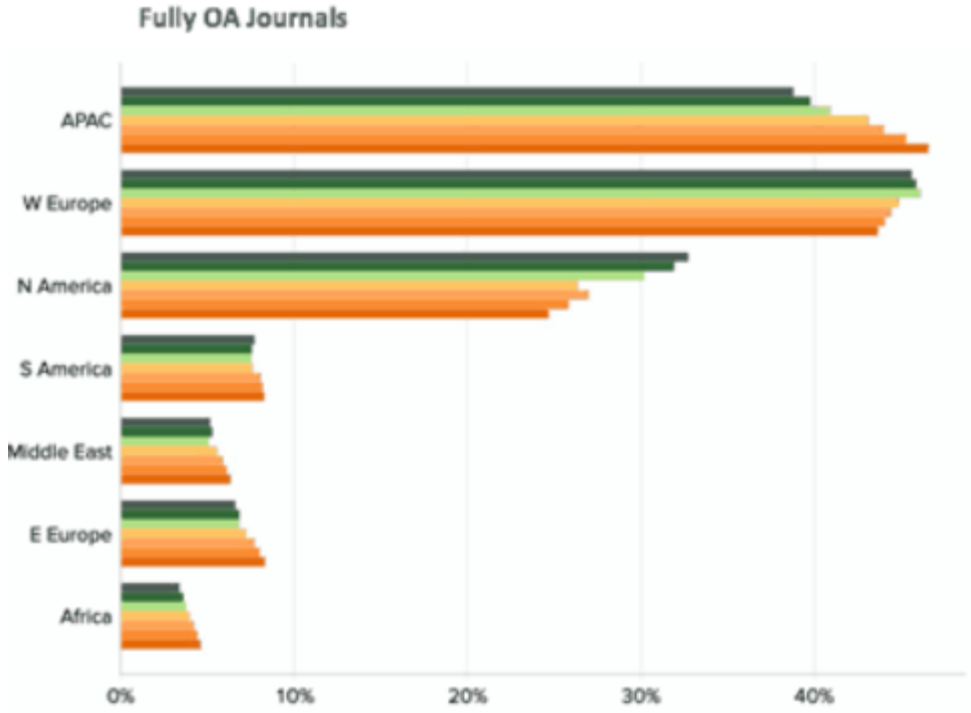
    https://oaspa.org/information-resources/oaspa-webinars/

