Maturing Our Program

Criteria for Selection
Content Advisories
Celebrating Great Work
Overview

- Background
- Mini-Cases
- Interactive: 1 pub that matured your program
- Mini-Cases
- Interactive: MoSCoW (Must-Should-Could-Won’t)
- Discussion
Background

2016: LibraryPress@UF formally begins
2018: Team grows, from 1 to 4 by mid-2019
Multiple roles outside the LibraryPress@UF
Amazing collaborators in University Press and Libraries
Fantastic Editorial Collective
Our Team

**Laurie Taylor**  
EDITOR-IN-CHIEF  
Oversees LibraryPress@UF initiatives and strategic direction.

**Tracy MacKay-Ratliff**  
GRAPHIC DESIGNER & WEBMASTER  
Manages projects from conception to production. Lead designer.

**Perry Collins**  
EDITOR  
Editor for open education and digital scholarship.  
Copyright consultant.

**Chelsea Johnston**  
EDITOR  
Manages the journal publishing program and editor for digital scholarship.

**Katherine Nguyen**  
STUDENT ASSISTANT  
Co-edits publications and supports program administration.
Groundings

- Feminist situated perspective, grounded theory
- Evidence-based, experienced-based
- Right-sized, appropriate technology
- Maintainability overall, at a maintainable pace
- Policies and actions that reflect our values, and publications as an outgrowth of those values (https://librarypress.domains.uflib.ufl.edu/about)
Program Maturation

- Updated mission + selection for prioritization
- Name change policy
- Maturity: kind with appropriate flexibility
- Generally, edit in traditional word processing
- Establish acceptable labor levels
- Plan for archiving digital publications
- Kindness and niceness
Mini-Case: *Impact of Materials on Society*

Learnings:

- Generally, edit in traditional word processing.
- Copyright and attribution for images is extensive.
- Value of UP partnership for marketing and outreach.
Mini-Case: *Dear Dordo*

**Learnings:**

- Ensure selection criteria allows for prioritization
- We will sometimes need Content Advisories
- Authors love print
Mini-Case: *Islam Burkino Faso*

Learnings:

- Set boundaries for digital publications
- Plan early for archiving, updates
- Build on library strengths
Mini-Case: Fight for Rights

Learnings:

● Value of peer review

● Library publishing as student development

● Scalar long form is complicated, consider print with digital supplement
Interactive 1

Activity: 1 that helped mature your program

- Name, link, ~100 words on why
- https://docs.google.com/document/d/1Ihpy_4wUr61MbapRZ0l35m1X81Y11DJOxw01J1JU6tw/edit#heading=h.nhq17swkblpe

In 5 minutes, review of 3 examples
Break

One minute break.
Mini-Case: Delivering Cuba through the Mail: Cuba’s Presence in Non-Cuban Postage Stamps and Envelopes

Learnings:

● Unkind if flexible on image organization
● Start only with all files
● Consider trailers over events
Mini-Case: African American Studies: 50 Years at the University of Florida

Learnings:

● Digital publishing tools sometimes won’t work
● Define parameters for promotion, and have resources for Authors to promote
Mini-Case: *SOURCE*

Learnings:

- Exemplar for best practices for policies and for operations
- Name change policy
- Exemplar for experimentation
Interactive: MoSCoW (Must, Should, Could, Won’t)

- What’s 1 thing you don’t want your program to do? Or, 1 thing you would recommend that we-UF or we-library publishers don’t do?

In 5 minutes, we will review 3 examples
Mini-Case: Round-up

Learnings:
- Show with examples
- Documentation as publications
- Unique role ("publishing" artists books)

Digital exhibit catalog, *Promoting DEI*, Coffey Residency
Conclusion & Contact

Thank you!
@perrycollins
@Laurien
@macrat_UF

librarypress.domains.uflib.ufl.edu