

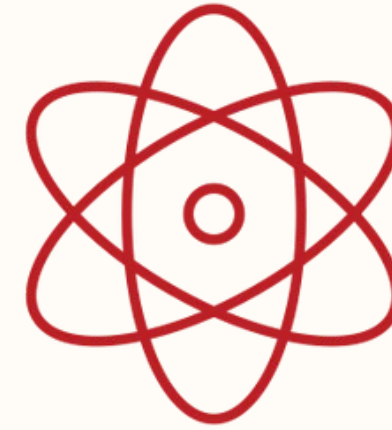
What it takes: Successful Open Publishing Programs

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Who am I?

[Read more about what I do at Pressbooks](#)



The hardest part about doing
anything is always the same:
starting

the next 20 minutes

1

Developing your mission

2

Refining your scope

3

Selecting tools and resource

4

Advocating and incentivizing others

Developing your mission

To what end are you starting this program?



Clear mission statement = why

Be realistic about what you can do now

Imagine what you want to do next

Your next may change, but not your why

Refining your scope

How big should my scope be?



Assess these variables:

Money, Time, Human Resources and Interests

Ask yourself questions surrounding concrete, limiting factors

Selecting tools

What tool will help you follow
your mission?



You will probably want something that:

- Can accomplish what is in your scope
- Follows your values
- Can support the work that you're doing

Critical resources

OER libraries

Examples OER to help guide your project, or guides about Open Education that are available as OERs

Open communities

Listservs, discussion boards, conferences, joining or starting learning communities

Open practitioners, policies & projects

OER Champions, other librarians, or those who have led projects previously

Training & professional development

Guided or asynchronous programs, webinars, conferences, handbooks

[Pressbooks Directory](#)

[OER Commons](#)

[Open Textbook Library](#)

[OER Starter Kit for Program Managers](#)

[Pressbooks Community](#)

[OER Digest](#)

[OEGlobalConnect](#)

[OER Listservs \(from University of Illinois\)](#)

[SPARC OER Policies & Projects](#)

[EDUCAUSE Groups](#)

[Canadian Open Education Communities of Practice \(by CARL-ABRC\)](#)

[Textbook Success Program](#)

[Open Education Network Programs](#)

[KPU Professional Program in Open Education](#)

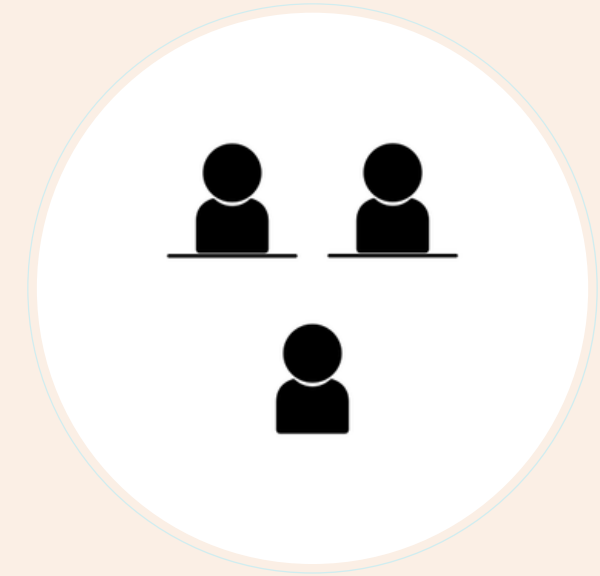


Advocate, Incentivize, Repeat

Make a case for why your
program is important



Target specific faculty
or departments



Involve and appeal
to students



Pitch 'Open' and call out



Share & measure
your work

Things to keep in mind with each task



Reflect on what you
have



Determine what you
need



Make each goal
small

The key to success is
staying sustainable



On getting into the world of Open...

Some stories from others.

- [OERigin Stories](#)
- [Collaborative OER with Terry Greene and Jamaledine](#)
- [OER Starter Kit for Program Managers](#)
- [How to Open an Academic Department](#)
- [On the Sustainability of OER Initiatives in Higher Education](#)

Thank you!

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Now, I would love to hear from you.

This will be an open discussion.

What kind of questions do you have about starting an
Open Publishing program at your institution?

Do you have important advice to share about your
experience in starting a program?