Global Outlook

Trends in Open Access

Annual Trends in Global Authorship by Region





Source: DeltaThink News & Views 6 Jan 2020

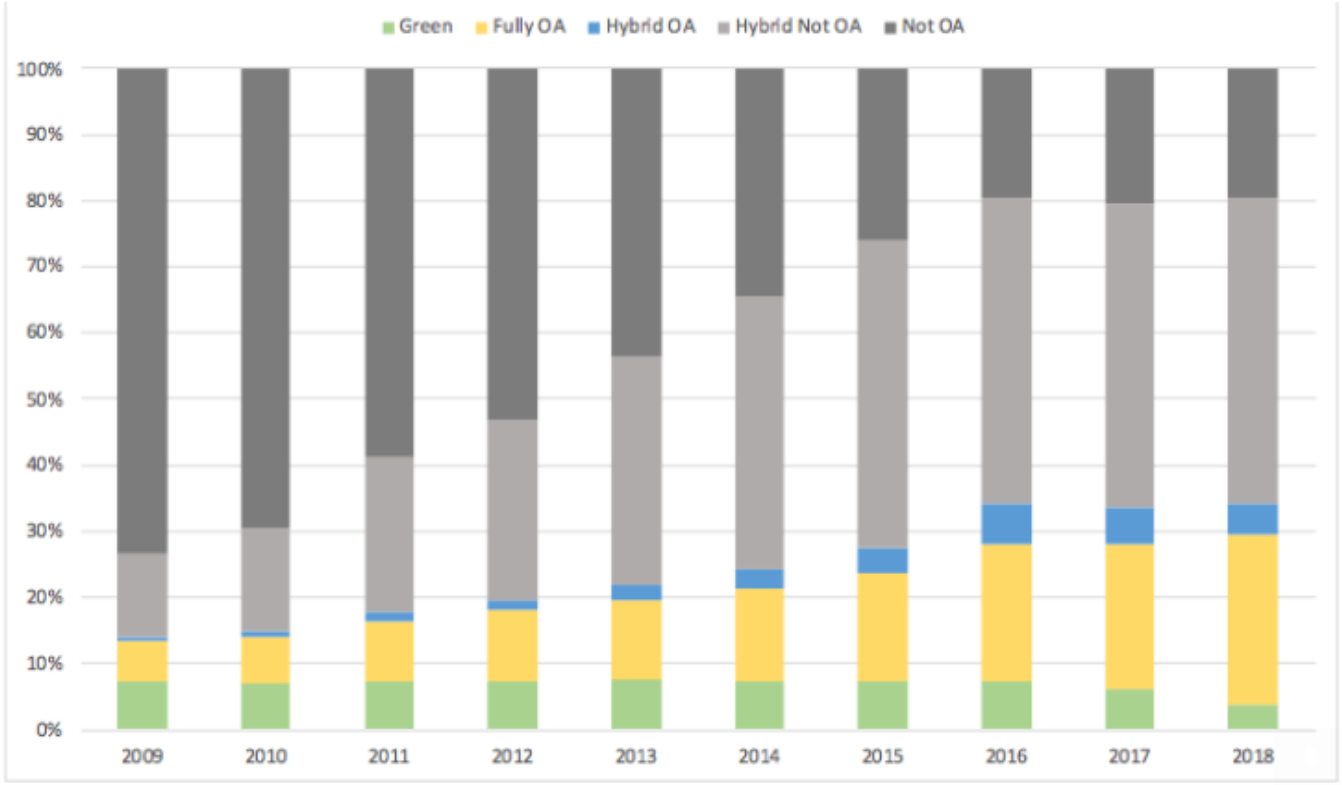
Comparison of OA article share and revenue share 2018

- In 2017, the global OA market was worth around USD $588m and grew to around $675m in 2018
- Expected to be over $750m for 2019
- Just under 30% of global output is open access – excluding green and public access (aka “bronze”).

