

 UNIVERSITY OF
MICHIGAN PRESS

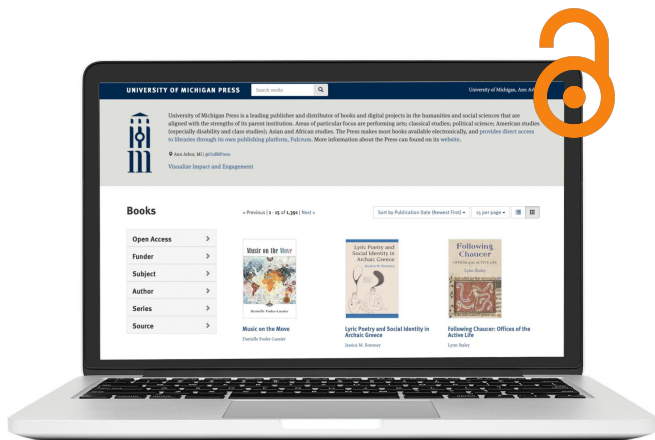
M LIBRARY

Making Open Access Books Work: A Library-Press Partnership Perspective

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Overview



- Context and Framing
- Cataloging Partnership
- Cataloging Workflows
- U-M Press OA books
- Recommendations

Michigan Publishing

- A division of the University of Michigan Library since 2009
- Made up of three units:
 - Michigan Publishing Services (Fulcrum)
 - University of Michigan Press
 - Deep Blue Repositories (Data & Documents)

Open Access at Michigan Publishing

MAIZE BOOKS



U-M Library and Michigan Publishing Values

- Focus on opening and expanding equitable access to information
- U-M Library [Strategic Directions and Objectives](#)
 - [Commitment to Open Discovery](#)
- MPub: faculty public engagement, academic innovation, and diversity, equity, inclusion, and accessibility

Increasing Discoverability

- Free, high-quality MARC records
- Fulcrum platform
- Persistent identifiers
- Metadata distribution



COLLECTING LIVES
Critical Data Narrative
as Modernist Aesthetic in
Early Twentieth-Century
U.S. Literatures

Elizabeth Rodrigues

<https://doi.org/10.3998/mpub.11618648>

Published: 2022
Publisher: University of Michigan Press
License: 

ISBN(s)
978-0-472-90263-7 (open access)
978-0-472-03890-9 (paper)

Collecting Lives: Critical Data Narrative as Modernist Aesthetic in Early Twentieth-Century U.S. Literatures
Elizabeth Rodrigues

 Open Access

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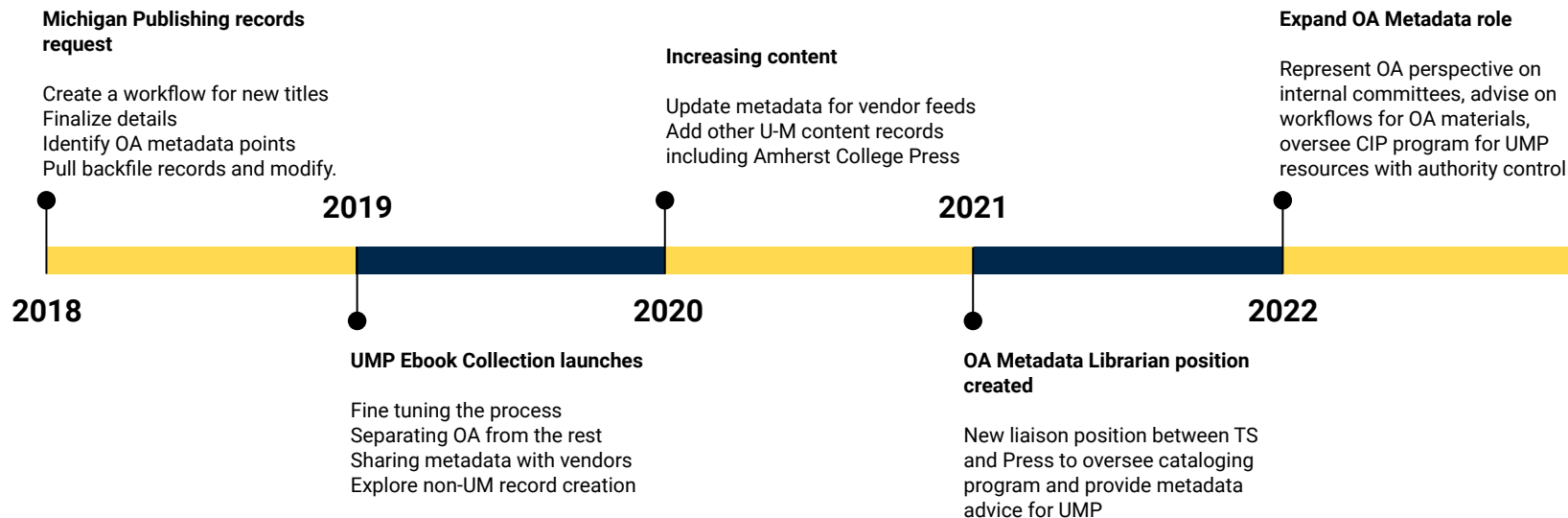
[Overview](#) [Contents](#) [Funder Information](#)

