

ASSOCIATION  
of UNIVERSITY  
PRESSES



# REMOVING BARRIERS: HOW LIBRARIES AND UNIVERSITY PRESSES COLLABORATE TO EFFECT CHANGE

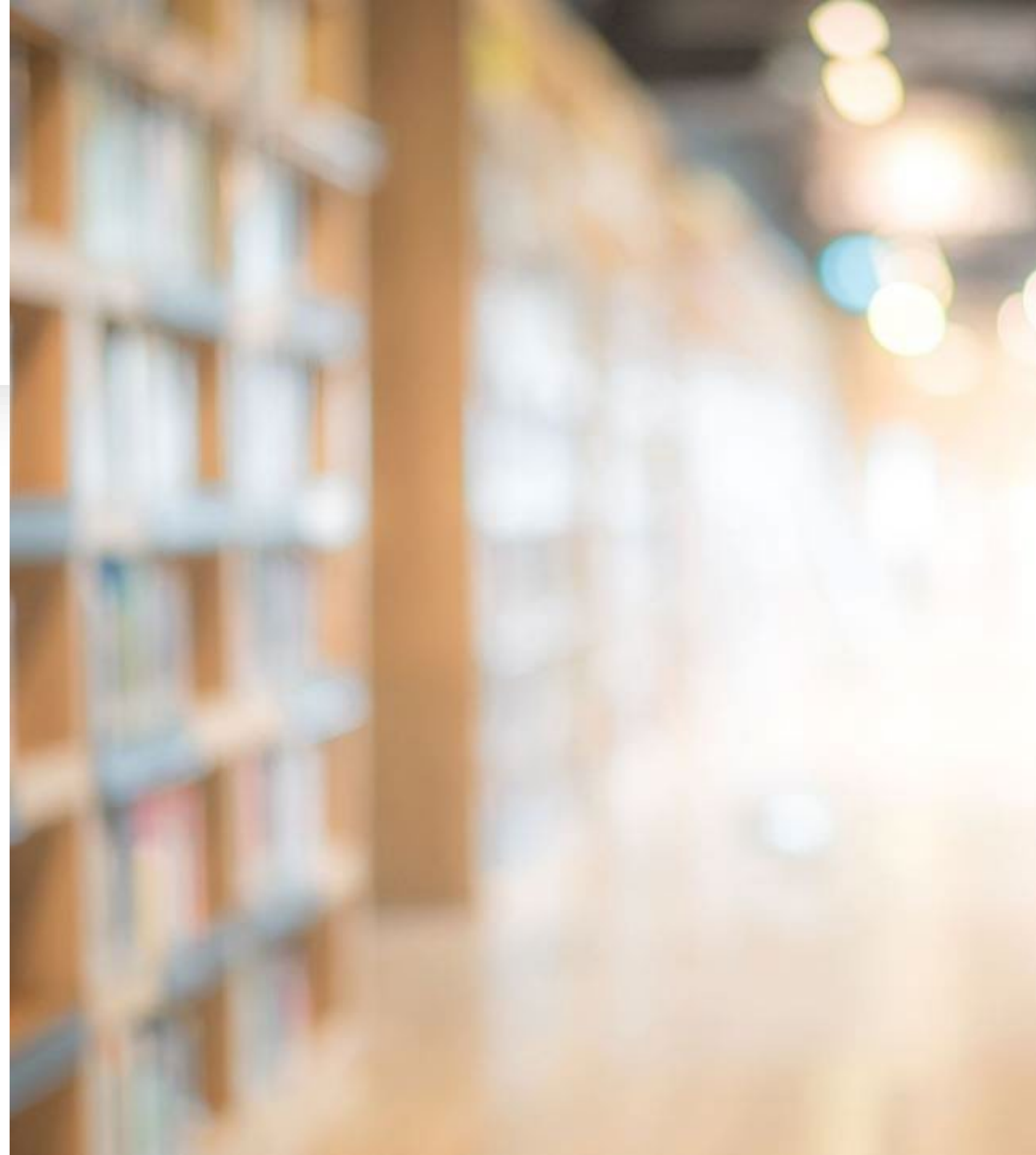
Spring 2025



# WHAT ARE THE GOALS OF THIS SESSION?

To highlight successful collaborations between university presses and the libraries at their parent institutions.

