What it takes:
Successful Open Publishing Programs

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Who am I?

Read more about what I do at Pressbooks
The hardest part about doing anything is always the same: starting.
the next 20 minutes

1. Developing your mission
2. Refining your scope
3. Selecting tools and resource
4. Advocating and incentivizing others
Developing your mission

To what end are you starting this program?

Clear mission statement = why

Be realistic about what you can do now

Imagine what you want to do next

Your next may change, but not your why
Refining your scope

How big should my scope be?

Assess these variables:
Money, Time, Human Resources and Interests

Ask yourself questions surrounding concrete, limiting factors
Selecting tools

What tool will help you follow your mission?

You will probably want something that:

• Can accomplish what is in your scope
• Follows your values
• Can support the work that you're doing
OER libraries

Examples OER to help guide your project, or guides about Open Education that are available as OERs

Open communities

Listservs, discussion boards, conferences, joining or starting learning communities

Open practitioners, policies & projects

OER Champions, other librarians, or those who have led projects previously

Training & professional development

Guided or asynchronous programs, webinars, conferences, handbooks
Advocate, Incentivize, Repeat

Make a case for why your program is important

Target specific faculty or departments

Involving and appealing to students

Pitch 'Open' and call out

Share & measure your work

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Things to keep in mind with each task

1. Reflect on what you have
2. Determine what you need
3. Make each goal small

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The key to success is staying sustainable.
On getting into the world of Open...

Some stories from others.

- OERigin Stories
- Collaborative OER with Terry Greene and Jamaleddine
- OER Starter Kit for Program Managers
- How to Open an Academic Department
- On the Sustainability of OER Initiatives in Higher Education

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Now, I would love to hear from you.

This will be an open discussion.

What kind of questions do you have about starting an Open Publishing program at your institution?

Do you have important advice to share about your experience in starting a program?