



Maturing Our Program

Criteria for Selection
Content Advisories
Celebrating Great Work



Overview

- Background
- Mini-Cases
- Interactive: 1 pub that matured your program
- Mini-Cases
- Interactive: MoSCoW (Must-Should-Could-Won't)
- Discussion

Background

2016: LibraryPress@UF formally begins

2018: Team grows, from 1 to 4 by mid-2019

Multiple roles outside the LibraryPress@UF

Amazing collaborators in University Press and
Libraries

Fantastic Editorial Collective

Our Team



Laurie Taylor

EDITOR-IN-CHIEF

Oversees LibraryPress@UF initiatives and strategic direction.



Tracy MacKay-Ratliff

GRAPHIC DESIGNER & WEBMASTER

Manages projects from conception to production. Lead designer.



Perry Collins

EDITOR

Editor for open education and digital scholarship. Copyright consultant.



Chelsea Johnston

EDITOR

Manages the journal publishing program and editor for digital scholarship.

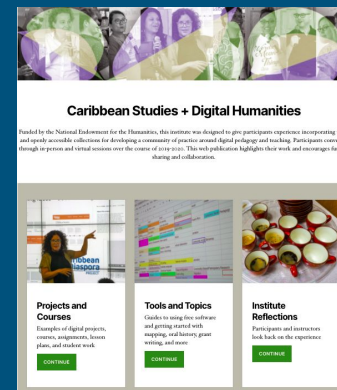
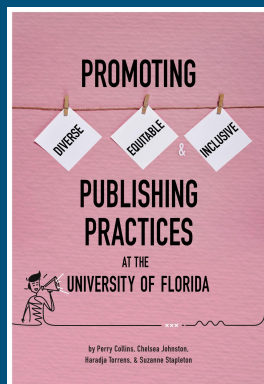
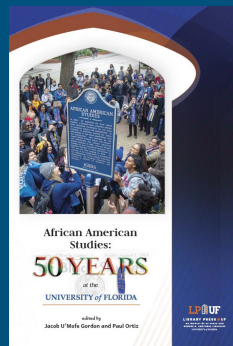
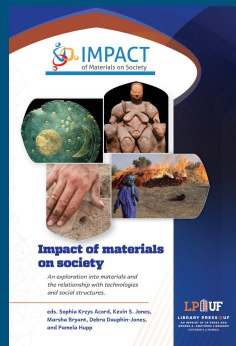
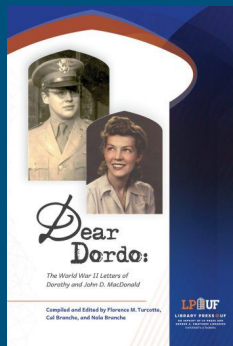


Katherine Nguyen

STUDENT ASSISTANT

Co-edits publications and supports program administration.

Releases 2021-2022



Groundings

- Feminist situated perspective, grounded theory
- Evidence-based, experienced-based
- Right-sized, appropriate technology
- Maintainability overall, at a maintainable pace
- Policies and actions that reflect our values, and publications as an outgrowth of those values
(<https://librarypress.domains.uflib.ufl.edu/about>)

Program Maturation

- Updated mission + selection for prioritization
- Name change policy
- Maturity: kind with appropriate flexibility
- Generally, edit in traditional word processing
- Establish acceptable labor levels
- Plan for archiving digital publications
- Kindness and niceness

Mini-Case: *Impact of Materials on Society*

Learnings:

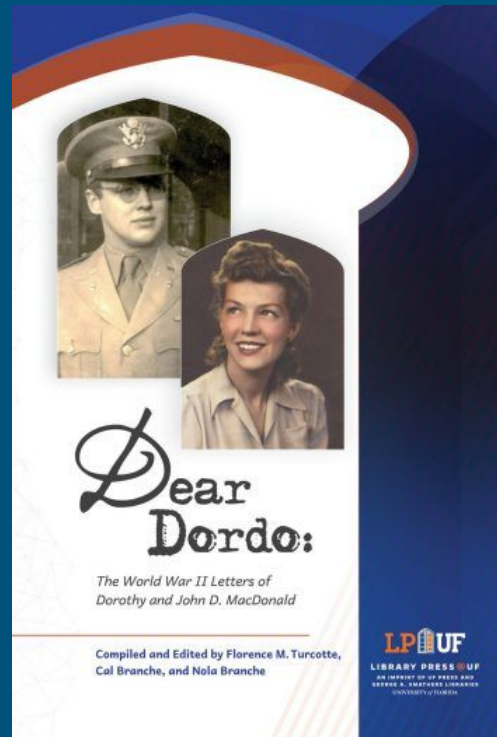
- Generally, edit in traditional word processing.
- Copyright and attribution for images is extensive.
- Value of UP partnership for marketing and outreach



Mini-Case: *Dear Dordo*

Learnings:

- Ensure selection criteria allows for prioritization
- We will sometimes need Content Advisories
- Authors love print



Mini-Case: *Islam Burkino Faso*

Learnings:

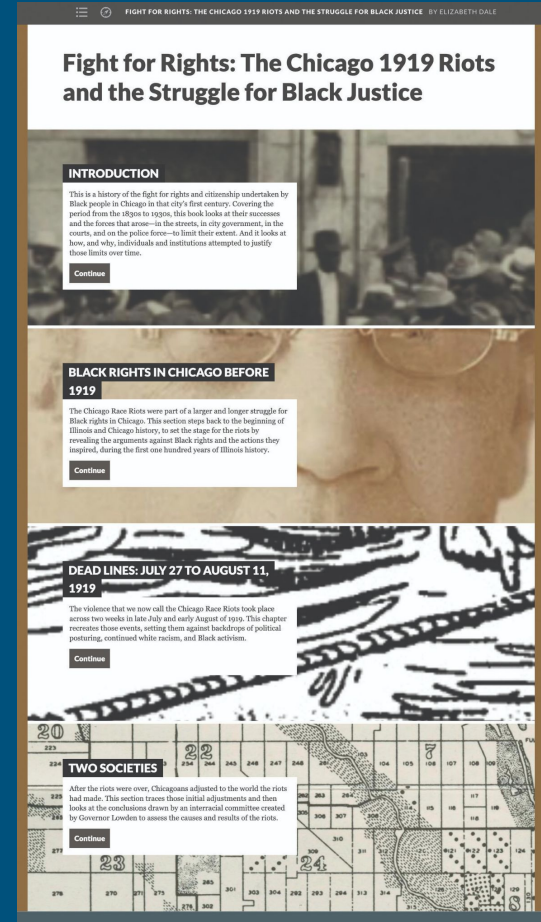
- Set boundaries for digital publications
- Plan early for archiving, updates
- Build on library strengths



Mini-Case: Fight for Rights

Learnings:

- Value of peer review
- Library publishing as student development
- Scalar long form is complicated, consider print with digital supplement



Interactive 1

Activity: 1 that helped mature your program

- Name, link, ~100 words on why
- https://docs.google.com/document/d/1lhpy_4wUr61MbapRZ0l35m1X81Yl1DJ0xw01J1JU6tw/edit#heading=h.nhq17swkblpe

In 5 minutes, review of 3 examples

Break

One minute break.

Mini-Case: Delivering Cuba through the Mail: Cuba's Presence in Non-Cuban Postage Stamps and Envelopes

Learnings:

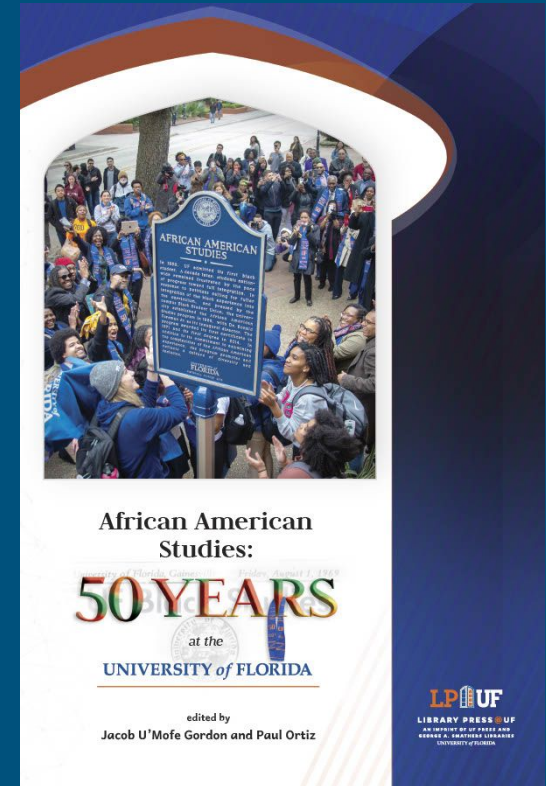
- Unkind if flexible on image organization
- Start only with all files
- Consider trailers over events



Mini-Case: African American Studies: 50 Years at the University of Florida

Learnings:

- Digital publishing tools sometimes won't work
- Define parameters for promotion, and have resources for Authors to promote



Mini-Case: *SOURCE*

Learnings:

- Exemplar for best practices for policies and for operations
- Name change policy
- Exemplar for experimentation

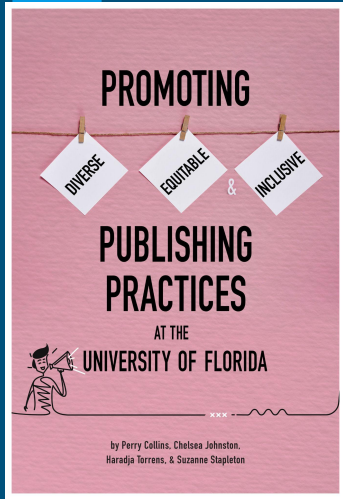


Interactive: MoSCoW (Must, Should, Could, Won't)

- What's 1 thing you don't want your program to do? Or, 1 thing you would recommend that we-UF or we-library publishers don't do?
-

In 5 minutes, we will review 3 examples

Mini-Case: Round-up



Digital exhibit catalog, *Promoting DEI*, Coffey Residency



Learnings:

- Show with examples
- Documentation as publications
- Unique role (“publishing” artists books)

Conclusion & Contact

Thank you!

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@Laurien

@macrat_UF

librarypress.domains.uflib.ufl.edu



LIBRARY PRESS @ UF

**AN IMPRINT OF UF PRESS AND
GEORGE A. SMATHERS LIBRARIES**

UNIVERSITY *of* FLORIDA