To demonstrate the lasting impact these deep collaborations can have on both home academic institutions, but on the wider academic community as well.





# About the AUPresses Library Relations Committee

*The general objective of the AUPresses Library Relations Committee is to:*

- Expand communications and collaborations to promote mutual understanding between university presses and libraries

AUPresses and the Library Publishing Coalition are collaborating on the University Based Publishing Futures initiative.




# Case Studies in Collaboration

**North Broad Press**, a joint imprint from Temple University Press and the Temple University Library that publishes peer-reviewed open textbooks by Temple faculty.

**Trailblazers**, a new open access initiative from Liverpool University Press that champions the often overlooked early-career researcher. Run in partnership with Lancaster University, University of Liverpool, and University of Salford (UK).

**Brown University Digital Publications**, a Library-based born-digital publishing program that offers training workshops for HBCU scholars and library professionals seeking to gain expertise in developing open access born-digital scholarship.



# Who we are...

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## **Jessica Fiorillo**

Executive Director of Harvard Education Press.

Her publishing career began in 1996, when she joined the staff of Harcourt College Publishers.

Before joining HEP she directed the STEM publishing program at Oxford University Press.

## **Mary Rose Muccie**

Over 30 years in scholarly publishing.

Director of Temple University Press and Scholarly Communications Officer in Temple Libraries since June 2014

Previously Director, JSTOR Current Scholarship Program; Director, Project MUSE; Publisher, Society for Industrial and Applied Mathematics.

## **Jennie Collinson**

16 years in academic publishing.

Joined Liverpool University Press as Head of Sales in 2015; promoted to Director of Sales & Marketing in 2023.

2024-2025 Chair of the AUPresses Library Relations Committee.

## **Allison Levy**

Director of Brown University Digital Publications, a library-based, born-digital, multimodal, open access content developer.

Supported by grants from the Mellon Foundation, NEH, and IMLS.

To date, 3 humanities publications, 14 in development, 5 university press partners.

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# Let's Talk!

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We want this to be a conversation that includes you.

Please post questions in the chat throughout the session

We will answer questions at the end of each case study presentation

And we'll have a longer Q&A session at the end of the presentations

*Please take a second now to enter any questions or thoughts you have already about why you are here, and what you hope to get out of the session.*



NORTH  
BROAD  
PRESS

# NORTH BROAD PRESS

A Joint Imprint from Temple University Press and Libraries

Mary Rose Muccie  
Director, Temple University University Press  
Center for Scholarly Communication and Open Publishing,  
Temple University Libraries



# TUP and SCOP

Photo credit: Betsy Manning, Temple University







# Who Are We?

- Temple University Press
  - Founded in 1969
  - Award-winning titles in the humanities and qualitative social sciences
  - "The City's Publisher"
- Temple University Libraries
  - Center for Scholarly Communication and Open Publishing (SCOP)
  - Four programs and services
    - Institutional repository
    - OA Publishing Fund
    - OJS platform for student-run journals
    - North Broad Press



## North Broad Press

North Broad Press is a joint publishing project between Temple University Press and Temple University Libraries. We publish works of scholarship, both new and reissued, from the Temple University community. All North Broad Press titles are peer reviewed and freely available online.