Source: DeltaThink News & Views 18 Nov 2019

A closer look at Full OA and hybrid

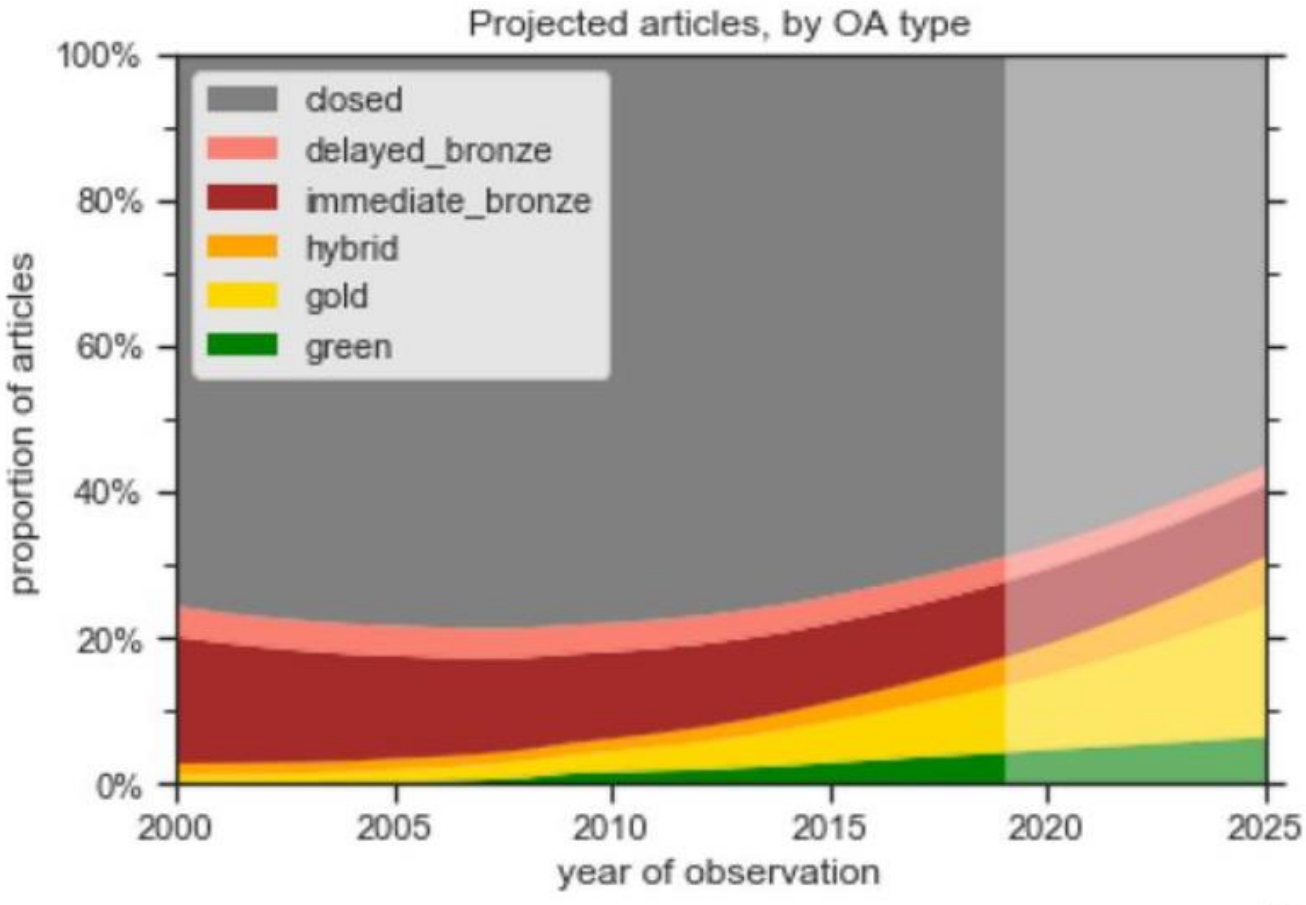
- Hybrid growth does appear to be slowing *as a proportion* – in absolute terms it is growing
- Will see if funder mandates from 2021 start to push the percentage back down



Source: DeltaThink News & Views 21 Oct 2019

Estimating OA output in the future

- Continued growth of OA estimated to remain slow
- Unpaywall data projects we will only be at just 30% of 'true OA' in 5 years - and that includes articles within the subscription system
- Again, funder mandates may affect this growth



