

Print Pathways in OER





Hello!

Amanda Wentworth

OER Publishing Coordinator

SUNY OER Services (SOS)

Do we even need print OER?

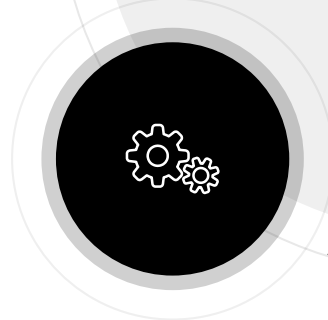
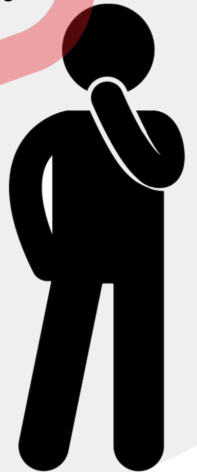
“All online” is **not** for all...

Instructors

- In-class participation
- “OER anxiety”

Students

- Offline access
- Professor-created material not tied to royalties
- Annotation
- Retention of ownership
 - Renting



People Thought by Gan Khoun Lay from theounproject.com

Post-covid Print OER?

“All online” is **not** for all...

... **except** for when it is.

Transferable concerns:

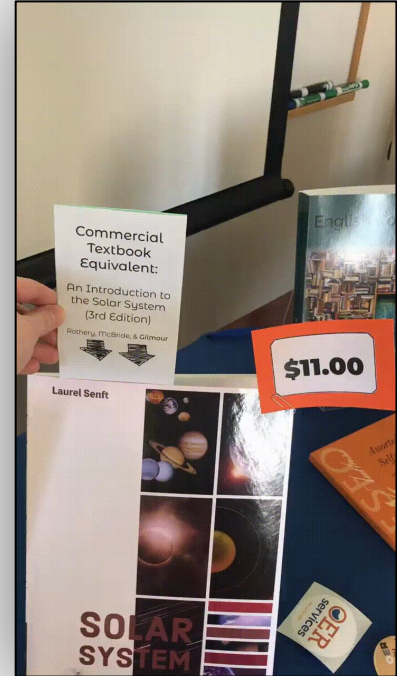
- **Offline access**
 - “Some of the things that were once invisible have become visible.” — Nicole Allen, SPARC
- Retention of ownership
 - Flexing copyright in times of crisis is **not a long-term solution**



To rent or not to rent?

That is (often) the question.

- Retaining material after you're done with the class
- Rentals ≠ “cheap”
- Need an access code?
 - \$\$



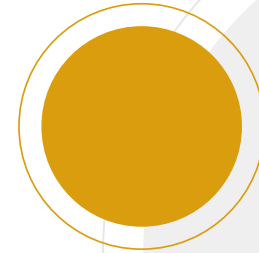
1

SOS Print Initiative



SOS's motivations for print

- Facilitate offline access
- Meet student print preferences
 - “Strong’ Reasons” for preference
 - ease of use
 - readability
 - portability
 - ease of highlighting/note taking



"Reading" by wardehpillai from thenounproject.com

(Abuloum, Farah, Kaskaloglu, Yaakub, 2019)

A large black double quote icon.

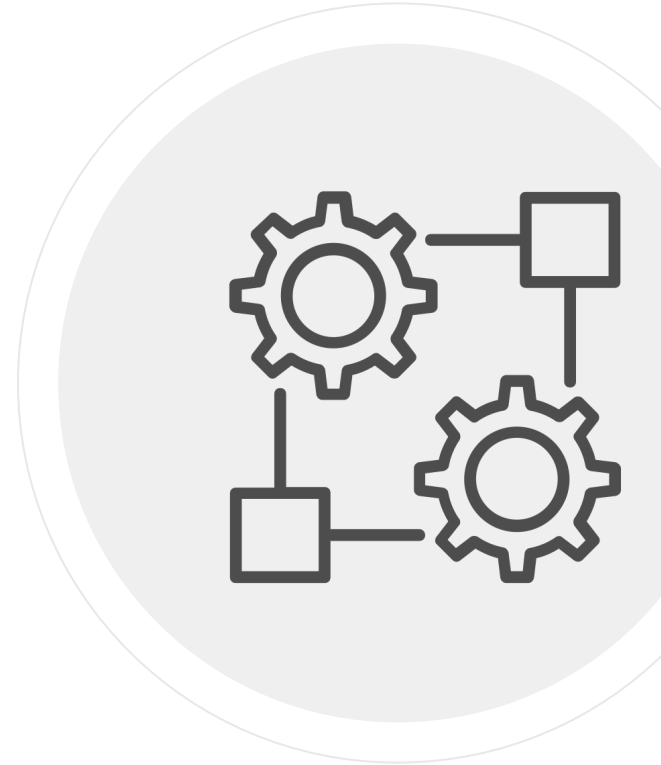
Even if *generational characteristics* were true ... if you designed around them, you'd be intentionally alienating the marginal students ... minority populations, outliers ... the people who most need us to see them.



— Robin DeRosa
@actualham

SOS resources

- Pressbooks instance
 - requires speciality plugins/add-ons
- ISBNs through SUNY Office of Library and Information Services (OLIS)
- Partnership w/ SUNY Press
 - resources
 - experience
- Lightning Source — print vendor
 - POD
 - ease of ordering for bookstores
- A dedicated full-time employee





2

Challenges



"Challenge" by Adrian Coquet, thenounproject.com



Pricing & affordability

Print is not free.

- Color printing
- Book size (page #)
- “Publisher compensation”
- Sustainability & longevity?