[temple.manifoldapp.org](https://temple.manifoldapp.org)



### Hands-on Anatomy

Jacqueline Phillips, Michael O'Hara

*Published September, 2024*



### Zombie Apocalypse

*Holy Land, Haiti, Hollywood*

Terry Rey

*Published March, 2024*



### A Developmental Systems Guide for Child and Adolescent Behavioral Health Practitioners

Sean E. Snyder

*Updated August, 2024*



### Economics for Life

*Real-World Financial Literacy*

Donald T. Wargo

*Updated August, 2024*



### Bridges

*United States Academia for First-Generation and International College Students*

Shawn Higgins

• *Updated April, 2025*



### ¡Que viva la música!

*Repaso de conversación en español*

Norma Corrales-Martin

*Updated August, 2021*



### Structural Analysis

Felix Udoeyo

*Updated August, 2021*



# Goals

Photo credit: Ryan S. Brandenburg, Temple University





# Goals

- Peer-reviewed and professionally produced open textbooks by Temple faculty
- NBP books address
  - Textbook costs
  - Student success
- Used beyond Temple





# Process

Photo credit: Betsy Manning, Temple University





# Process

- Call for proposals
- Evaluation and selection
- Peer review
- Production
- Final output
  - Accessible digital PDF
  - Print-ready PDF
  - EPUB
- Publication on Manifold
  - POD option, priced at cost

## Bridges

*United States Academia for First-Generation and International College Students*



Shawn Higgins

*Bridges* introduces students to a wide range of concepts, institutions, histories, and artifacts of United States college and university life. After discussing these items in easy-to-scan, concise, nuance-free prose, this textbook then offers useful lists, templates for writing and speaking in different discourses and situations, thought-provoking questions and activities for self-study and for classroom work, and pertinent hyperlinks for further information. *Bridges* is designed to help first-generation, first-year, English language learners, and/or culturally unfamiliarized students more fully and successfully explore their educational environments. By using this book, students will be better prepared for the academic and social challenges of successfully undertaking higher education in English.

Shawn Higgins is the Director of the Undergraduate Bridge Program at Temple University's Japan Campus in Tokyo. He holds a Ph.D. in English from the University of Connecticut.

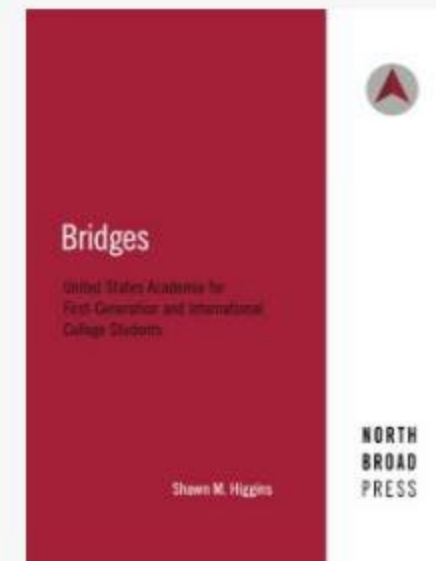


START READING



USING THIS TEXTBOOK? LET US KNOW.

#bridgestextbook



DOWNLOAD PDF



DOWNLOAD EPUB

BUY A PRINT COPY

[temple.manifoldapp.org/project/bridges](https://temple.manifoldapp.org/project/bridges)





# Skills

Photo credit: Temple University Strategic Marketing and Communications







# New Skills

- Build on strengths
- Add competencies
- Expand knowledge
  - Press to library
    - Peer review
    - Production and project management
  - Library to Press
    - CC license nuances
    - Openly licensed images
    - Accessibility



# Impact

Photo credit: Betsy Manning, Temple University





Active users▼ by Country



COUNTRY	ACTIVE USERS
United States	6.8K
Philippines	2.2K
India	1.6K
United Kingdom	831
Canada	696
Ireland	514
Australia	340

