Making Open Access Books Work: A Library-Press Partnership Partnership Perspective

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Overview

- Context and Framing
- Cataloging Partnership
- Cataloging Workflows
- U-M Press OA books
- Recommendations
Michigan Publishing

- A division of the University of Michigan Library since 2009
- Made up of three units:
  - Michigan Publishing Services (Fulcrum)
  - University of Michigan Press
  - Deep Blue Repositories (Data & Documents)
U-M Library and Michigan Publishing Values

● Focus on opening and expanding equitable access to information

● U-M Library *Strategic Directions and Objectives*
  ○ *Commitment to Open Discovery*

● MPub: faculty public engagement, academic innovation, and diversity, equity, inclusion, and accessibility
Increasing Discoverability

- Free, high-quality MARC records
- Fulcrum platform
- Persistent identifiers
- Metadata distribution

**Collecting Lives**, an OA book included in UMP EBC
Cataloging Partnership Timeline

**2018**
- Michigan Publishing records request
  - Create a workflow for new titles
  - Finalize details
  - Identify OA metadata points
  - Pull backfile records and modify.

**UMP Ebook Collection launches**
- Fine tuning the process
- Separating OA from the rest
- Sharing metadata with vendors
- Explore non-UM record creation

**2019**
- Increasing content
  - Update metadata for vendor feeds
  - Add other U-M content records including Amherst College Press

**2020**

**2021**
- OA Metadata Librarian position created

**2022**
- Expand OA Metadata role
  - Represent OA perspective on internal committees, advise on workflows for OA materials, oversee CIP program for UMP resources with authority control

- New liaison position between TS and Press to oversee cataloging program and provide metadata advice for UMP
Automated process with email alerts based on DOI

Title missing
- Notification from automated system

Title needs correction
- Notification from customer

Send info to cataloging ticketing system

Retrieve info from ticketing system

Identify/download record(s) from ftp site

Upload record to ftp site

Update cataloging ticketing system

Update/edit record(s)
U-M Press: Opening and Expanding Access

- **Fund to Mission open access monograph model**
  - Inclusivity of model, accessibility of platform, working with multiple folks in library to ensure implementation and use, Library Partner Group

- Sharing freely available [MARC records](#) for OA content
  - Gathering feedback on MARC records, workflows, and best practices

- OA content in [DOAB](#), [JSTOR](#), [Project MUSE](#), in some cases the author’s institutional repository
Recommendations

● Provide feedback to publishers about records

● Enrich records using records provided by publishers directly
  ○ Over 300 OA U-M Press books available

● Alert subject liaisons to seek out OA book collections

● Turn on DOAB in your library services platform community knowledge zone