Streamlined process

Every print order is unique and can present learning curves.

- PDF creation*
 - source file struggles
 - author/faculty review
- Coordination w/ print vendor
- Coordination w/ bookstores
 - student financial aid
 - markups



3

Results



search results by Arthur Shlain from the Noun Project

Since 2017 ...



\$ 16 million

Saved in textbook costs by SUNY students

75 SOS-printed textbooks

4+ original works

47% of SUNY students

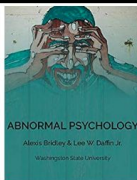
Buying SOS books



United States History 1 OS Collect
by Tompkins Cortland Community
College and Lumen Learning

Paperback
\$26⁸⁸ ~~\$28.00~~

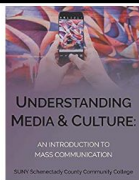
✓prime
FREE Shipping by Amazon
More Buying Choices
\$21.27 (7 used & new offers)



Abnormal Psychology: Washington
University
by Alexis Bridley and Lee W. Daffin

Paperback
\$14⁰⁰

✓prime
FREE Shipping on orders over \$25
shipped by Amazon
Usually ships within 1 to 2 months.
More Buying Choices
\$13.33 (7 used & new offers)



Understanding Media and Culture:
An Introduction to Mass
Communication
by University of Minnesota Libraries and
Schenectady County Community College

Paperback
\$11²⁰ ~~\$16.00~~

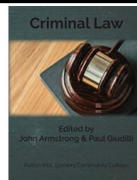
FREE Shipping on orders over \$25
shipped by Amazon
In stock on August 17, 2019.



Understanding Media and Culture:
An Introduction to Mass
Communication
by University of Minnesota

Paperback
\$37⁸⁴

✓prime Get it as soon as Sat, Aug 17
FREE Shipping by Amazon
Only 5 left in stock (more on the way).
More Buying Choices
\$24.80 (12 used & new offers)



Criminal Law
by John Armstrong, Paul Giudilli, et al.

Paperback
\$6⁶⁰ ~~\$25.00~~

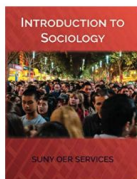
✓prime Get it as soon as Fri, Aug 16
FREE Shipping on orders over \$25
shipped by Amazon
Only 3 left in stock (more on the way).



American History II
by Openstax and Anna Biel

Paperback
\$31⁰⁰

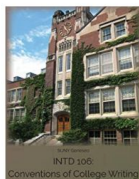
✓prime
FREE Shipping by Amazon
More Buying Choices



Introduction to Sociology
by Lumen Learning

Paperback
\$41⁰⁰

✓prime Get it as soon as Fri, Aug 16
FREE Shipping by Amazon
Only 3 left in stock (more on the way).

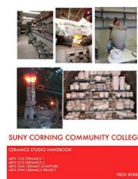


Intd 106: Conventions of College
Writing
by Gillian Paku, Lumen Learning, et al.

★★★★☆ -1

Paperback
\$5⁵⁶ ~~\$18.50~~

✓prime Get it as soon as Fri, Aug 16



Ceramics Studio Handbook
by Frederic Herbst

Paperback
\$11⁷⁹ ~~\$18.00~~

✓prime Get it as soon as Fri, Aug 16
FREE Shipping on orders over \$25
shipped by Amazon



Principles of Management:
Supervision for the 21st Century
by Lumen Learning and Monroe
Community College

Paperback
\$10⁰⁰ ~~\$17.00~~

✓prime Get it as soon as Fri, Aug 16

Expansive Distribution = Increased Accessibility

Amazon search:
"state university of new york oer"

4

Future ?

Battle between digital & print?



- Some say:
 - “We need to encourage students to utilize digital books and learning tools over print.”
- While others:
 - “We need to meet students where they’re at.”

Both are valid.


- **Together**, we should say:
 - “We need to address the systemic issues that burden students either way.”

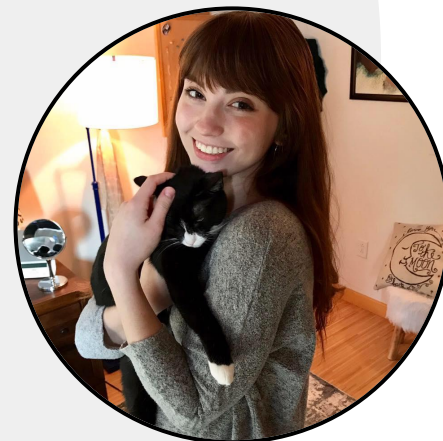


Thanks!

Any questions?

You can find me at

@amanda_went_oer 



Credits

Cymbeline presentation template by SlidesCarnival @
<https://www.slidescarnival.com/cymbeline-free-presentation-template/2587>

Attributions

Allocation of resources (icon) by Vectors Market from thenounproject.com
price (icon) by Adrien Coquet from thenounproject.com
Processing (icon) by Eucalyp from thenounproject.com
“OER Data Sheet Spring 2019” by SOS author is licensed under a CC BY 4.0
International License

References

Abuloum, A., Farah, A., Kaskaloglu, E., Yaakub, A. (2019). College students' usage of and preferences for print and electronic textbooks. *iJET* 14(7), 80-97.

<https://doi.org/10.3991/ijet.v14i07.9871>

Dastur, F. N., Jhangiani, R. S., Le Grand, R., Penner, K. (2018). As good or better than commercial textbooks: Students' perceptions and outcomes from using open digital and open print textbooks. *The Canadian Journal for the Scholarship of Teaching and Learning* 9, 1-20. <https://doi.org/10.5206/cjsotl-rcacea.2018.1.5>