<input type="checkbox"/>	Page title and screen name	Views	Active users	Views per active user	Average engagement time per active user	Event count
<input type="checkbox"/>	Total	35,993 100% of total	17,068 100% of total	2.11 Avg 0%	39s Avg 0%	100%
<input type="checkbox"/>	1 (not set)	18,816 (52.28%)	13,143 (77%)	1.43	0s	48,832 (100%)
<input type="checkbox"/>	2 Temple University Press and North Broad Press	1,214 (3.37%)	893 (5.23%)	1.36	2s	2,998
<input type="checkbox"/>	3 Undoing Suicidism   Temple University Press and North Broad Press	982 (2.73%)	654 (3.83%)	1.50	8s	2,629
<input type="checkbox"/>	4 Zombie Apocalypse   Temple University Press and North Broad Press	712 (1.98%)	406 (2.38%)	1.75	13s	1,712
<input type="checkbox"/>	5 "Chapter 6: Arches and Cables" in "Structural Analysis"   Temple University Press and North Broad Press	497 (1.38%)	702 (4.11%)	0.71	1m 35s	1,481
<input type="checkbox"/>	6 "Chapter 4: Internal Forces in Beams and Frames" in "Structural Analysis"   Temple University Press and North Broad Press	436 (1.21%)	606 (3.55%)	0.72	2m 02s	1,301
<input type="checkbox"/>	7 "Chapter 1: Introduction to Structural Analysis" in "Structural Analysis"   Temple University Press and North Broad Press	406 (1.13%)	276 (1.62%)	1.47	1m 28s	754
<input type="checkbox"/>	8 A Developmental Systems Guide for Child and Adolescent Behavioral Health Practitioners   Temple University Press and North Broad Press	398 (1.11%)	174 (1.02%)	2.29	8s	837
<input type="checkbox"/>	9 "Chapter 2: Structural Loads and Loading System" in "Structural Analysis"   Temple University Press and North Broad Press	338 (0.94%)	457 (2.68%)	0.74	1m 41s	869
<input type="checkbox"/>	10 Economics for Life   Temple University Press and North Broad Press	334 (0.93%)	139 (0.81%)	2.40	7s	702



[Browse Subjects](#) [About Open Textbooks](#) [Submit](#)



## A Developmental Systems Guide for Child and Adolescent Behavioral Health Practitioners

(1 review)



Sean E. Snyder

Copyright Year: 2023

ISBN 13: 9781439921289

Publisher: [North Broad Press](#)

Language: English

Fiscal Year	Sales Units	Return Units	Net Units	Comp Copies
LTD	37	-1	36	3
2025	1		1	
2024	3		3	
2023	16		16	1
2022	5	-1	4	
2021	12		12	2



# Lessons

Photo credit: Betsy Manning, Temple University





# What We Learned

- Created a program that isn't scalable
  - Launched in better budgetary times, with additional FTE
  - Platinum-level service
    - RFPs on hold since 2019
    - Finite amount of annual funding under threat
- Service tiers/support levels?
- Modify production process?
- Valuable window into teaching and learning; opportunity to be involved in creation of pedagogy



# Thank you!





# TRAILBLAZERS

**THE OPEN ACCESS INITIATIVE FOR  
EARLY CAREER RESEARCHERS**





# WHAT IS TRAILBLAZERS?

- Trailblazers is a new open access initiative for Early Career Researchers (ECRs) within the humanities and social sciences.
- It is built on collaboration and knowledge-sharing between several leading UK institutions and Liverpool University Press.
- Libraries pay a heavily discounted Book Processing Charge for each monograph. LUP covers the difference.
- ECRs often need a first book contracted for tenure or inclusion in the UK's Research Excellence Framework (REF).

**11**  
proposals  
in  
2024

**9**  
accepted  
for  
2024

**4** in  
contract  
stage  
By March  
2025



# PARTNER LIBRARIES



“[Trailblazers] can *inform* change by ensuring that publishers, libraries, and authors are on the same page with regards to how we might sculpt the publishing landscape.”

- **Martin Wolf**, Head of Open Research at the University of Liverpool.