Source: Piwowar, H. et al. (2019) bioRxiv

Policy

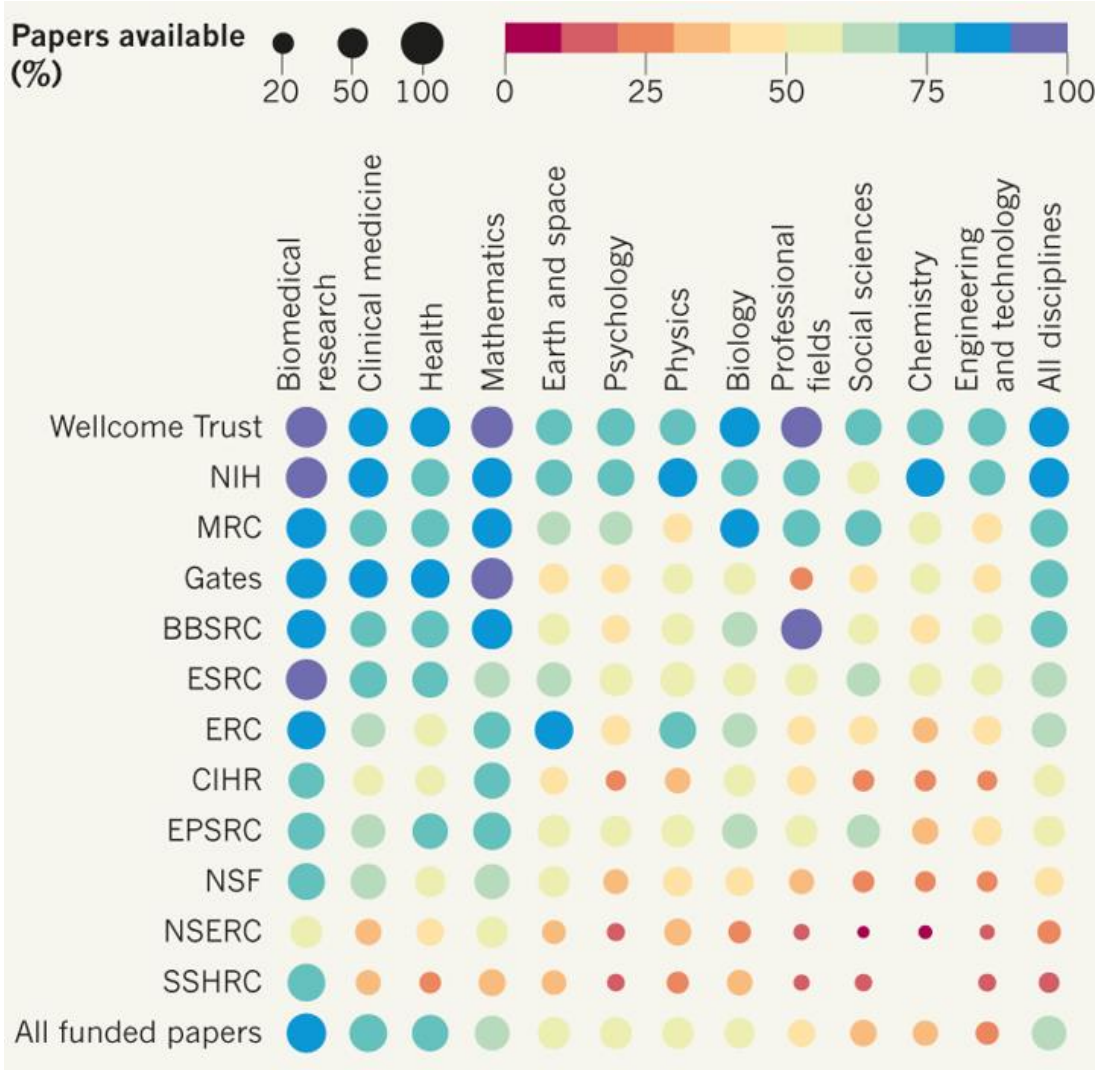
Policy

- National policies in Europe
- UKRI
- European Commission (Horizon Europe)
- Plan S and private funders e.g. Wellcome Trust
- China
- US

Policy

Why is policy important?