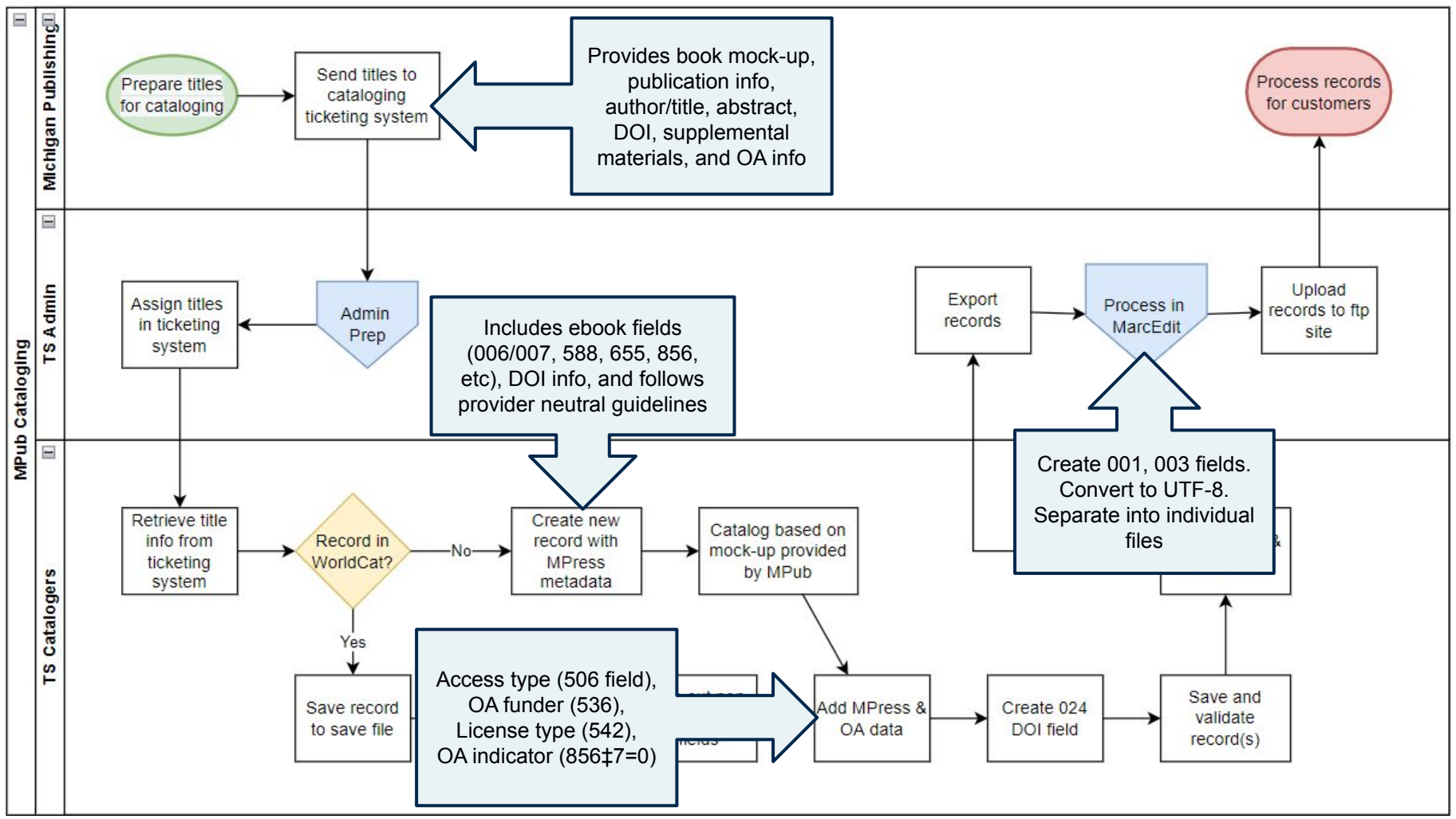
On a near-daily basis, data is being used to narrate our lives. Categorizing algorithms drawn from amassed personal data to assign narrative destinies to individuals at crucial junctures, simultaneously predicting and shaping the paths of our lives. Data is commonly assumed to bring us closer to objectivity, but the narrative paths these algorithms assign seem, more often than not, to replicate biases about who an individual is and could become.