# WHO IS THE INITIATIVE FOR?

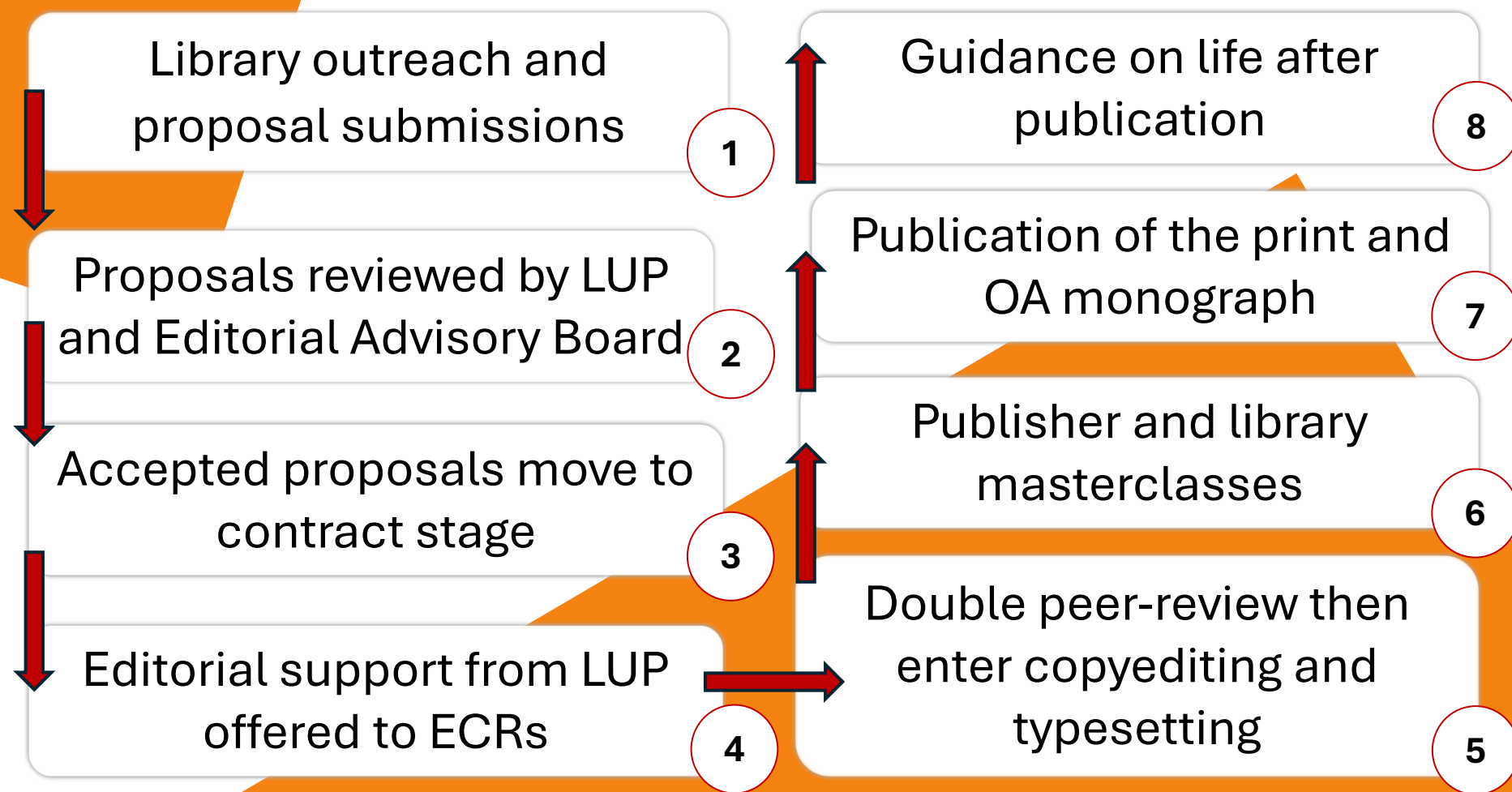
## What is an **Early Career Researcher**?

- A researcher within **eight years** of their PhD award or equivalent professional training.
- Or within **six years** of their first academic appointment (the first full or part time paid employment contract that lists research or teaching as the primary function).

“This experience has given me a unique opportunity to grow professionally and share my work on a larger platform.”