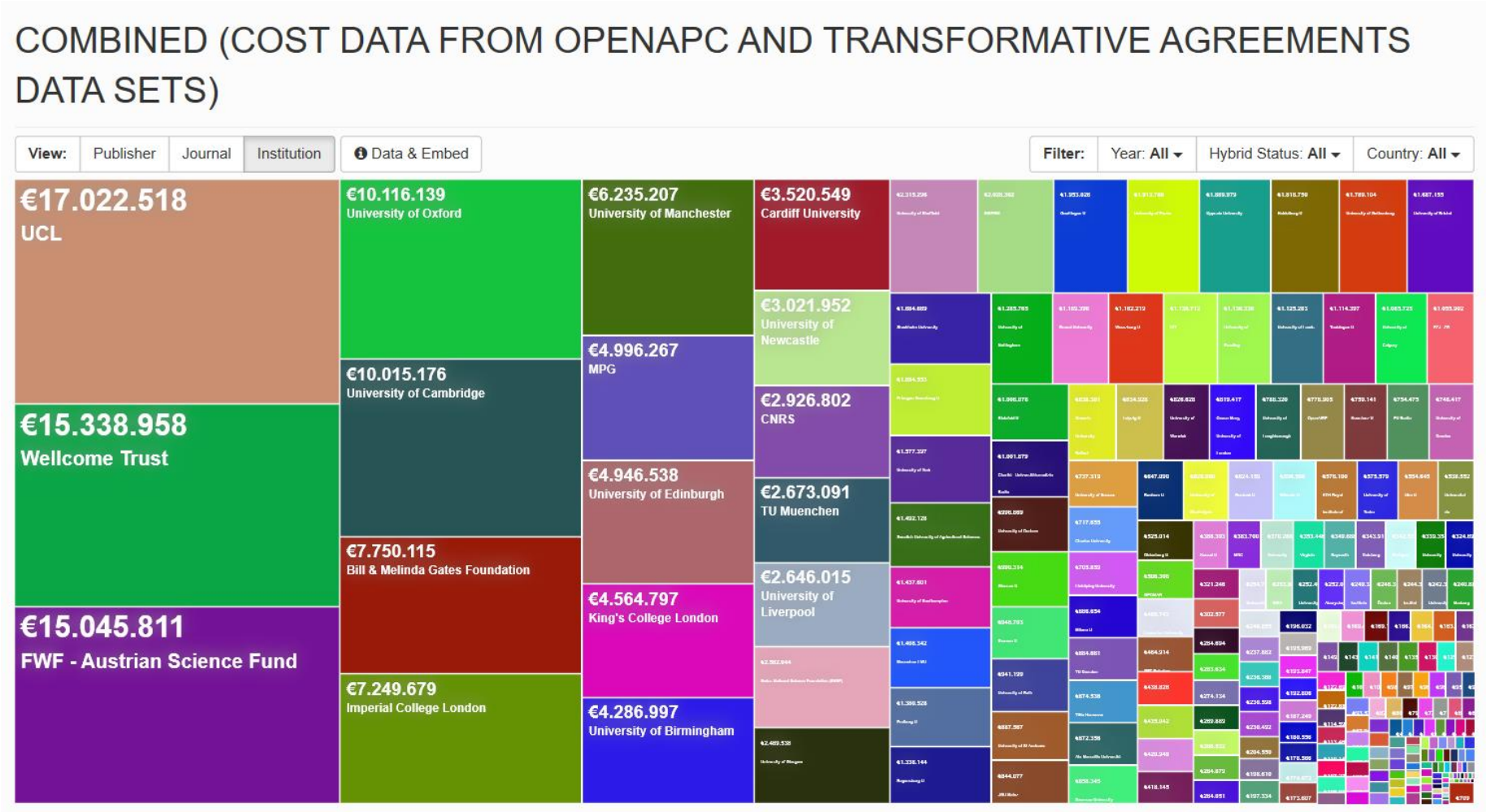
- It's a key driver of OA
- Monitoring for compliance increases effectiveness
- Funders discussed their approaches at the OASPA conference



Larivière, V. & Sugimoto, C.R. (2018) Nature 562, 483-486.