While the social effects of such algorithmic logics seem new and newly urgent to consider, *Collecting Lives* looks to the late nineteenth and early twentieth century U.S. to provide an instructive prehistory to the underlying question of the relationship between data, life, and narrative. Rodrigues contextualizes the application of data collection to human selfhood in order to uncover a modernist aesthetic of data that offers an alternative to the algorithmic logic pervading our sense of data's revelatory potential. Examining the work of W. E. B. Du Bois, Henry Adams, Gertrude Stein, and Ida B. Wells-Barnett, Rodrigues asks how each of these authors draw from their work in sociology, history, psychology, and journalism to

[Collecting Lives](#), an OA book included in UMP EBC

Cataloging Partnership Timeline





Provides book mock-up, publication info, author/title, abstract, DOI, supplemental materials, and OA info

Includes ebook fields (006/007, 588, 655, 856, etc), DOI info, and follows provider neutral guidelines

Access type (506 field), OA funder (536), License type (542), OA indicator (856+7=0)

Prepare titles for cataloging

Send titles to cataloging ticketing system

Process records for customers

Assign titles in ticketing system

Admin Prep

Export records

Process in MarcEdit

Upload records to ftp site

Retrieve title info from ticketing system

Record in WorldCat?

Create new record with MPress metadata

Catalog based on mock-up provided by MPub

Create 001, 003 fields. Convert to UTF-8. Separate into individual files

Save record to save file

Add MPress & OA data

Create 024 DOI field

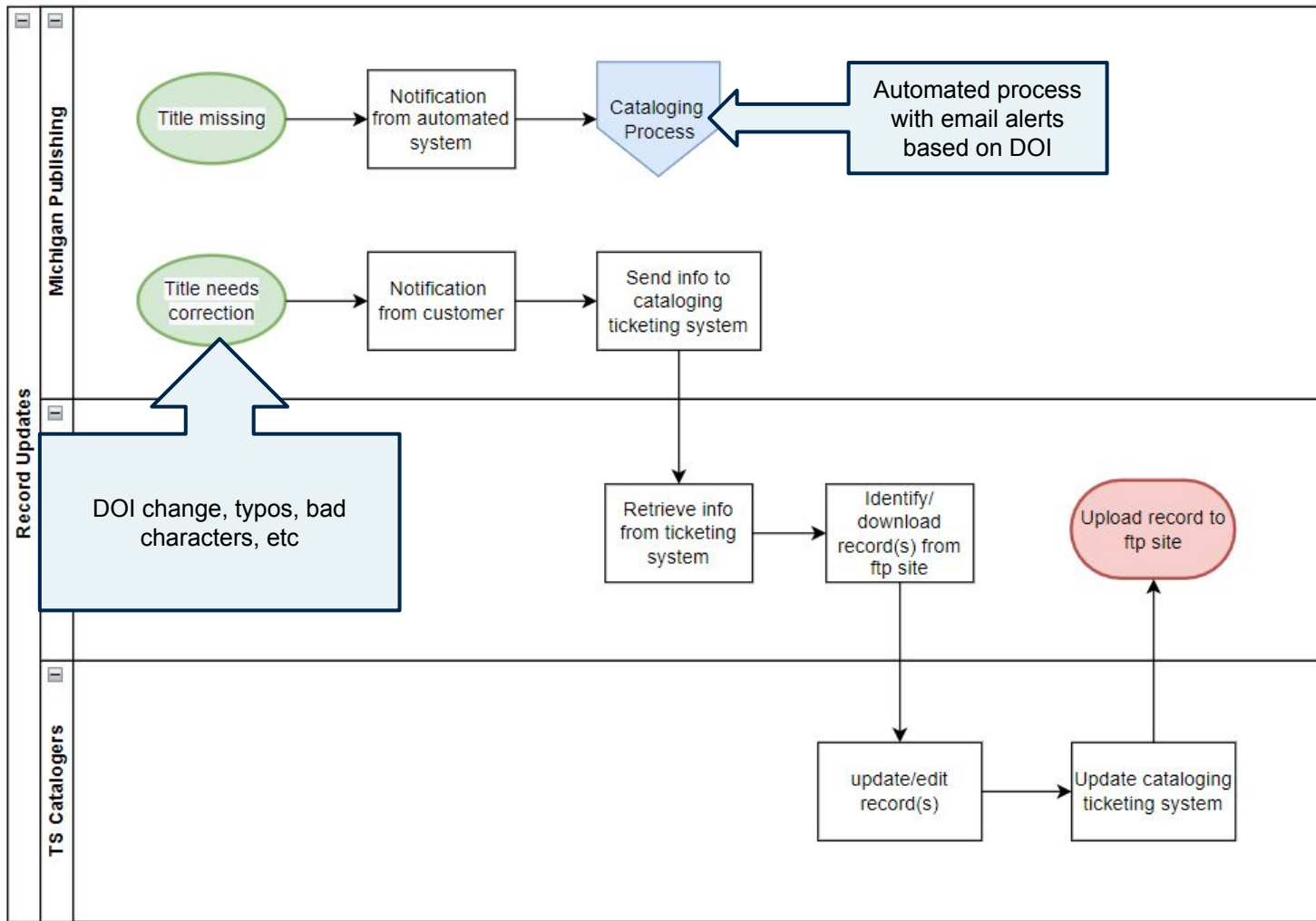
Save and validate record(s)

Michigan Publishing

TS Admin

MPub Cataloging

TS Catalogers



U-M Press: Opening and Expanding Access

- [Fund to Mission open access monograph model](#)
 - Inclusivity of model, accessibility of platform, working with multiple folks in library to ensure implementation and use, [Library Partner Group](#)
- Sharing freely available [MARC records](#) for OA content
 - Gathering feedback on MARC records, workflows, and best practices
- OA content in [DOAB](#), [JSTOR](#), [Project MUSE](#), in some cases the author's institutional repository

Recommendations

- Provide feedback to publishers about records
- Enrich records using records provided by publishers directly
 - [Over 300 OA U-M Press books available](#)
- Alert subject liaisons to seek out OA book collections
- Turn on DOAB in your library services platform community knowledge zone