**Simon Hadfield,**  
ECR at the  
University of  
Salford and  
author of *A  
Degree of  
Modernism*

# WHAT'S THE WORKFLOW?





# ➤ HOW DOES IT HELP EFFECT CHANGE?

- Trailblazers equips Early Career Researchers with the knowledge and skills to support the publication of their work throughout their careers.
- They learn the fundamentals of how to successfully write, publish, and promote their work.
- It's an attempt to help level the playing field – ECRs are often overlooked and under celebrated.
- It helps evolve emerging fields of research and the new voices within those fields.

“The open book opportunity provided a chance to broaden the scope of the original research and share the findings with a wider, socially engaged audience.”

**Simon Hadfield,**  
author of *A Degree of Modernism*



# WHAT IS THE PLAN FOR THE FUTURE?

Expansion  
and  
globalisation

Increase  
output and  
impact

Collaboration  
and shared  
goals



# WHAT ARE THE CHALLENGES TO THIS?

Cuts across  
the UK  
academic  
sector

Restrictions  
and cuts  
in the US  
academic  
sector

Demonstrating  
change as  
progress



# Brown University Digital Publications

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Allison Levy, Director

<https://library.brown.edu/create/digitalpublications/>

[Allison\\_Levy@Brown.edu](mailto:Allison_Levy@Brown.edu)





BROWN UNIVERSITY  
Digital Publications



STANFORD  
UNIVERSITY PRESS



UNIVERSITY of VIRGINIA PRESS



The Royal  
Institute of  
Philosophy



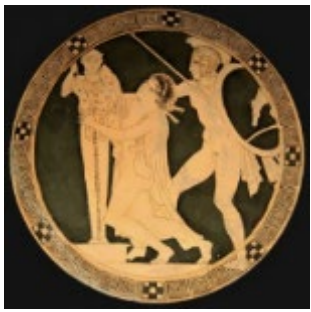
AMERICAN  
HISTORICAL  
ASSOCIATION



The MIT Press



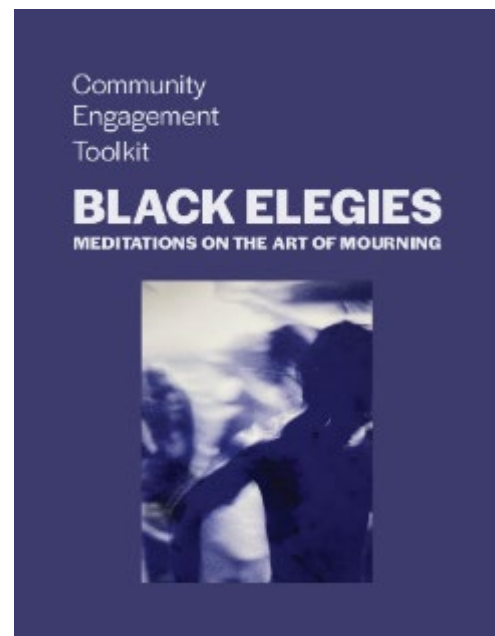
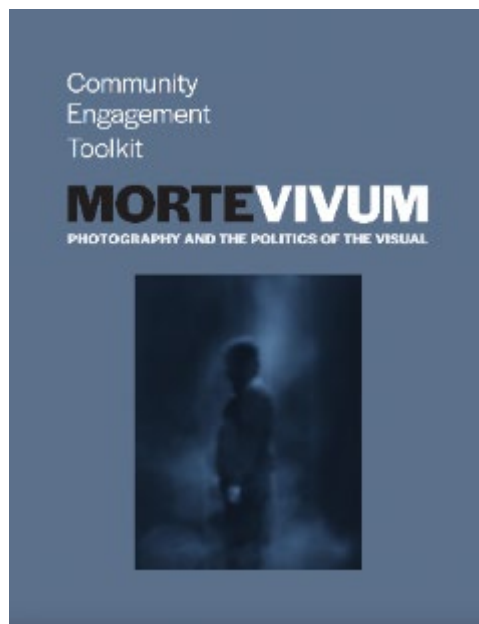