Managing Complexity

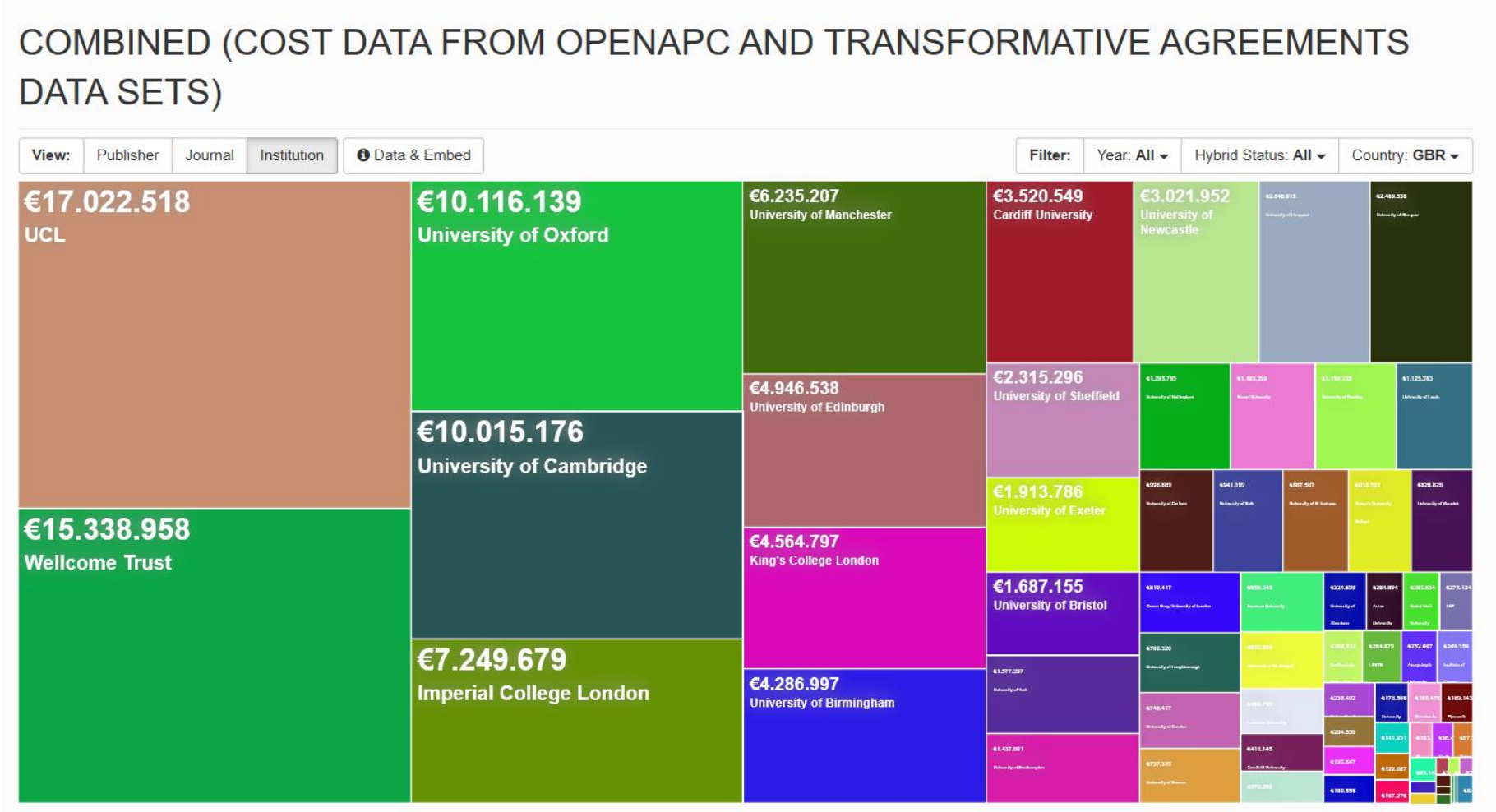
Data for ‘All Institutions’ (mostly European)



