Pathways to Sustainability

Susan Doerr,
Associate Director
University of Minnesota Press
@susanmpls
doer0012@umn.edu
sustainability

Noun

The ability to be maintained at a certain rate or level.

"the sustainability of scholarly publishing"

- Athabasca University Press
- The University of Cincinnati Press and Library Publishing Services
- Concordia University Press
- Emory Center for Digital Scholarship
- Indiana University Press
- Liverpool University Press
- Reanimate publishing collective
- Temple University Press
- The University of Washington Press and Libraries
- The University of the West Indies Press
Pilot Program Round 2 (2019–2020)

- Affordable Learning Georgia
- Arte Público Press
- Daughters of the African Atlantic
- Fembot Collective
- Gallaudet University Press
- George Washington University Publishing Master of Professional Studies Program
- Intermezzo
- Lapham’s Quarterly
- MESH, Michigan State University
- University of Georgia Press
This thing you made is cool, but is it sustainable?

Sustainable Development

Zach Davis
Partner at Cast Iron Coding
Lead Developer, Manifold

@zdavis
zach@castironcoding.com

Image: “We are Alone”, John Berkey
Odds are stacked against platforms becoming sustainable.

- We have a (relatively) small user bases.
- There’s an awful lot of competition.
- Our projects get less fun over time.
There are development strategies we can use to improve those odds.
Include Developers In Community Building

• Ensure your developers are engaged with your users.
• Avoid hired guns (internal, external) or make sure they have a real stake (in addition to $).
• Embrace open development infrastructure.
• Ask developers to communicate publicly.
• Send developers to conferences.
Write Sustainable Code

- So much time & money goes into maintaining, patching, and fixing software.
- Reduce those costs by writing code that’s less expensive to maintain.
- Invest early in:
  - Automated testing (unit tests, acceptance tests, integration tests)
  - Automated packaging (reduce the cost involved in releasing new versions)
  - Automated deployments (if hosting is a revenue stream, increase your profit margins)
  - Defined, streamlined, documented dev. practices.

Illustration: Jon Juarez
Don’t Act Like a Startup.

- Technical debt is the platform-killer.
- Startups move quickly and accrue technical debt because if they find traction, they expect funding to increase over time. They can afford to fix things later.
- Funding for projects like Manifold is the inverse of the startup. We receive our largest investments early and investment likely diminishes over time. With luck, we end up with a consistent, small revenue stream.
- Deferring technical debt will vastly reduce the platform’s ability to survive, let alone innovate, post-grant.

Image: As the Worm Turns, Doug Beekman (1997)
Ruthlessly expand your market.
Build features that are broadly useful.
Sustainability through Diversification

Matthew K. Gold, Associate Prof of English and Digital Humanities
CUNY Graduate Center
@mkgold
mgold@gc.cuny.edu

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Use Cases

1. Debates in the Digital Humanities
2. Manifold as an OER/Teaching Platform
3. Reading Groups for Courses
4. Access Controls
Welcome to the online home for *Debates in the Digital Humanities*, a hybrid print/digital book series that explores debates in the field as they emerge.

With biannual volumes that highlight current issues in the field, and special volumes on topics of pressing interest, *Debates in the Digital Humanities* tracks the field as it continues to grow.

Debates in the Digital Humanities

All the books in our series are here, available in Manifold Project editions.
Debates in the Digital Humanities 2019

Matthew K. Gold, Lauren F. Klein

Debates in the Digital Humanities 2019 collects a broad array of important, thought-provoking perspectives on the field’s many sides. With a wide range of subjects including gender-based assumptions made by algorithms, the place of the digital humanities within art history, and data-based methods for exhuming forgotten histories, it assembles a who’s who of the field in more than thirty impactful essays.

Table of Contents

Cover
Introduction

A DH That Matters

Matthew K. Gold and Lauren F. Klein

What matters in 2019?

On the surface of things, not much. In the United States, we have seen “fake news” take the place of informed reporting, “free speech” replace equal protection, and personal profiteering vault a chaos agent into the role of commander in chief. There he remains, secured by a welter of corporate interests, conservative media moguls, GOP enablers, and a vocal minority of the U.S. citizenry who find the rhetoric of racism, sexism, xenophobia, and generalized vitriol more appealing than the aspiration of a more perfect union. Events that only a few years ago seemed impossible—the intentional destruction of the nation’s social safety net, open rallies of armed white supremacists, and even the prospect of nuclear war—have become part and parcel of our daily lives.

What is the role of the digital humanities in the charged environment of 2019, and how can digital humanists ally themselves with the activists, organizers, and others who are working to empower those most threatened by it? Having spent nearly a decade immersed in the Debates in the Digital Humanities series, and even longer in the field, we are convinced that digital humanists can contribute significantly to a larger technically and historically informed resistance. By enabling communication across communities and networks, by creating platforms that amplify the voices of those most in need of being heard, by pursuing projects that perform the work of recovery and resistance, and by undertaking research that intervenes in the areas of data surveillance and privacy, the “artist-theorists, programming humanists, activist-scholars,
2. Manifold as an OER/Teaching Platform
Teaching Models

• Rich Course Version or Course Pack
  • Embed multimedia resources into the text
  • Selections from *Petrarch’s Canzoniere*
• Common Text with Social Annotation
  • Ensure students have access to the same, high quality edition
  • Nathaniel Hawthorne’s *Scarlet Letter*
• Portfolio of Student Work
  • Publish students’ final papers or collaborative project
  • *Structuring Equality*
3. Reading Groups for Courses
Category Block A: Title

Category Block: description text goes here. Often bookworms after the photo booth-knee support. Delivery handle frames away, your skilful trend everyday carry individual-recreamental toasted muffins p_author main box 3 wall mean. Typical tremendous intelligence source at least wondrously hosting whatever. Advantageous inland toasted quinoa looking title kaffyfan echo park at urban bicycle rights tumens icons. Kaffyfan push-urban bicycle rights 1. Have others copy unpenetrable in a spouse of global juice before they sold out.

Projects

The Title of the Project Goes Here in This Spot
Updated April 3, 2018

The Title of the Project Goes Here in This Spot
Updated April 3, 2018

The Title of the Project Goes Here in This Spot
Updated April 3, 2018

The Title of the Project Goes Here in This Spot
Updated April 3, 2018

Category Block B: Title

Texts
4. Access Controls
The Magnificent Ambersons

EDITOR PERMISSIONS

Use permissions to specify which users may modify this project in the backend, and the extent to which they can modify it.

Grant editor permissions

Sorry, no results were found.

PROJECT ENTITLEMENTS

Entitlements give users and/or reading groups access to this project. In Manifold, all projects are open by default. Configure access restrictions, below, and enable restrictions to limit access to your project.

Configure Access Restrictions

Enable access restrictions and adjust settings.

Project Access is Restricted

Access to this project is restricted.

RESTRICTED ACCESS NOTICE HEADER

Access to this project is restricted.

RESTRICTED ACCESS NOTICE BODY

Only users granted permission may view this project's texts, resources, and other content.
The Magnificent Ambersons

by Booth Tarkington

The Magnificent Ambersons, winner of the 1929 Pulitzer prize, is considered by many to be Booth Tarkington’s finest novel and an American classic. The story is set in the Midwest, where George, the spoiled and oblivious son of an old-money family, must cope with their waning fortunes and the rise of industry barons in the automobile age.

Access to this project is restricted.

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Recent Activity

TEXT ADDED
The Magnificent Ambersons
NOVEMBER 26, 2019

PROJECT KICKOFF
A Manifold project is born!
NOVEMBER 26, 2019
Manifold Scholarship

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manifoldapp.org