February 3, 2022

# The MIT Press and Brown University Library launch *On Seeing*, a book series committed to centering underrepresented perspectives in visual culture

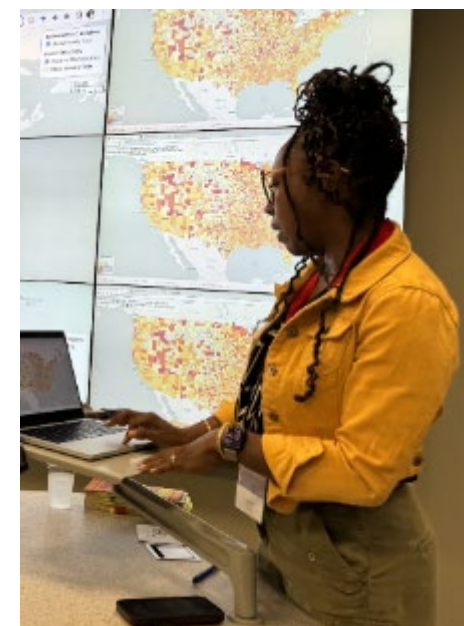


“It will change the way readers look at images of all kinds.” -- *Aperture*



# Born-Digital Scholarly Publishing: Resources and Roadmaps

An NEH Institute on Advanced Topics in the Digital Humanities



NATIONAL  
ENDOWMENT  
FOR THE  
HUMANITIES





“The NEH institute was **transformative!** I learned so many great concepts that I am now introducing to my students at Howard University and implementing within my work as a public historian. Digital publishing is something that I had not been very familiar with, and now I am working on a born-digital project that was initiated due to this Institute. **The program’s dedication to diversity and inclusion was very apparent, and it was refreshing to meet scholars from the various universities and from different backgrounds.**”

— Ashley Robertson Preston, Howard University



“The Institute was an amazing experience and exactly what I needed to further my interest in digital humanities ... **The warm welcome, enthusiasm, and assistance from the Brown University team has encouraged me to pursue digital publishing and introduce the option to my graduate students who seek to enter the academy.** I am grateful for the summer Institute for bringing such dynamic scholars together. **I have met and stayed connected with scholars whom I may not have met had it not been for this experience. We are a digital publishing family!”**

— TaKeia N. Anthony, Kentucky State University



“**The Institute served as the catalyst I needed to kickstart my research agenda ...** Alongside new friends and colleagues from across the country, I shaped my digital manuscript chapter by chapter... I am so pleased that **this Institute bolsters the credibility for digital publishing as a scholarly form.**”

— LaTanya Rogers, Fisk University



# Advancing HBCU Scholarship, Diversifying Digital Publishing

a cross-organizational training program for library professionals





“The partnership provides librarians with training in library publishing. I gained a greater understanding of the things to consider when creating a born-digital monograph:

- which platform is best suited for my faculty member’s digital product,
- what are the guidelines for adding digital assets to the platform, and
- how to ensure accessibility for all viewers.

As the partnership continues, it will be a model for other institutions that want to collaborate to make publishing more accessible to a wider group of authors.”

– Diona Layden, Special Collections Librarian, Fisk University



FISK  
UNIVERSITY

# Navigating Best Approaches and Practices for a Digital Publishing Program in Micronesia



# The LRC would love to hear from you!

Members of the library community can join the LRC mailing list to learn of opportunities for UP knowledge sharing – email [j.collinson@liverpool.ac.uk](mailto:j.collinson@liverpool.ac.uk) to sign up.

Contact today's speakers at:

**Jessica Fiorillo:** [jessica\\_fiorillo@gse.harvard.edu](mailto:jessica_fiorillo@gse.harvard.edu)

**Mary Rose Muccie:** [maryrose.muccie@temple.edu](mailto:maryrose.muccie@temple.edu)

**Jennie Collinson:** [j.collinson@liverpool.ac.uk](mailto:j.collinson@liverpool.ac.uk)

**Allison Levy:** [allison\\_levy@brown.edu](mailto:allison_levy@brown.edu)

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