Source: Open APC initiative, 30 April 2020

Managing Complexity

Data for UK Institutions



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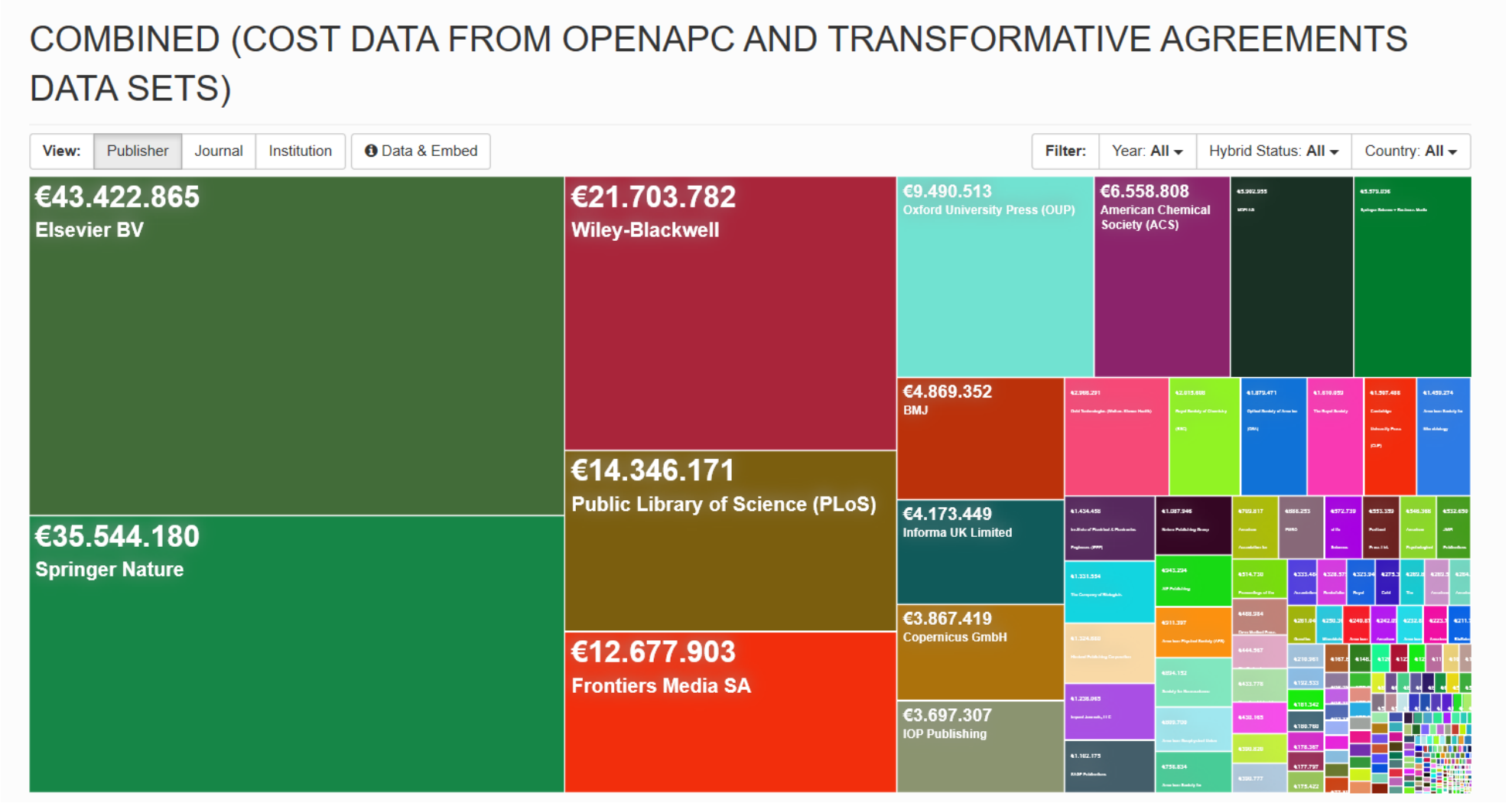
Managing Complexity



Data for All Countries (mostly European) by **Publisher**

Source: Open APC initiative, 30 April 2020

- Addresses practical challenges of OA shared by institutions, funders and publishers
- Open source, community-governed infrastructure *'to facilitate the fulfilment of open access strategies across business models, policies and agreements'*
- Message hub (not a payment solution – will integrate with existing providers)
- Additional benefit: improved metadata in the system
- Tech partner contracted to build MVP and run Pilot
- More info at https://www.oaswitchboard.org/

The big picture

The Big Picture

- How we get to our end goal is important
- Diversity matters
- Open access is a stepping stone
- Funders are playing a key role
- Institutional practices and funder policies need to work in harmony

Questions?

Keep up to date:

https://oaspa.org/ or OASPA News

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